



A Community of Possibilities

2015 Annual Report



LIVE UNITED



United Way of Central
and Northeastern Connecticut

click Women's Leadership Council

Campaign

Promoting Family Financial Security

A Community of Possibilities

Helping Children Succeed

Volunteerism

Emerging Leaders Society click

Contents

A Community of Possibilities	1
The Young Man He's Become	2
A Challenge Close to My Heart	4
Partnership With a Punch	6
Transforming Doubt Into Possibilities	10
Beyond Paycheck to Paycheck	11
Looking Back...Looking Ahead	12
Letter from United Way Board Chair	14
Dr. Frederick G. Adams <i>Community Service Award</i>	15
Giving and Volunteering to Help Local Children and Families Succeed	16
Statement of Financial Position	18
Statement of Activities	19
<i>Community Investment and Campaign Giving</i>	20
Volunteers & Staff	21
1924 Society	25

Throughout our digital annual report, you'll find links directing you to our website for more information. Look for highlighted words and this symbol: click.

Kyle Young (right), former student at the United Way-supported Women's League Child Development Center in Hartford, pictured here with his father, Joe Young, now proudly teaches at R.J. Kinsella Magnet School of Performing Arts, also located in Hartford.



Last year, we began to take a hard look at our work, the progress we've made in the community and the work that still needs to be done. Based on research, community conversations and our own experience of success, we identified opportunities to deliver greater, longer-lasting benefits to children and families throughout our region.

United Way is a dynamic organization but some things remain constant. After 91 years, we still embrace the vision and marshal the resources that bring together diverse stakeholders—women and men, young and old, all races and religions with the common belief that together we can create that community we all want, where everything is possible for everyone.



Helping Children Succeed and Promoting Family Financial Security

The Young Man He's Become

To see Kyle Young today is to watch a young man do what it seems he was always meant to do. A professional music producer and a film instructor at Hartford's R. J. Kinsella Magnet School of Performing Arts, Kyle spends his days being creative and helping some of Hartford's most artistic students hone their talents.

At just 29, Kyle may have many more accomplishments to come, but his father, Joe, is already immensely proud of the talented and successful young man he's become. The road to this point, however, wasn't always easy.

Two decades ago, Joe was an up-and-coming cartoonist raising Kyle on his own. He worked tirelessly each day to provide a good life for Kyle but was concerned about his ability to afford quality childcare that would encourage his son's early development. Enter Women's League Child Development Center, supported by United Way since 1926.

Early childhood programming at Women's League provided Kyle with a safe and structured environment to receive the early education he would need to succeed, and enable Joe to go to work free of doubt concerning his son's development.

Today, our United Way continues to partner with Women's League Child Development Center and many other quality early education programs to ensure children develop critical learning and social skills, and help families afford the services.

Last year, in our 40-town region, 2,550 children enrolled in early childhood programs supported by United Way gained skills needed to succeed in kindergarten, such as counting and literacy skills. Additionally, 3,300 youth involved in after-school programs offered by United Way partners improved their academic performance.

Our United Way is now focusing efforts and investments to help children read on grade level by the time they enter fourth grade and stay on track through the middle school years—two pivotal benchmarks in a child's education that serve as predictors of later achievement. United Way-supported programs offered by partners like Women's League help thousands of children meet these benchmarks—like Kyle did—preparing them for a lifetime of success. Learn more at unitedwayinc.org/kyleyoung



United Way stands on the firm foundation that creating positive, long-lasting change for children and families will allow this community to thrive. With a re-energized focus, we continue to address the root causes of community issues and with heightened intentions United Way and its partners are committed to ensure that children graduate from high school, college and career ready, and that families are financially secure.

How do we know this works?

Success is revealed in the eyes of a child, community partners that create successful synergies and collaborations that go beyond reports to authentic action and solutions that work.

We are excited about the possibilities and look forward to what more we can do together.



Kyle Young, on left, a professional music producer and film instructor, teaching a student in the computer lab located at R.J. Kinsella Magnet School of Performing Arts in Hartford.

Community School
Partnerships

United Way
Literacy Kits

After School
Programs

Helping Children Succeed

United Way Readers Program [click](#)

Campaign for
Grade-Level Reading



“By the time I arrive each week, he’s already chosen a book, has it out, and is ready to get started.”

A Challenge Close to My Heart

Reading on grade level by the start of fourth grade is a significant predictor of on-time high school graduation. So each week, United Way Reader Brenda Pabon volunteers to help her reading buddy, Yamil, develop reading skills that will determine his success in school for years to come.

Yamil, 8, is learning English as a second language. He’s great in conversation, Brenda says, but he’s still working on learning new vocabulary. It’s a challenge that makes reading more difficult for Yamil, but it’s a challenge Brenda, an Aetna employee, is eager to help him overcome. It’s also a challenge that is close to her heart.

“I didn’t have someone to take the extra time to help me,” recalls Brenda, who struggled with language in school after moving from Puerto Rico to New York as a child. “I really struggled, and I was even held back in the third grade.”

Research shows academic success in high school and beyond is affected by the quality of early education opportunities and experiences.

If we identify challenges early and as they emerge, we can open up a world of possibilities where there may have been none. Our holistic approach wraps around our educational focus for children in our community—4th graders reading at grade level and 9th graders on track for on-time high school graduation.

These may sound like simple goals but children *learn to read* up to age eight and *read to learn* from that point on. If this critical benchmark isn't met, it has implications for success or failure in middle and high school. United Way supported programs and partnerships have built a foundation for a community-wide system that inspires success.



Yamil, a student at Burns Latino Studies Academy in Hartford, reading with his volunteer United Way Reader, Brenda Pabon from Aetna.

To keep Yamil on track, the pair dives into his favorite books—anything about dinosaurs or snakes. They read each page in English, Brenda translates new vocabulary for Yamil, and they use flashcards to reinforce the new words. Yamil's reading improves each week.

"He's making big strides reading words, but his confidence is the biggest change I've seen," Brenda reports. "He used to whisper when he read. Now he's more vocal, and he's really taking ownership of our sessions. By the time I arrive each week, he's already chosen a book, has it out, and is ready to get started."

Yamil is one of 235 students the United Way Readers Program is helping to develop critical reading skills during the 2015-2016 academic year in Hartford, New Britain, Enfield and Windham. Last year, 97 percent of participants improved their reading skills by the end of the school year. Learn more at unitedwayinc.org/yamilandbrenda

Partnership With a Punch

Six-year-old Jayden Willis loves school. Still, mastering the various skills needed to succeed in the classroom has proven to be a challenge, as it can be for many students. And when students fall behind, as Jayden did, it can be difficult for them to get back on track to develop skills critical to success throughout school.

That's why our United Way has partnered with the Consolidated School District of New Britain, the Coalition for New Britain's Youth and community organizations to provide support to students like Jayden in an innovative way: Summer Enrichment Experience (S.E.E.).

Through S.E.E., community-based organizations partner with teachers and families to provide Jayden and nearly 600 of his peers with three weeks of hands-on learning experiences that combine traditional academics with enrichment programs.

During the program, Jayden worked on reading and math in class each morning and participated in activities, like Tae Kwon Do and theater, each afternoon. These activities helped him solidify his understanding of the morning's lesson, use new vocabulary, and develop skills essential to his academic success, like listening, and asking and answering questions.

"The S.E.E. program is amazing. I'd pick him up every day and he'd tell me how great it was," says Jayden's mother, Shanny.

"[S.E.E.] helped him a lot because he was really struggling in reading and math in kindergarten. There's still work to be done," she adds, "but he learned a lot, and his grades have come up. He's right on track."

Established in 2010, S.E.E. serves hundreds of kindergarten through third-grade students each summer. Overall, students who participated in S.E.E. have demonstrated an increase in test scores and a decrease in school absences. In 2015, 80 percent of S.E.E. students demonstrated improved reading skills on pre-program and post-program tests.

Learn more at unitedwayinc.org/jayden



During the program, Jayden worked on reading and math in class each morning and participated in activities, like Tae Kwon Do and theater, each afternoon.

