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#### SPECIAL THANKS

Bridgewater Chocolate for the Sweet Treat at Your Seat



#### SILENT AUCTION

11:00 a.m. - 12:15 p.m.

#### PROGRAM AND LUNCHEON

12:15 p.m. - 1:30 p.m.

#### WELCOME

Charmagne Tripp
Grammy Award-Winning Vocalist and Lyricist

Karen Hinds, *Event Co-Chair*Workplace Success Group

Patti MacRae, Event Co-Chair
Aetna Foundation

Gina D'Ambruoso, *Presenting Sponsor* TD Bank

> Luke Bronin, Mayor City of Hartford

#### **VIDEO PRESENTATION**

#### TAKE ACTION FOR ALICE TO BECOME A MEMBER OF WOMEN UNITED®

Karen Hinds, *Event Co-Chair*Workplace Success Group

Patti MacRae, Event Co-Chair Aetna Foundation

#### FEATURED SPEAKER

Francine Ward
Inspiring Author, Attorney, Motivator and Success Coach
Introduced by Juliene Phelan
The Hartford

#### **LOOKING FORWARD**

Vittoria Pace, *United Way Women United® Chair*The Hartford

Dr. Jacquelynn Garofano, *United Way Women United® Incoming Chair*United Technologies Corporation

Paula S. Gilberto, *President and CEO*United Way of Central and Northeastern Connecticut

Charmagne Tripp
Grammy Award-Winning Vocalist and Lyricist



#### **Francine Ward**

Francine Ward — author, attorney, motivator and success coach — inspires people to overcome obstacles to achieve success, one Esteemable Act at a time. Francine Ward uses her own compelling personal story to illustrate that regardless of where you came from or what your personal challenges may be, that anything is possible. Her unbelievably candid message, practical strategies and fresh ideas will encourage you to reexamine, re-assess and reframe your own life to realize the greatness that shines within you.



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### **#WomenUnited**



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#### SPECIAL THANKS

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Kristin Herzog
Karen Hinds
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Karlene Joseph
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Colleen McGuire
Beth Mercier
Theresa Milone
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Crystal O'Connor
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# WOMEN UNITED®

#### LEADING THE CHARGE. INSPIRING THE CHANGE.

#### WE ARE WOMEN UNITED®

We are a diverse, vibrant community, bound together by a powerful sense of belonging — to each other, to United Way's mission and to the communities we call home. Our Women United® is part of a global network of women leaders, more than 70,000 strong, in 165 communities in six countries.

#### WE IGNITE CHANGE

Financial struggles may affect families' health and childrens' education. Women United® members empower each other to use our passions, our ideas, our expertise and resources to help women and families in our community achieve financial security.

#### **OUR IMPACT**

Women United raises awareness and funds to help ensure that women and families in our community are more financially secure. The programs we support identify financial goals, develop realistic budgets, reduce debt, build savings, increase income and assets and access career coaching.

Last year, thanks to your support:

- Nearly 400 people in job training programs secured employment
- Nearly 12,250 people in central and northeastern Connecticut residents received more than \$31.1 million in tax refunds and credits they've earned through the Volunteer Income Tax Program
- More than 800 people participated in financial management programs
- In addition, since 2011, more than 115 women have saved a total of \$92,560 which is matched dollar-for-dollar by Women United for a total of more than \$159,000 in asset purchases.

#### HERE'S WHAT'S IN IT FOR YOU

- · Drive community change, locally and nationally
- Participate in volunteer projects that make a meaningful difference in our community
- Invest for real impact for women and families
- Network with women who have a passion for the community
- Develop your personal and professional skills

#### 2019 WOMEN UNITED® LEADERSHIP COUNCIL

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Dr. Jacquelynn Garofano
United Technologies Corporation

Ashley Born

Jane Callanan The Hartford

Gina D'Ambruoso TD Bank

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Rachel George Travelers

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#### WHY YOUR SUPPORT OF POWER OF THE PURSE MATTERS

Power of the Purse provides annual funding for United Way-supported economic mobility programs, making a difference in the lives of hard-working women and families.

One of United Way of Central and Northeastern Connecticut's focus areas is financial security, specifically for **ALICE** households (**A**sset **L**imited, **I**ncome **C**onstrained, **E**mployed).

