

# UNITED WAY WOMEN UNITED®



## WE ARE WOMEN UNITED

We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. Women United is a global, growing force of 70,000+ women dedicated to creating a world of opportunity— for everyone.



United Way of Central and  
Northeastern Connecticut



# WE IGNITE CHANGE

Financial struggles affect families’ health and children’s education. Women United members empower each other to use our passions, ideas, expertise and resources to help women and families in our community achieve financial security.

# OUR IMPACT

Women United raises awareness and funds to help ensure that women and families in our community are more financially secure. More than \$1.5 million has been raised though the organization’s signature fundraising event – Power of the Purse Luncheon and Silent Auction – since 2012. Funds help ensure that participants in United Way-supported programs work to identify financial goals, develop realistic budgets, reduce debt, build savings, increase income and receive career coaching. In 2019 over 700 individuals enrolled in job training programs geared toward improving their employment potential and nearly 1,400 people participated in financial management programs to create a budget, save money, and reduce debt.\*

\*Data as of June 30, 2019. To be updated September 2020 for fiscal year 2019-2020

# WHAT’S IN IT FOR YOU?


- Join a global movement that drives community change locally
- Network with women who have a passion for the community
- Develop your personal and professional skills
- Invest in real solutions to postively impact local women and children
- Participate in volunteer projects that make a meaningful difference in our community

# WE’RE DIFFERENT


We don’t stand by. We’re raising our voices, rolling up our sleeves and leaving our fingerprints on a legacy of change that benefits everyone. And as part of United Way, we have unparalleled resources to make lasting changes for local children and families. It’s our nature to protect fervently and fight fiercely for the people and causes we care about. We have an innate ability to communicate and get to the underlying issue. And we have an undeniable determination to do something about it.

# OUR PRINCIPLES


We are a fellowship of women that:




Align with United Way of Central and Northeastern Connecticut and the national Women United goals and mission, operating in accordance with established governance practices.




Make long-term commitments to Economic Mobility and education initiatives for children, which deliver measurable and sustainable change within our local community.



Prioritize fundraising to support United Way Economic Mobility initiatives and ensure scalable success.



Cultivate a culture of empowering women including the personal, professional, and philanthropic growth of our members and program recipients.



# HOW YOU CAN ENGAGE

Participate in Women United and United Way Volunteer Opportunities	Make an impact and support your community by showing up and rolling up your sleeves. <a href="#">CLICK HERE</a> for current volunteer opportunities.	Year Round
Leadership Council of Women United	Provides the leadership and strategic direction of Women United	Meets Bi-Monthly
Executive Committee	Comprised of Chairperson and Vice Chairperson, Co-Chairs of Engagement Committee and Co-Chairs of Women United Signature events as applicable.	Meets Bi-Monthly
Engagement Committee	A committee led by a Chairperson and Vice Chairperson that is passionate about uniting members with a focus on recruiting, retaining and engaging members	Meets Monthly
Power of the Purse Steering Committee	A sub-committee led by two co-chairs that plan and execute WU’s annual fundraising event in June which supports Economic Mobility for women and children in Greater Hartford	Meets Monthly Fall to June
Red, White and Chocolate Steering Committee	A sub-committee let by two co-chairs that plan and execute WU’s annual fundraising event in January which supports Economic Mobility for women and children in Greater Hartford.	Meets Monthly Summer to January

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## HOW CAN I JOIN?

Complete this form to indicate interest in your membership and someone will contact you shortly. [CLICK HERE](#)

Contact the Women United Manager  
Lauren Pereira  
Email: [LPereira@UnitedWayInc.org](mailto:LPereira@UnitedWayInc.org)  
Phone: 860-493-6830

## Invest in Economic Mobility Initiatives to Support ALICE Families:

You can do so by payroll deduction through your company's annual giving campaign – please select Women United at the bottom of the United Way paper pledge form, or “Other” at the bottom of your company's electronic pledge/e-way form's Gift Distribution page – search for Women United, Hartford, CT (or 5000-WLI) and hit select. Please reach out to Lauren Pereira, Manager, Women United if you do not have this designation option or if your workplace does not have an employee giving campaign.

Attending one of our events or volunteer opportunities is another great way to become involved. Upcoming events are included in our quarterly newsletter as well as on our website [HERE](#). Engage on social media [@WUforUWCT](#).

	LEADERSHIP Annual Gift of \$1,000	PHILANTHROPIST Annual Gift of \$500	ADVOCATE Annual Gift of \$250	SUPPORT Annual Gift of \$50
Receive the Women United Quarterly Newsletter	✓	✓	✓	✓
Invitation to Exclusive Women United Events	✓	✓	✓	✓
Volunteer and Networking Opportunities	✓	✓	✓	✓
Invitation to WU Signature Events at a Discounted WU Rate	✓	✓	✓	✓
Inclusion in Exclusive WU Drawings at Signature Events	✓	✓	✓	✓
Professional Development Opportunities	✓	✓	✓	✓
Committee Chair Volunteer Leadership Opportunities	✓	✓	✓	
Committee Participation	✓	✓	✓	
Invitation to Meet and Greet with <i>Power of the Purse</i> Keynote Speaker	✓	✓		
Invitation to Participate on Steering Committee	✓			
Recognition in United Way Annual Leadership Giving Publication	✓			



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