Additional ways United Way helps children succeed.

United Way Literacy Kits are designed to help make reading fun and interactive. Volunteers design props, games or other activities that relate to a book provided to them at projects in their workplace or at community events. The completed kits are then donated to local children and often include special messages from volunteers. In 2015, more than 1,000 United Way volunteers created literacy kits for nearly 3,200 children.

With our partners in the Campaign for Grade-Level Reading, we contribute to efforts that help children learn to read by the fourth grade. We achieve this by addressing three key challenges that can keep children from learning to read on time—school readiness, chronic absence and summer learning loss. Hartford and New Britain were recognized with 2015 Pacesetter Honors by the national campaign for making measurable progress. Of 240 communities nationally, 38 were recognized as a Pacesetter. Hartford and New Britain were the only two in Connecticut.



Through your generous gifts to United Way *Community Investment* in 2015:

- 2,550 children in quality early childhood education programs gained skills needed to succeed in kindergarten
- 3,300 youth improved their academic performance because of their participation in after-school programs
- More than 4,800 youth improved skills needed for academic success, such as study skills
- 120 volunteer United Way Readers read one-on-one for an hour a week with 130 children, and 97 percent improved their literacy skills



Jayden Willis, a student at Jefferson Elementary School in New Britain, working on his math and reading skills with S.E.E. instructor, Jenna Pierpont-Grayson (above) and practicing Tae Kwon Do (left).

In September, thanks to our generous workplace partners and their employees, school supplies were donated to more than 700 Hartford students to help them stay on track with homework. A few months later, workplaces and community members donated warm winter hats, mittens and gloves to 4,000 Hartford students so they would be more likely to attend school on cold winter days.

Our United Way Emerging Leaders Society connects and cultivates young leaders, ages 21-40, through hands-on volunteerism, networking and fundraising events, and personal and professional development opportunities. Throughout the year, members 'Do Something BIG' to create lasting change for children and families in our community. They do this by partnering with Hartford Community Schools on educational events and activities, and investing their money, time and talents to help children succeed.

Training &
Employment Services

Financial Education

Promoting Family Financial Security

click

**Volunteer Income
Tax Assistance**

click

**Making
Choices
Activity**

click

Volunteer Budget Coaching



One in four households in our community are living above the Federal Poverty Level but still struggling to afford life's basic necessities.

This means families are forced to make difficult choices such as foregoing preventative health care, quality child care, or healthy food. How does someone thrive when faced with choices that may threaten the health, financial and educational future of their family?

It's no mystery that adults need jobs. But finding a job with a

career path goes beyond checking boxes on an application. It takes tailored training, skill development, internships, and credentials—all elements of the integrated approach United Way and its network of partners have developed to help adults get on a path to family-sustaining employment.

We are a community working together to develop a competitive workforce for jobs that actually exist. It's working.

Workforce Solutions Collaborative of Metro Hartford, founded by United Way of Central and Northeastern Connecticut and other regional organizations, is a public/private partnership committed to meeting employer needs for a skilled workforce and helping lower-income individuals get, and advance in, jobs with growth potential in healthcare; manufacturing; and transportation, distribution and logistics. Partnering with Workforce Solutions is one way our United Way helps adults and families get on the path to financial security.



(Clockwise from left): Chanda Robinson, Our Piece of the Pie; Dr. William Clark, Workforce Solutions Collaborative of Metro Hartford; Judy McBride, Hartford Foundation for Public Giving; Michael Bartley, Connecticut Department of Labor; and, Paula S. Gilberto, United Way of Central and Northeastern Connecticut, attending a Workforce Solutions Collaborative of Metro Hartford Steering Committee meeting.

Workforce Solutions Collaborative Partners

Funders

American Savings Foundation
Ensworth Charitable Foundation
Hartford Foundation for Public Giving
National Fund for Workforce Solutions
Nutmeg Foundation
Prudential Foundation
United Way of Central and Northeastern Connecticut

Members

Capital Workforce Partners
Capital Region Council of Governments
City of Hartford
Connecticut Association for Human Services
Connecticut Business & Industry Association
Connecticut Center for Advanced Technology
Connecticut Department of Labor
Connecticut Department of Labor Office for Workforce Competitiveness
Connecticut Employment & Training Commission
Connecticut State Colleges & Universities
Connecticut Women's Education and Legal Fund
Hartford Opportunity Youth Collaborative
Metro Hartford Alliance
Move Up!
North Hartford Promise Zone
Our Piece of the Pie (OPP)
United Way of Connecticut

Learn more at: workforce-solutions.org



Transforming Doubt Into Possibilities

As a quality assurance inspector for **Mallory Industries**—a Farmington-based manufacturer nationally recognized for its investment in young adult workers—Nastassia Scott (above) loves her work inspecting parts designed to help aircraft fly.

Her job is challenging, and she earns enough at Mallory to have financial security and reach financial goals like the SUV she purchased, improving her commute, particularly in the winter months. Prior to working at Mallory, however, financial goals—even her new SUV—seemed little more than a pipe dream to a young woman who saw no path out of her minimum-wage career in retail.

Transforming a world of doubt into one of possibilities for job-seekers like Nastassia is one example of United Way's commitment to helping lower-wage workers build their skills to get good-paying jobs with a career path in business sectors with growth potential, like manufacturing.

In partnership with **Our Piece of the Pie (OPP)** and Workforce Solutions Collaborative of Metro Hartford, our United Way helps provide a network of opportunities for job seekers like Nastassia. Through OPP's Pathways to Manufacturing Initiative, Nastassia gained access to industry-specific training, credentials and internships, giving her the tools to succeed while meeting local employer needs.

With partners like OPP and Workforce Solutions Collaborative of Metro Hartford, our United Way has worked to help transform what may have appeared as roadblocks into a community of possibilities. In 2015, nearly 600 people in United Way-supported job-training programs secured employment.

Prior to working at Mallory, financial goals seemed little more than a pipe dream to a young woman who saw no path out of her minimum-wage career in retail.

click

Additional ways United Way helps families become more financially secure.

With our partners, we provide working families with free tax preparation through the Volunteer Income Tax Assistance (VITA) and **MyFreeTaxes** Campaign. Last year, 300 IRS-certified volunteers helped nearly 11,000 working people in central and northeastern Connecticut receive \$28.4 million in federal tax refunds and credits—money coming into our community to pay for household expenses and reduce debt.

Our **Women's Leadership Council (WLC)** is a diverse network of women leaders in our community. Members are dedicated to strengthening families and helping women access the tools they need to be financially secure—the skills to get good jobs and advance in their careers, while reducing debt, growing their hard-earned money and saving for the future. With support from the WLC, nearly 900 individual financial coaching sessions have been provided at Hartford's two Family Financial Centers, helping women better manage their budgets and create savings plans to achieve short and long-term financial goals.



Through your generous gifts to United Way Community Investment in 2015:

- 61 percent of United Way Volunteer Budget Coaching participants said that they reduced debt
- More than 23,500 people received basic food assistance
- More than 3,000 people received emergency shelter
- More than 4,900 people were connected to benefits they're eligible for, such as the Supplemental Nutrition Assistance Program (SNAP), Special Supplemental Nutrition Program for Women, Infants and Children (WIC), childcare subsidies and healthcare

Beyond Paycheck to Paycheck

Reflecting on the \$9,000 of debt she's paid off, United Way Volunteer Budget Coaching participant Summer Spellman (above with her coach, Steve DeKeyser) says, "I feel so happy, just like a weight lifted off my shoulders." Her sentiment isn't just one of financial security, it's also one she couldn't have imagined months ago while living paycheck to paycheck, or "paycheck to three days before the paycheck," as she describes it.

Summer always paid her bills and credit card payments on time, but the balance just didn't seem to shrink. A change occurred, however, when she began to work with her volunteer budget coach, Steve, who helped her examine her finances and develop a way to climb out of her financial hole.

Summer and Steve met twice a month for four months. They figured out when she could make payments, how she could pay off her debt quicker, and set up a savings account, which proved invaluable when Summer's car broke down. "It only cost a few hundred dollars to fix, but I was able to cover it with money I wouldn't have had before entering the program," Summer recalls.