ALICE households have incomes above the Federal Poverty level but below a basic cost-of-living threshold.

In our region, four out of ten households are ALICE and struggle to make ends meet. They make tough choices each day, deciding between childcare, nutritious meals, transportation and healthcare.

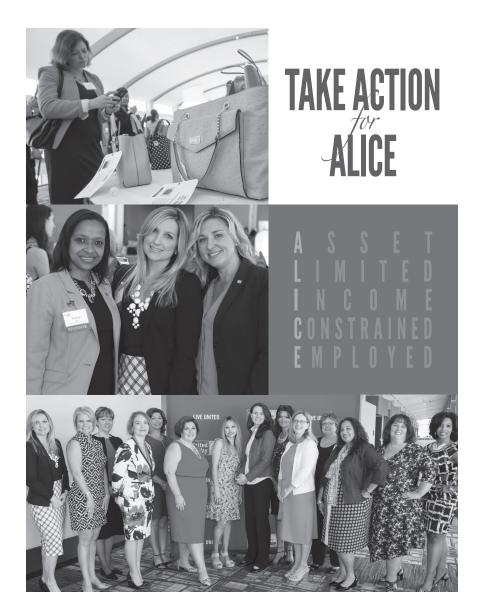
Visit **alice.ctunitedway.org** to access the 2018 Connecticut United Ways ALICE Report.











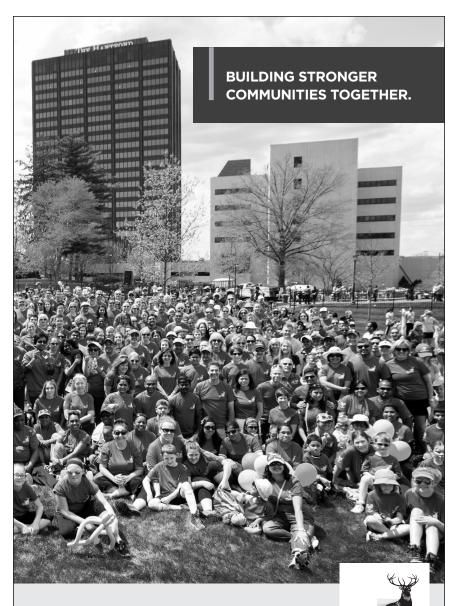
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Kate Blackburn Steven Diaz Amina Musa

Rebekah Castagno Paula Gilberto Ann Pean

Maura Cook Tianna Glass-Tripp Pamela Senatore

Lisa Cretella Naomi Lerner



At The Hartford, we're proud to partner with United Way of Central and Northeastern Connecticut and our neighbors to build stronger communities together. By joining forces to focus our time, talent and resources on collaborative programs, we're all better able to enrich lives in the places we call home.

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The Aetna Foundation is proud to sponsor the 8th Annual United Way Women United Power of the Purse Luncheon and Silent Auction.



aetna-foundation.org

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We see ourselves as a community – people with diverse perspectives, coming together for a common interest.

That's why we proudly support the **Power of the Purse** and the **United Way of Central** and **Northeastern Connecticut's Women United.** 

Your inspiration and leadership bring us together and when everyone has a seat at the table, we are all the better for it.

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#### Together, we thrive.

Key4Women is a proud sponsor of the Power of the Purse Luncheon.

See how you can get involved in Key4Women events in your community: **key.com/key4women/events.** 

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is what matters most.

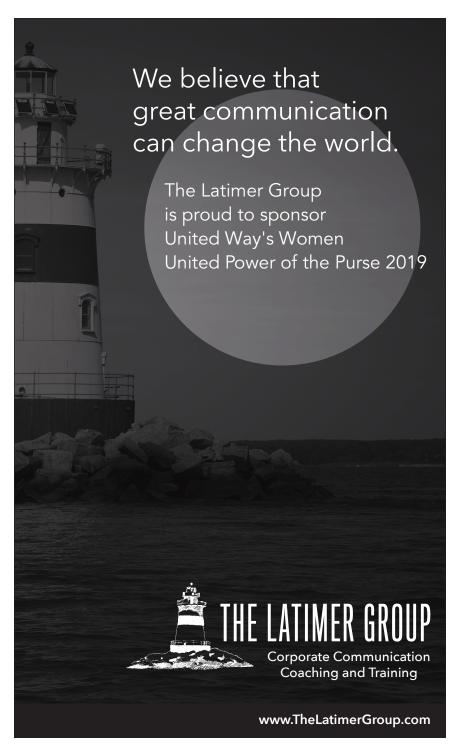
Every day, you help make our community a better place to live. So we do our best to live up to you, your organization and the people you serve. We're always proud to support what matters most to our neighbors.



