Early Literacy Matters!
Campaign for Grade-Level Reading

Monthly Newsletter | August 2019

The goal of the monthly newsletter is to provide information and resources that will help children in our region meet the critical benchmark of reading at grade-level by the start of fourth grade. Please spread the word and share with anyone you know who is invested in helping children learn while developing a joy of reading.

In this issue, you will learn about back to school events, resources to promote attendance awareness, national recognition for our local work, and resources that are available in Hartford and New Britain.
On Your Mark, Get Set, Go!

Back to school events near you will share information, school supplies and fun!

- [Wednesday, August 14 (CREC Back to School Block Party)]
- [Monday, August 19 (Hartford Public Schools Back to School Celebration)]
- [Friday, August 23 (Consolidated School District of New Britain)]

**Every Day Matters. Attend TODAY, Achieve TOMORROW!**
Good attendance helps kids succeed in school and bolsters self-esteem. The first month of school – especially for pre-school and kindergarten – is the perfect time to build a sense of excitement about the school year and to introduce students and families to expectations about attendance. Here are some tips to share with families to encourage school attendance.

- Complete your child’s summer reading log sheet and check in with your local library!
- Make sure your child is up-to-date on immunizations and keep a copy for your records!
- Attend a back to school event!
- Visit your school; attend any open houses or orientations to meet your child’s teachers!
- Learn about your school attendance policy and dress code!
- Set a regular bed time and morning routine for your child!
- Register your child for after-school programs and sports!
- Read to/with your child for at least 20 minutes every day!
The National Campaign for Grade-Level Reading announced that the Hartford and New Britain communities are Pacesetters for their work during 2018 to support early school success. Pacesetter honors recognize communities that are “leading by example” to solve one or more of the challenges that can undermine early literacy.

Resources

- Back to School Basics – United Way 2-1-1
- Consolidated School District of New Britain
- CREC Services and Programs
- Hartford Public School Welcome Center
- Tips for Parents and Providers from Attendance Works

To learn more or share ideas for future newsletters, contact Latonia Tabb, Senior Manager, Education Initiatives, United Way of Central and Northeastern Connecticut at 860-493-1128 or ltabb@unitedwayinc.org.