Since the program's inception, 100 percent of participants improved their financial management skills while working by paying down debt, repairing credit, and saving for the future.

United Way Budget Coaching is provided with support from the Prudential Foundation and in partnership with [Women's Business Development Council](#) and [Connecticut Women's Education and Legal Fund](#).

Summer always paid her bills on time, and, she always made payments on her college and credit card debt, but the balance just didn't seem to shrink.

Every hour of every day, someone needs assistance. [United Way 2-1-1](#) helps people find food, housing, child care or assistance for an aging parent, or help getting through tough financial times. With support from contributions to United Way *Community Investment*, this free, multi-lingual helpline connected nearly 110,000 people in our region to information and referrals in 2015.

United Way Volunteer Budget Coaching is an opportunity for volunteers to partner one-on-one with adults who are interested in taking steps toward improving their financial security. During a four-month period, coaches help participants learn how to track expenses, create and use a budget, identify ways to tackle expenses and prioritize spending, and make an action plan to pay bills on time, reduce debt and save for the future.

Looking Back...Looking Ahead

In November our president and CEO, Susan B. Dunn, announced her retirement effective April 1st. Since 1990 Susan stewarded the organization through some of its toughest times and ushered in a new era in which the organization became a strategic partner in creating long-lasting change.

Paula S. Gilberto, senior vice president, was unanimously elected by our board of directors to become the organization's sixth president and CEO. Rising within the ranks since arriving at United Way in 1998, Paula has come to spearhead defining initiatives, including community collaborations to ensure student achievement and financial security for families.

At right is part of a conversation between Susan and Paula in which they discuss Susan's legacy and Paula's stepping into the CEO role. The video of the full conversation can be seen at unitedwayinc.org/LookingBack.

Dear Friends

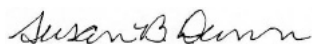
As the saying goes, "All good things must come to an end." My twenty-six-year career at United Way is one of those good things coming to an end with my retirement as of April 1st.

Starting as the Communications Director in 1990, I have had the privilege of watching how United Way responded then and responds now to the changing needs of our community. From seeking more than number served to real change in people's lives, United Way has gone from a funder to a partner for change.

I am proud to say that our investments in our community have never been better. We have never been more focused on creating change in children's and families' lives, and we are doing it by bringing individuals, workplaces, non-profits, and municipalities together for this change.

While my retirement is bittersweet for me, I know the base of volunteers and donors, along with our staff, remain committed to ensuring there are opportunities for all children and families to succeed in our region.

Yes, together we make "good things" happen and I hope that you will join with me in continuing to support United Way so that the tradition continues long after April 1st. That is the best legacy you and I can leave to our community.



Susan B. Dunn
President and CEO

"That old saying about if you love what you do, you never work a day in your life, for the most part, I really feel that... It has been a true joy." Susan B. Dunn

Susan: When I think about United Way today, I am so excited. I feel that we've come so far from when I started back in 1990. As I've said many times, I think the work we're doing has never been better. It's never been more focused and more targeted on really making a change in children's lives and in the lives of families in our community. I'm so proud of that.

Paula: I remember the days when we were a very different organization, focused mainly on raising a lot of money and investing that in quality nonprofit organizations.

Look how far we've come in terms of focusing those efforts on longer-lasting change for children, adults and families in our community.

That's a distinct credit to your leadership because you helped guide us through periods of turbulence and periods of growth. You kept the focus on what matters.

Susan: When I look back over the 26 years, it's gone by so fast that it's hard to believe it's been that much time. Every day was truly, all said and



(L to R) Susan B. Dunn and Paula S. Gilberto

“What most excites me about moving forward is building on what we’ve established with our partners... It has created such incredible energy and I feel the momentum in our community.” Paula S. Gilberto

done, a great day. That old saying about if you love what you do, you never work a day in your life, for the most part, I really feel that. I have not worked a day in my life. It has been a true joy.

Paula: I’m thinking about what I would most like to say to you as you embark upon this next chapter in your

life. I’ve been in your company when people have said, “So, what are you going to be doing?” You’ve always had a great response in that you want to do all of the things that you might not have had the time to do.

My wish for you in your retirement is that you throw yourself into all of the things that you’ve always wanted to

do with great joy. Knowing that you’ve left such a solid foundation here and a legacy that we’re going to carry forward, we’re going to honor you by doing our absolute best each and every day.

[Watch the full video here.](#)

Letter from United Way Board Chair



(Above) Gregory C. Toczydlowski, United Way Board Chair, with Susan B. Dunn, our President and CEO, at Foodshare in Bloomfield for United Way Year of Caring.

A recent highlight in my life was my twin boys turning 18 years old. It occurred to me as they have become adults they will need to start becoming more independent and thinking about how they will ultimately provide for themselves. Not only will my wife and I challenge them on the type of productive young men they will be, but also how they will contribute to our society and help others achieve their goals and aspirations.

While our boys have had a solid foundation of support and stability, that's not the case for all families or children. And that is where each of us together with our United Way are so critical in making a difference in people's lives. The combination of your contributions to United Way *Community Investment* and United Way's ability to ensure your donations are being productively invested will ensure all children have the opportunity to focus on their dreams and aspirations—not just on how their basic needs will be met.

Like my twin sons, United Way has reached a milestone as well.

We've reached the end of a multi-year plan. Last year we took a hard look at our work, the progress we've made in the community and the work that still needs to be done.

We're excited about the opportunity to focus staff, volunteers and funding in more intentional ways that lead to longer-term success.

We talked to scores of community members, dug deep into best practices and research, and leaned on our own experience of success to identify opportunities that deliver greater, longer-lasting benefits to children and families throughout our region.

These opportunities include the refinement of the work we've done for more than 90 years to address the root causes of community issues and ensure that youth graduate from high school, college and career ready and that families are financially stable. We're excited about the opportunity to focus staff, volunteers and funding in more intentional ways that lead to longer-term success.

Lastly, I want to acknowledge and thank my friend and partner Susan Dunn for all her contributions and leadership to our community and United Way. Susan has served for 26 years, the last ten as President and CEO. As sad as we are to see Susan retire, we are equally excited with Paula Gilberto as the incoming CEO for our United Way. I have such high confidence in the combination of Paula and her terrific team to offer us new opportunities, ideas and make our communities a better place to live, work and raise a family. I also want to acknowledge our untiring and committed volunteers, including the talented board I get to engage with often and all the volunteers that make our annual campaign successful.

As we and the next generation prepare to be compassionate stewards of our community, I thank you and am extremely grateful for your efforts and contributions to our community. I am proud of the work we are doing together and look forward to your continued support—our community needs us.

Sincerely,

A handwritten signature in black ink that reads "Gregory C. Toczydlowski".

Gregory C. Toczydlowski

Executive Vice President, Travelers
Chair, Board of Directors, United Way of Central and Northeastern Connecticut

Dr. Frederick G. Adams *Community Service Award*



A Challenge to Think Differently

Volunteers like Paul Beach (above) play a critical role in the success of our United Way. And every generation or so, there may be a few volunteers—again, like Paul Beach—who go above and beyond the call of duty, leaving their fingerprints on the organization’s work for decades, if not longer.

In casual conversation with Beach, our 2015 Dr. Frederick G. Adams *Community Service Award* recipient, he’ll genuinely sum up his value to United Way by saying, “They, for whatever reason, thought I’d be useful, and I was available.” But he’s being modest.

A recently-retired attorney at United Technologies Corporation (UTC) whose résumé includes service as counsel in the administrations of two U.S. presidents, time as an officer in the Judge Advocate General’s Corps prosecuting cases in Germany, and a law degree from the University of Chicago, Beach is a volunteer whose intellect, work ethic and passion for United Way’s work proved invaluable during one of the most pivotal periods in the 91-year-old organization’s history.

Much of his United Way work was conducted over the course of a couple of years in the office of Paula Gilberto, senior vice president. Each Monday at 7:30 a.m., with coffee in hand, Beach met with Gilberto, sharing his time and his best thinking to help shape the strategic evolution of our United Way.

