

QUARTERLY NEWSLETTER: JULY 2020 EDITION



Celebrating the Success of Our First Virtual Cooking Challenge

Remarkable engagement, inspiration, and camaraderie that has led to lasting relationships and ongoing collaborations.

- [Recap Video](#)
- [Final Battle and Q&A with Chef Xavier](#)

Stephanie Berman, Social Media Extraordinaire

We'd like to extend a **HUGE** 'thank you' to Stephanie Berman, Hartford Steam Boiler, ELS Steering Committee, who designed and led the entire social campaign.

Our Impact:

- 1,000+ likes, comments, shares generated via [UWELSCT Facebook page](#)
- [16 tutorials featured on our United Way YouTube channel, and shared with the community](#)
- \$4,000+ raised to support local individuals and families
- Stay tuned for what's to come in 2021!

2020-2021 ELS Leadership Development Opportunities

- **Event Committee Role:** Join a team of volunteers who design and lead upcoming events
- **ELS Social Media:** Enhance and support existing strategy and execution

[Email Rebekah Castagno](#) to express interest or request additional information.

Our United Way's Statement on Racial Equity

United Way of Central and Northeastern Connecticut extends its condolences to families who have lost loved ones in violent acts against Black Americans. These deaths and continued acts of violence must end, and we commit to partnering in local efforts to take positive action.

[READ MORE](#)



Volunteer Opportunities While Socially Distancing

Want to make a difference in the community during these difficult times? We have a variety of ways to contribute.

[VOLUNTEER](#)



United Way Employee Engagement Summit

Aug. 21, 8:00 a.m.-12:30 p.m. | Virtual

Are you responsible for employee engagement at your workplace? Are philanthropy and corporate citizenship a focus of your organization? Do you want to increase employee retention and satisfaction? If you answered "yes" to any of

these (or you're looking to start), this summit is for you.

The Employee Engagement Summit is **FREE** to attend. It features networking, a compelling keynote speaker and a variety of breakout sessions ranging from executing employee giving campaigns, philanthropic storytelling, free resources powered by United Way, and more!

[RSVP](#)



United Way Stuff the Bus

Going on Now

Join us for our annual United Way *Stuff the Bus* and help 20,000 students in our community enter the school year ready to learn. Collected supplies will be delivered to students in East

Hartford, Enfield, Hartford, Manchester, New Britain and Windham.

[Host School Supply Drive](#) | [Donate to United Way Stuff the Bus Fund](#) | [Order from Amazon Wish List](#)



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