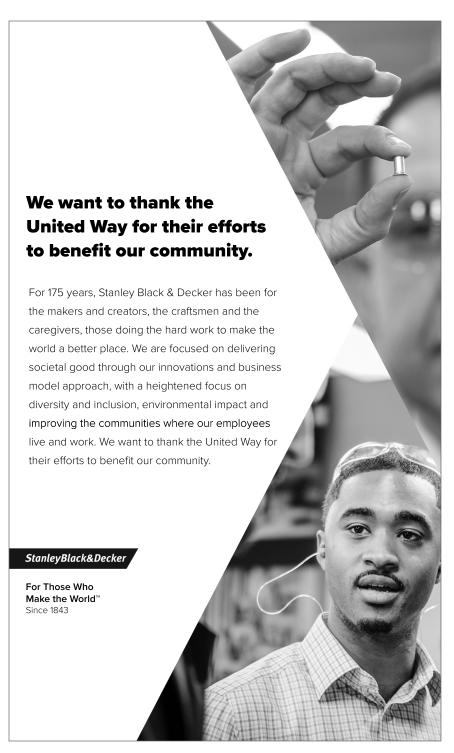
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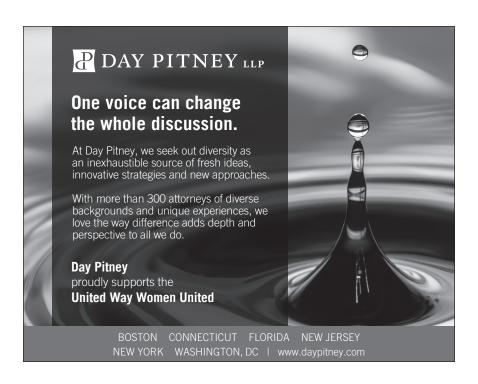




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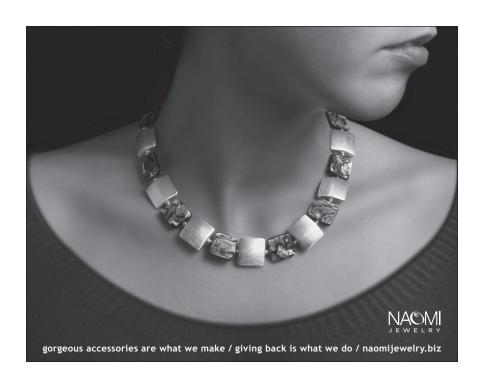


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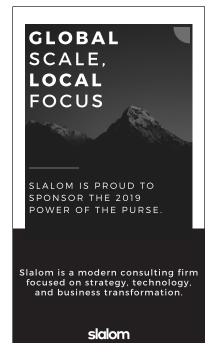
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#### Working to achieve a better, brighter future.

Here's to United Way Women United for all they do to support the programs that make a difference in the financial health of women and families in our community.





finances is a skill everyone deserves.

#### The Village for Families & Children

is proud to partner with United Way and Women United to help aspiring women like Kerry-Ann, Jasmine and Barbara gain financial stability, grow their career opportunities and find homes in stable neighborhoods through The Financial Center.



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#### **Making an impact**

Deloitte is proud to support United Way Women United.

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#### The Ethel Walker School

is proud to support women and their families on their journey toward financial stability





#### The Ethel Walker School Simsbury, CT

An independent, college preparatory, boarding and day school for girls in grades 6-12 plus a postgraduate year.

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## **THANK YOU**

# VITTORIA PACE FOR SERVING AS CHAIR OF UNITED WAY WOMEN UNITED® FOR THE PAST TWO YEARS.

Because of your leadership, together we have created lasting change for women and families in our community.

#### WELCOME DR. JACQUELYNN GAROFANO, INCOMING CHAIR OF UNITED WAY WOMEN UNITED®!

We look forward to what the future brings under your leadership.

#### LEADING THE CHARGE. INSPIRING THE CHANGE.







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