Committed to an organization transitioning from a funder of institutions into the dynamic, goal-oriented United Way that stands today, Beach “really dug in,” Gilberto recalls. He sought to understand the ins-and-outs of United Way’s work and challenged the organization to think differently.

“Paul brought the can-do attitude of the UTC culture, and he really pushed us hard in all the right ways,” says Gilberto.

A Tocqueville Society member for the better part of two decades, Beach spent ten years on our United Way’s board of directors, led the professional division of the former campaign cabinet, and has been a staunch advocate for United Way’s work throughout the community. Most recently, he’s committed to helping Connecticut United Ways enhance their collective impact throughout the state. Through it all, Beach has embodied the spirit of commitment and service to community in our region, and is an exceptional example of that which is the bedrock of our organization: the volunteer. [Read Paul’s story on our website.](#)

Each Monday at 7:30 a.m., with coffee in hand, Beach met with Gilberto, sharing his time and his best thinking to help shape the strategic evolution of our United Way.

Giving and Volunteering to Help Local Children and Families Succeed

“More than any other place I’ve lived, this community has blown me away with the time, money and energy people put into making our home a better place for all. Your efforts help change the lives of thousands of people in central and northeastern Connecticut.”

Greg M. Barats, President and Chief Executive Officer of The Hartford Steam Boiler Inspection and Insurance Company and 2015 Campaign Chair



To celebrate the success for our community, the 6th annual **United Way Best Of Awards** took place on Friday, February 19. The event recognized local workplaces and individuals for their outstanding efforts to give and volunteer during the 2015 campaign. Congratulations to our 18 winners and 69 nominees from 25 area workplaces! The greatest honor of the night, Spirit of the Campaign, was awarded to our friends at The Hartford Steam Boiler Inspection and Insurance Company.

To all of the view the winners, visit unitedwayinc.org/bestof.

Page 16 clockwise from top left: (L to R) Susan Lane, Hoffman Auto Group; Donna Collins, Hartford Busines Journal; and, Bonnie Malley, The Phoenix Companies, Inc. (L to R) Karen Perham-Lippman, Comcast; and, Jackie Garofano, United Technologies Research Center. Karen and Jackie are the 2015 United Way Campaign Coordinators of the Year. (L to R) Kathy Luria and Kim Syrop from Webster Bank. (L to R) Ken Williams, Kathleen Roane, and, Greg M. Barats from The Hartford Steam Boiler Inspection and Insurance Company.

Page 17 top, left to right: Day Pitney LLP volunteer at Foodshare in Bloomfield. Travelers’ employees volunteering at YWCA of New Britain. UnitedHealthcare volunteers painting at Girls Scouts of Connecticut in Manchester.

Results: In 2015,

- More than 400 area workplaces and 26,000 individuals participated in the 2015 **United Way Campaign**
- More than 2,500 **Leadership Investors** contributed to the campaign, giving \$1,000 or more
- Nearly 5,300 volunteers were mobilized to improve lives for children and families
- Nearly 4,000 volunteers from area workplaces engaged in 160 full or half day service projects for **United Way Year of Caring**



With your generous support, we raised more than \$22 million for our community. Because of you, more children will succeed in school and more families will become financially secure. See how your dollars make a difference at: unitedwayinc.org/thankyou



United Way Emerging Leaders Society (ELS) and Women's Leadership Council (WLC) are great opportunities to connect with local professionals who live and work in and around the Greater Hartford area. Members are dedicated to making our community a better place to live, work and raise a family. Much of their energy is spent volunteering and advocating around our primary focus areas—helping children succeed in school and families to become financially secure.

In addition to volunteering their time and talents, our ELS and WLC members are dedicated year round to raising critical dollars for our community.

- At the third annual ELS *Spin for Kids* (above left), more than \$10,000 was raised to help children do better in school through United Way-supported education programs and initiatives.
- More than \$280,000 was raised for the two WLC-supported Family Financial Centers in Hartford during the 4th annual *Power of the Purse Luncheon and Silent Auction* (above right), the WLC's signature fundraising event.

Results: In 2015,

- 427 ELS members from 97 workplaces contributed more than \$167,000 to the United Way Campaign
- 280 WLC members from 75 workplaces contributed nearly \$70,000 to strengthen local women and families through the WLC Family Financial Stability Initiative

To learn more about the WLC and become a member: unitedwayinc.org/women

To learn more about ELS and become a member: unitedwayinc.org/emergingleaders

Clockwise from top left: (L to R) Janelle Scherer, Cigna; Florence Williams, PA Consulting; Ashley Sanyal, Chair, ELS, Cigna; and, Abby Bass, Pratt & Whitney. (L to R) 2015 *Power of the Purse* Co-chair, Liz Gagne, Travelers; Lieutenant Governor Nancy Wyman, State of Connecticut; 2015 *Power of the Purse* speaker, Sheryl WuDunn; and, 2015 *Power of the Purse* Co-chair, Sue Ellen Kerr, The Hartford Financial Services Group, Inc. (L to R) Kristen Walter, Slalom; Melanie Cecarelli, Harvest Development Group, LLC; and, Sophia M. MacGillis, Connecticut Public Broadcasting. (L to R) Katie Zahara, Cigna; Maia Brooks, Pratt & Whitney; Bobby Nims; Bobby Nims; Cigna, Klim Shved, Cigna; and, Jack Soos, Pratt & Whitney.

Statement of Financial Position

2015 Fiscal Year (July 1, 2014-June 30, 2015)

Assets

Cash and cash equivalents	\$4,207,315
Pledges receivable, net of estimated uncollectibles	6,835,722
Other receivables	103,212
Investments	16,601,729
Investments held in trust by others	6,652,562
Prepaid expenses and other assets	148,614
Plant and equipment, net	1,541,275
Total assets	<u>\$36,090,429</u>

United Way of Central and Northeastern Connecticut is committed to financial transparency. To view our recent statements, filings and overhead calculations, visit unitedwayinc.org, go to "Who We Are" and click on "Financials."

Liabilities and Net Assets

Accounts payable and accrued expenses	\$763,750
Campaign support due to Community Health Charities	804,273
Agency program support payable	8,200,807
Donor designations payable	3,508,050
Grants payable	1,550,762
Total liabilities	<u>14,827,642</u>

Net assets

Unrestricted	13,043,686
Temporarily restricted	324,719
Permanently restricted	7,894,382
Total net assets	<u>21,262,787</u>

Total liabilities and net assets

\$36,090,429



Comcast volunteers (far right) delivering 265 winter gloves, hats and mittens hand-knit by their colleagues to students at Dwight-Belizzi Asian Studies Academy in Hartford for United Way *Stuff the Sleigh*. Their generous efforts to keep kids warm during the cold winter months helped improve school attendance. Also photographed are staff members from the school and COMPASS Youth Collaborative.

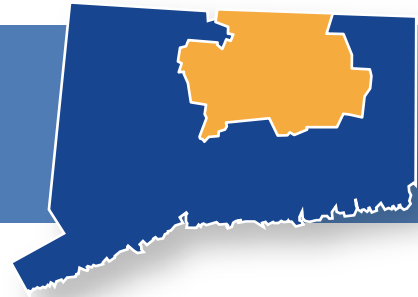
Statement of Activities

2015 Fiscal Year (July 1, 2014-June 30, 2015)

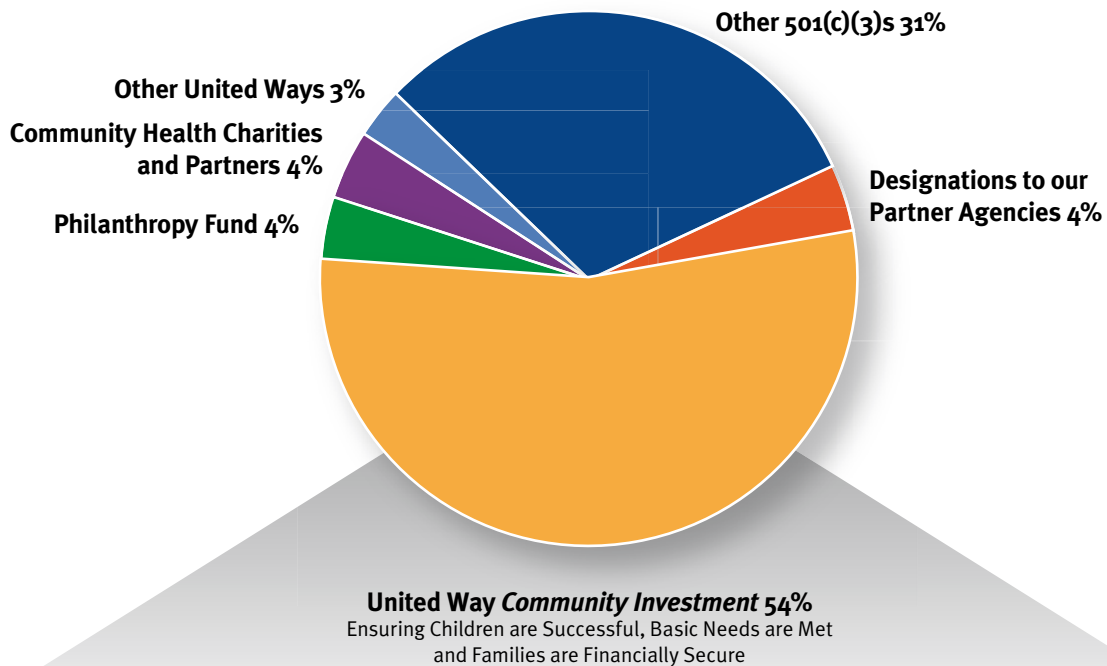
Campaign amounts raised	\$23,961,364
Add:	
Contributions from other United Way campaigns, net of donor designations	381,562
Less:	
Uncollectible pledges	(730,882)
Community Health Charities' share of campaign proceeds	(1,187,610)
Amounts designated by donors	<u>(10,006,591)</u>
Net campaign revenue	12,417,843
Other revenue:	
Investment income, net of fees of \$25,000	521,442
Income from trusts held by others	391,940
Legacies and bequests	5
Community grants, initiatives and service income	190,005
Administrative fees on amounts raised on behalf of others	224,842
Rental income	88,837
Gifts in kind	79,553
Miscellaneous revenues	171,715
Total other revenue	<u>1,668,339</u>
Total public support and revenue	<u>14,086,182</u>
<i>Community Investment</i> and program services:	
Community support and gross funds distributed	18,944,201
Less:	
Community Health Charities' share of campaign proceeds	(1,187,610)
Amounts designated by donors	<u>(10,006,591)</u>
<i>Community Investment</i> (program support)	7,750,000
Grants and initiatives	301,872
<i>Community Investment</i> services	<u>1,555,300</u>
Total <i>Community Investment</i> and program services	<u>9,607,172</u>
Support services:	
Resource development	2,392,134
Management and general	<u>1,474,343</u>
Total support services	<u>3,866,477</u>
Total <i>Community Investment</i>, program and support services	<u>13,473,649</u>
Operating surplus	612,533
Non-operating revenues and expenses:	
Realized gain on sale of investments	165,046
Changes in unrealized loss on investments	(741,887)
Pension related changes other than net periodic pension cost	<u>(334,408)</u>
Change in net assets	(298,716)
Net assets, beginning of year	<u>21,561,503</u>
Net assets, end of year	<u>\$21,262,787</u>

Community Investment and Campaign Giving

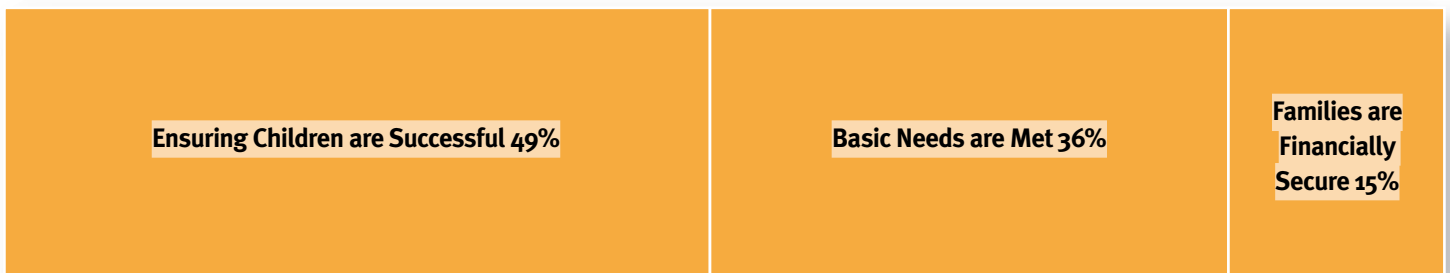
Contributions to United Way *Community Investment* in 2015 improved lives and helped to create positive change for everyone in the 40 towns of central and northeastern Connecticut.



How gifts were directed in 2015



How Gifts to *Community Investment* were spent in 2015



Volunteers & Staff

Board of Directors

OFFICERS

Gregory C. Toczydlowski
Chair*
Travelers

Donald Allan, Jr.
Treasurer*
Stanley Black & Decker, Inc.

BOARD

Michael J. Auseré
Eversource

Greg M. Barats*
Chair, 2015 United Way Campaign
The Hartford Steam Boiler Inspection
and Insurance Company

Peggy Buchanan*
Connecticut AFL-CIO

Julio A. Concepcion
MetroHartford Alliance

Mario D. Conjura
Chair, Windham Region
United Way Advisory Board,
People's United Bank UConn Co-Op Branch

Eric D. Daniels
Robinson & Cole LLP

William F. Dowling
Chair, United Way of New Britain and
Berlin Advisory Board,
Bill Dowling Sports and Special Advisor
to the New Britain Bees

Robert E. Earley
Chair, United Way of North Central
Connecticut Advisory Board,
Comcast

Otto Eichmann
Sikorsky Aircraft Corporation

Dr. Derek A. Franklin
Clinical & Forensic Consultants

Michael Goldbas
Deloitte & Touche LLP

Jeffrey L. Hubbard
First Niagara Financial Group, Inc.

Margaret Marchak
Hartford HealthCare Corporation

Shawn J. Maynard*
Windham Hospital Foundation

Colleen A. McGuire
University of Connecticut

Patricia H. Meiser
Meiser Sports Consulting

Natalie B. Morris*
United Technologies Corporation

Brian A. O'Connell
Citizens Bank

James P. O'Meara*
Webster Bank

Noreen A. Randazzo
Chair, Women's Leadership Council,
Hanover Insurance Group, Inc.

Wayne S. Rawlins, MD, MBA*
ConnectiCare, Inc.

Cynthia A. Ryan*
Cigna

Lynn Ryan
Conning

Ashley Sanyal
Chair, Emerging Leaders Society,
Cigna

Lyn G. Walker*
Shipman & Goodwin LLP

Jennifer L. White
Prudential Retirement

65th Community Service Award Committee

Eric D. Daniels
Chair
Robinson & Cole LLP

Peggy Buchanan
Connecticut AFL-CIO

Donna Collins
Hartford Business Journal

Barbara E. Fernandez
State of Connecticut

Kevin E. Flaherty
Webster Bank

Wayne S. Rawlins, MD, MBA
ConnectiCare, Inc.

Advocacy Committee

Michael Goldbas
Deloitte & Touche LLP

Karmela K. Malone
The Hartford Financial Services Group, Inc.

Brian Osoba
Central Connecticut State University

Wayne S. Rawlins, MD, MBA
ConnectiCare, Inc.

Katherine M. Scierka
McCue Mortgage

James Sicilian
Day Pitney LLP

Jack Soos
Pratt & Whitney

Gregory C. Toczydlowski
Travelers

Affirmation of Non-discrimination Policy Ad Hoc Committee

Gregory C. Toczydlowski
Chair
Travelers

Robert E. Earley
Comcast

Brian Osoba
Central Connecticut State University

Wayne S. Rawlins, MD, MBA
ConnectiCare, Inc.

Audit Committee

Lyn G. Walker
Chair
Shipman & Goodwin LLP

Howard L. Carver
Silverthorne, CO

Kevin E. Flaherty
Webster Bank

Crystal A. Germanese, C.P.A.
BlumShapiro

Christine A. MacIsaac
East Granby

Benefits and Compensation Committee

Cynthia A. Ryan
Chair
Cigna

Robert N. Andrews
West Hartford

Alfred O. Enagbare, PhD
Travelers

James Martin
Barnum Financial Group - MetLife

Natalie B. Morris
United Technologies Corporation

Erin Bill
The Hartford Financial Services Group, Inc.

Roberto Rosario
The Hartford Financial Services Group, Inc.

Timothy J. Sullivan
Wells Fargo Advisors LLC

Best Of Awards Event Committee

Juan Cortes
The Phoenix Companies, Inc.

Liz Gianetta-Ramos
COMPASS Youth Collaborative

Myra Lee
Conning

Margaret Lukaszyk
Girl Scouts of Connecticut

Kathy McDonald
United Technologies Corporation

Tisa Rabun-Marshall
The Phoenix Companies, Inc.

Paige Rhymer
The Hartford Financial Services Group, Inc.

Laurance Selnick
Webster Bank

Meg Sheehan
Pratt & Whitney

Community Engagement Committee

Michael Goldbas
Deloitte & Touche LLP

Sonya Green
Hartford

Toby Karl
Saint Francis Hospital & Medical Center

Yvette Melendez
Hartford Hospital

Paul H. Mounds, Jr.
The Office of Governor Dannel P. Malloy

Bobby Nims
Cigna

Kimberly Silcox
Eastern Connecticut State University

Jack Soos
Pratt & Whitney

Community Investment Changing Community Conditions Committee

Otto Eichmann
Chair
Sikorsky Aircraft Corporation

Lourdes Ardel
Eastern Connecticut State University

Stephan L. Christiansen
Conning

Jason Rojas
Trinity College

Joyce Willis
Bloomfield



United Way Reader, Todd Regan from Robinson & Cole, reading with a student at Fred D. Wish Elementary School in Hartford.

**Community Investment
Operations Committee**

Brian Osoba
Chair
Central Connecticut State University

Stephen Balcanoff
Connecticut Children's Medical Center

Venton B. Forbes
FaithCare, Inc.

LaTasha Hunter
Hartford Public Schools

Stephen Nightingale
West Hartford

Bhavin Shah
Lincoln Financial Group

Kay Sherman-Iyare
UPS Capital Business Credit

Jennifer L. White
Prudential Retirement

**Community Investment
Volunteers**

Cesar Aleman
Connecticut Fair Housing Center

Thomas Allen
The Office of Senator Richard Blumenthal

Stephen Balcanoff
Connecticut Children's Medical Center

Elizabeth Bartron
Glastonbury

Michelle A. Belanger
Lincoln Financial Group

Amy Boulton
West Hartford

Eddie Bryan
Mickelson, Jacobs & Bozek, LLC

Pamela Carignan
The Salvation Army of Greater Hartford

Steven J. Casey
Eversource

Leah Cohen-Chatinover
Stanger & Arnold, LLC.

Jenny Comerford
The Hartford Financial Services Group, Inc.

Mario D. Conjura
People's United Bank UConn Co-Op Branch

Michelle Doucette-Cunningham
Willington

Trillon Dukes
City of Hartford

Saige Dupont
Mutual Housing Association of Greater Hartford, Inc.

Shayna Ellovich
YMCA of Greater Hartford

Yanlin Fan
Hartford

Lori Fernand
The Trust for Public Land – CT Chapter

Venton B. Forbes
FaithCare, Inc.

Aaron Frankel
Mutual Housing Association of Greater Hartford, Inc.

Laura Friedeberg
Connecticut Children's Medical Center

Gary Guminiak
Hallmark Cards, Inc.

LaTasha Hunter
Hartford Public Schools

Celestino Jimenez
City of Hartford

Grace Kane
Travelers

Phillip J. Kenyon
Travelers

John P. Kidwell
Glastonbury

Geralyn Laut
South Glastonbury

Peg Lesiak
Farmington

YukShan Li
Hartford Public Schools

Robert J. Mathieu
West Hartford

Bette McIntire
Avon

Larry W. Michaud
American Eagle Federal Credit Union

Sarah Miner
Mutual Housing Association of Greater Hartford

Jareese Mitchell
Planned Parenthood of Northern New England

Nancy M. Mulroy
City of Hartford

Stephen Nightingale
West Hartford

Brian Osoba
Central Connecticut State University

Edward J. Palasek
Community Solutions, Inc.

Jennifer Paquette
UPS Capital Business Credit

Cathleen Paquette
University of Connecticut

Susan Perreira
Capital Community College

Cristina Santiago
Hartford Public Schools

Ashley Sanyal
Cigna

Bhavin Shah
Lincoln Financial Group

Meg Sheehan
Pratt & Whitney

Kay Sherman-Iyare
UPS Capital Business Credit

Sara-Beth Sidla
Lincoln Financial Group

Angela Smart
Liberty Bank

Lloyd Smith
Bloomfield

Carrie Stockman
West Hartford



Employees from Travelers volunteering at Foodshare for United Way Year of Caring in September.

Mike Stockman
Northside Institutions Neighborhood Alliance

Kathryn Talbot
Columbia

Anne Theriault
University of Connecticut Foundation

Jennifer L. White
Prudential Retirement

Joyce Willis
Bloomfield

Adam Zinkievich
The Salvation Army of Greater Hartford

Bobby Nims
Cigna

Anil Persaud
United Technologies Corporation

Erik St. Pierre
Parts Tech

Katherine Ramirez
Connecticut Children's Medical Center

Kamarlia Reid
Lincoln Financial Group

Paige Rhymer
The Hartford Financial Services Group, Inc.

**Emerging Leaders Society
Steering Committee Members**

Ashley Sanyal
Chair
Cigna

Grace Kane
Vice-Chair
Travelers

Kelsey Barringham
University of Connecticut

Maia Brooks
Pratt & Whitney

Jennifer Burns
TD Bank

Michael M. Byrne
Travelers

Jenny Comerford
The Hartford Financial Services Group, Inc.

Jacquilyn Davis
Mental Health Association of Connecticut, Inc.

Jessica Feldman
Aetna Inc.

Stephanie Hong
Cigna

Nicole Kinney
Travelers

Thulani LeGrier
Cigna

James Moher
Grit 'N Wit

Kelechi Ndu
The Hartford Financial Services Group, Inc.

Anthony Shannon
Shipman & Goodwin LLP

Jack Soos
Pratt & Whitney

Katherine Zahara
Cigna

Finance Committee

Donald Allan, Jr.
Chair
Stanley Black & Decker, Inc.

Michael J. Auseré
Eversource

Otto Eichmann
Sikorsky Aircraft Corporation

Steven C. Erickson
Whittlesey & Hadley

Laura House
Tolland

Joanne Roux
Berlin

**Hartford County Emergency
Food and Shelter Program –
Local Board**

Richard Branigan
American Red Cross

Pamela J. Brown
Town of Enfield

Anne M. Danaher
Jewish Family Services of Greater Hartford

Beth D. Ferrari
Avon Congregational Church

Cynthia McKenna
Catholic Charities, Inc.,
Archdiocese of Hartford

Matthew Morgan
Journey Home

Christine M. O'Rourke
Foodshare, Inc.

Deborah V. Rutledge
Manchester Area Conference of Churches

Ellen Perkins Simpson
Friendship Service Center of New Britain, Inc.

Beth Zweibel
The Salvation Army of Greater Hartford

Investment Committee

Christopher Wilkos
Chair
The Phoenix Companies, Inc.

Kevin E. Flaherty
Webster Bank

Michael P. Hermsen
South Glastonbury

David J. Jorgensen
The Jorgensen Group at Morgan Stanley

Alan S. Kosan
Segal Rogerscasey

Kolawole A. Olofinboba
Fairview Capital Partners

Charles L. Olson
People's United Wealth Management

Marketing Research Committee

Lloyd J. Duggan, Jr.
gL Market Research

Linda Marholin
Quantum Insights, LLC

Matthew C. Sternat
Travelers

Nominating and Governance Committee

Shawn J. Maynard
Chair
Windham Hospital Foundation

Nancy P. Bernstein
Women's Health Connecticut, Inc.

Luis C. Cabán
Hartford

Kevin E. Flaherty
Webster Bank

Margaret Marchak
Hartford HealthCare Corporation

Karen Prendergast
Greater Hartford Central Labor Council,
AFL-CIO

Margarita Torres
UnitedHealth Group

Lyn G. Walker
Shipman & Goodwin LLP

Power of the Purse Steering Committee

Elizabeth Gagne
Co-Chair
Travelers

Sue Ellen Kerr
Co-Chair
The Hartford Financial Services Group, Inc.

Marina Luri Clark
Marina Luri Events

Jocelyn DeMaio
The Hartford Financial Services Group, Inc.

Melanie Cecarelli
Harvest Development Group, LLC

Roxanna Booth Miller
Hartford Youth Scholars

Tracy Charbonneau
The Hartford Financial Services Group, Inc.

Patricia Cushman
United Technologies Research Center

Julia Dickson
Cigna

Briana Hollenbeck
Aetna Inc.

Julie Lopes
TD Bank

United Way of New Britain and Berlin Regional Advisory Board

William Dowling
Chair
Bill Dowling Sports and
Special Advisor to the New Britain Bees

Mike Ball
RICH Products

Michael Bartley
Connecticut Department of Labor

Charles Bogioian
Kenai Sports

Brigitte Brown
Asamblea De Iglesias Christianas Unidas, Inc.

James Fletcher
TD Bank

Michael Gorzoch
Gorzoch and Associates

Ronald Jakubowski
Town of New Britain

Katherine McCue
McCue Mortgage

Susan Pease
Central Connecticut State University

Karen Perham-Lippman
Comcast

Michael Schroeder
Central Connecticut Communications

William Schuch
Del Conte, Hyde Anello & Schuch, PC

Lindsley Wellman
Wellman Consulting

United Way of North Central Connecticut Regional Advisory Board

Robert E. Earley
Chair,
Comcast

David Alexander
State Representative,
58th Assembly District - Enfield

Jennifer Barry
Bay Path College

Karen Bauer
360 Federal Credit Union

Steven J. Casey
Eversource

Yvette Highsmith-Francis
Community Health Center, Inc.

Karen Jarmoc
Connecticut Coalition Against
Domestic Violence

Andrew Kulas
UTC Aerospace Systems

Gail Kulas
Lego Systems, Inc.

Lais Lingenfelter
TD Bank

Tony Rosinski
C&S Wholesale Grocers

Faith Scavetta
Hallmark Cards, Inc

Steven Wawruck
Windsor Locks Town Departments

Windham Region United Way Regional Advisory Board

Mario Conjura
Chair
People's United Bank UConn Co-Op Branch

Luis Rodriguez
Vice Chair
Eastern Connecticut State University

Donna Evan
Nutmeg Broadcasting Company

Dr. Patricia Garcia
Windham Public Schools

Cathleen Paquette
University of Connecticut

Carol Polsky
TD Bank

Antonio Santiago, Jr.
Connecticut Department of Labor

Angela Smart
Liberty Bank

Women's Leadership Council Steering Committee

Noreen Randazzo (ω)
Chair
The Hanover Insurance Group

Liz Gagne (ω)
Vice Chair
Travelers

Melanie Cecarelli (ω)
Harvest Development Group, LLC

Francine Christiansen (ω)
Christiansen Consulting

Patricia Cushman
United Technologies Research Center

Erica Dean
Comcast

Jocelyn DeMaio
The Hartford Financial Services Group, Inc.

Karlene Joseph
The Hartford Financial Services Group, Inc.

Sue Ellen Kerr
The Hartford Financial Services Group, Inc.

Meghan Lacher (ω)
Travelers

Peg Lesiak
Farmington

Mary Ann Lubeskie
Tri Star Insurance Group

Karmela K. Malone (ω)
The Hartford Financial Services Group, Inc.

Jennifer Matthews
Sun Life Financial



Employee from Pratt & Whitney sorting donated school supplies for United Way *Stuff the Bus*.

Roxanna Booth Miller 
 Hartford Youth Scholars Foundation, Inc./
 DK Wilson Association

Vittoria Pace
 The Hartford Financial Services Group, Inc.

Janet Flagg-Rawlins 
 VA Connecticut Healthcare System

Charlene Ridgeway
 The Hartford Financial Services Group, Inc.

Michelle Stronz 
 Epiphany Enterprises

Lynn Sullivan
 Morgan Stanley
 Dean Witter and Company

Staff

As of December 31, 2015

Susan B. Dunn* 
 President and CEO

Paula S. Gilberto* 
 Senior Vice President

Thomas W. Glynn*
 Vice President of Finance and Administration

Sania Ahmad
 Ebusiness Coordinator

Marguerite Alpert
 Community Engagement Coordinator

Liza Anelli
 Payroll and Payables Coordinator

Helen Bergin
 Human Resource Manager

Kimmy L. Boulier*
 Receptionist

Liz M. Buczynski*
 Community Investment Director

Rebekah Castagno
 Emerging Leaders Society Manager

Rosemarie Church
 Donor Services Data Entry Assistant

William Clark, PhD
 Director of Workforce Solutions
 of Metro Hartford

Maura Cook
 Community Engagement Senior Manager

Erica Cruz
 Marketing Communications Coordinator

Diana Desnoyers
 Community Engagement and Community
 Investment Administrative Assistant

Brent Dietz
 IT Manager

Patrick E. Doyle*
 Community Engagement Senior Manager

Karyn Durant*
 Donor Services Quality Assurance Manager

Kezia Ferrara*
 Financial Operations Senior Manager

Jennifer Gifford*
 Community Engagement Director

Shelly Graybill
 Affinity Groups Administrative Assistant

Evan Gregory
 Accounts Receivable Coordinator

Amy E. Helbling
 Marketing Communications Manager

Ricardo Henriquez
 Community Investment Senior Manager

Kayla Hernandez
 Accounts Receivable Coordinator

Kate Lincoln
 Community Investment Senior Manager

Tomeka M. Martin*
 Donor Services Director

Julian S. McKinley
 Marketing Communications Manager

Brian E. Mezzi
 Community Engagement Manager

Lindsey L Niarhakos*
 Controller

Teresa Nieves
 Community Investment Senior Manager

Jennifer Paquette
 Resource Development Manager

Susan Parks
 Resource Development Administrative
 Assistant

Ann T. Péan*
 Donor Relations Senior Manager

Bree Scott-Pelczar
 Affinity Groups Senior Manager

Elaine I. Pertillar*
 Administrative Services Senior Manager

Jennifer Pettit
 Community Investment Manager

Anita Ford Saunders, APR
 Marketing Communications Director

Laura Schmelter
 Resource Development Director

Gary B. Soltoff
 Donor Relations Manager

David Taylor*
 Donor Relations Manager

Brittany Tripp
 Donor Services Ebusiness Manager

William Valentine
 Donor Relations Manager

Lorraine T. Zera
 Executive Assistant to the Office of the
 President

*Employed five (5) years or more with
 United Way of Central and Northeastern
 Connecticut

**AmeriCorps VISTA Members,
 Community Engagement**

Caitlin Doyle
 Samantha Lew

Consultants

Donna Taglianetti
 Resource Development

Naomi Lerner
 Marketing Communications



Students at Dwight-Bellizzi Asian Studies Academy in Hartford receiving donated hats, mittens and gloves during the first annual United Way *Stuff the Sleigh*.

Interns

Beatrice Alicea
 Community Engagement

Kiara Johnson
 Marketing Communications

Rebecca Lemanski
 Community Engagement

Kate Mordarski
 Community Engagement

Kristal Rivera
 Community Engagement

**2015 Program and Event
 Sponsors/Partners**

Best Of Awards

VIP Sponsors
 Comcast
 Hartford Business Journal
 The Hartford Steam Boiler Inspection
 and Insurance Company
 Webster Bank

Premiere Sponsors
 Aetna Inc.
 Otis Elevator
 Pratt & Whitney and the International
 Association of Machinists and Aerospace
 Workers, Local 1746
 Shipman & Goodwin LLP
 UTC Aerospace Systems and the
 International Association of Machinists
 and Aerospace Workers Local 743
 UTC Climate, Controls & Security
 United Technologies Corporation
 United Technologies Research Center

Supporters
 AV Solutions
 Hartford Courant Media Group
 Integrity Graphics
 The Waterford Group

Power of the Purse

Title Event Sponsor
 TD Bank

Title Speaker Sponsor
 The Hartford Financial Services Group, Inc.

Premiere Sponsor
 MassMutual Financial Group

Gold Sponsors
 Comcast
 Stanley Black & Decker
 Travelers

Spotlight Sponsor
 Webster Bank

Silver Sponsors
 Chubb Group of Insurance Companies, Inc.
 Conning
 Hoffman Auto Group

United Way Year Of Caring

Lead Sponsors
 Pratt & Whitney
 The Hartford Steam Boiler Inspection
 and Insurance Company
 United Technologies Corporation
 United Technology Research Center
 UTC Aerospace Systems
 UTC Building & Industrial Systems

Lend A Hand Sponsors
 Aetna Inc.
 Permatex
 Travelers
 UnitedHealthcare

Caring Sponsor
 American Eagle Financial Credit Union
 Chubb Group of Insurance Companies, Inc.
 Cummins Power Systems, LLC
 Day Pitney LLP
 Gerber Technology
 MassMutual Financial Group
 Vantis Life Insurance Company

United Way Readers Program

United Way Readers is supported through individual and corporate contributions to United Way *Community Investment* along with the following foundations:

Charles Nelson Robinson Fund
George A. and Grace L. Long Foundation
New Alliance Foundation
The Red Nose Day Fund

Site Hosts

Alfred E. Burr Community School (Hartford)
Asian Studies Academy at Bellizzi (Hartford)
Burns Latino Studies Academy (Hartford)
COMPASS Youth Collaborative (Hartford)
Hazardville Memorial School (Enfield)
Holmes Elementary School (New Britain)
John C. Clark Jr. Elementary & Middle School (Hartford)
Lincoln Elementary School (New Britain)
The Village for Families & Children (Hartford)

United Way Volunteer Budget Coaching

United Way Volunteer Budget Coaching is supported through individual and corporate contributions to United Way *Community Investment* along with:

Prudential Foundation

Partners

Connecticut Women's Education and Legal Fund (CWEALF)
Women's Business Development Council

Volunteer Income Tax Assistance (VITA) and MyFreeTaxes

VITA is supported through individual and corporate contributions to *Community Investment* along with in-kind support from the following organizations:

Comcast
City of Hartford
Internal Revenue Service
North Hartford Promise Zone
Community Accounting Services
Eastern Connecticut State University
Center for Community Engagement
United Way of Connecticut/2-1-1

Site Hosts

Access Community Action Agency
Community Renewal Team
Hartford Public Library
Hispanic Health Council at Mi Casa
Human Resources Agency of New Britain, Inc.**
KIDSAFE CT
Manchester Community College
Parker Memorial Community Center
Putnam Public Library
Stafford Springs Public Library
The Village for Families & Children**
Town of Enfield
Town of Windsor Locks
University of Hartford
Upper Albany Neighborhood Collaborative
Urban League of Greater Hartford
YWCA Hartford Region
** Managing Partner

**Women's Leadership Council and Emerging Leaders Society
Second Annual Holiday Mixer**
Shipman & Goodwin, LLP

1924 Society

The 1924 Society honors those who have made a bequest or planned gift to United Way of Central and Northeastern Connecticut. These gifts allow their legacy to live on while ensuring our region will continue to grow and prosper as we meet the challenges of tomorrow.

We are deeply grateful to our 1924 Society members, and we appreciate their commitment to the 40-town region we call home.

Members as of July 1, 2015

Estate of Adrienne Allen
Margot and Lee ‡ Allison
Fredrick K. Bailey ‡
Henry T. J. Becker ‡
Harold C. Buckingham Jr.
Howard and Sue Carver
Dr. Ann M. Curran ‡
Ray ‡ and Ronnie Deck
Janice E. DeDominicis
Susan and Ned Dunn, Jr.
Estate of Isidore S. Geetter, M.D.
Estate of Elizabeth ‡ and Virginia Hicks
Estate of Richard and Marie McCabe
Claire and Millard ‡ Pryor
Libby M. Richardson
Lew and Amy Robinson
Mr. and Mrs. Peter ‡ Russell
The Wellman Family Fund
Don and Jean Wilson
Henry M. Zachs
‡ Deceased



We welcome former United Way staff member, Libby M. Richardson, as the newest member of the 1924 Society. Libby saw firsthand the benefits of her annual gift to our community through United Way and made the decision to make a lasting gift to our community.

Learn more at unitedwayinc.org/1924Society

Help Us Create a Community of Possibilities for Working Families.

Despite working hard, one in three families in Connecticut struggle to make ends meet every day. Many are our friends, neighbors and family members who live above the federal poverty line and represent a demographic called Asset Limited, Income Constrained, Employed, or more commonly known as ALICE.



What tough choices do ALICE households make every day?

ALICE households struggle to pay bills, get affordable housing and childcare, and often don't know where their next meals are coming from.

How do we raise awareness about ALICE?

Making Choices Activity

Throughout the year, our staff facilitates interactive activities at various workplaces and community organizations to raise awareness about the financial challenges experienced by many working families in our state. During *Making Choices*, participants make tough choices regarding housing, transportation, food/clothing and their children's education. Learn more: unitedwayinc.org/makingchoices.

NEW! *Making Tough Choices*

Connecticut United Ways are releasing a free app called *Making Tough Choices*. Throughout the game, people will experience an ALICE household's daily struggles by encountering real-life examples of the hardships faced by lower-to-moderate income families. In order to stay afloat, they'll need to make tough financial decisions and find out if they can survive a month in ALICE's shoes.

How can you get involved?

Give to help ALICE households: unitedwayinc.org/give

Volunteer to improve lives for ALICE households: unitedwayinc.org/volunteer

Advocate for ALICE by speaking about the issue with your family, friends, colleagues and more.

Learn more at unitedwayinc.org/ALICECT



(Top, L to R) At MetroHartford Alliance *Rising Star Breakfast*—Erica Meets ALICE Today—hosted by our United Way in August: Nancy Wheeler, MetroHartford Alliance; Greg C. Toczydlowski, United Way Board Chair; Kerri-Lee Mayland, NBC Connecticut; Erica Hill, Weekend TODAY Show; Greg M. Barats, United Way Campaign Chair; and, Susan B. Dunn, United Way.

(Bottom) Erica Hill (standing to the right) facilitating the *Making Choices* Activity with United Way Community Engagement Senior Manager, Maura Cook (standing to the left).

2015 Annual Report

Gregory C. Toczydlowski
Chair, Board of Directors

Susan B. Dunn
President and CEO

Anita Ford Saunders, APR
Marketing Communications Director

Amy Helbling
Marketing Communications Manager

Julian McKinley
Marketing Communications Manager

Erica Cruz
Marketing Communications Coordinator

For more information call us at (860) 493-6800

Visit us online at UnitedWayInc.Org

Join the Conversation:

f [Facebook.com/UnitedWayInc](https://www.facebook.com/UnitedWayInc)

t [@UnitedWayInc](https://twitter.com/UnitedWayInc)

p [Pinterest.com/UnitedWayInc](https://www.pinterest.com/UnitedWayInc)

i [@UnitedWayInc](https://www.instagram.com/UnitedWayInc)

LIVE UNITED



United Way of Central
and Northeastern Connecticut