

## OCTOBER EDITION

### THANK YOU FOR GIVING TO UNITED WAY: HERE'S HOW YOUR DOLLARS MAKE A DIFFERENCE

Providing immediate, emergency assistance to people in need is a priority of our United Way. One example of this is our funding of nonprofit partners that provide services to victims of domestic violence.

October is National Domestic Violence Awareness Month. Domestic violence has received more attention due to the increase in cases, attributed to COVID-19: people are isolated, at home with their abusers, and more at risk of escalating violence.

Your gift to United Way provides support for organizations like Interval House: Center for Domestic Violence. Hear more from Mary-Jane Foster, the organization's President and CEO, on how their team has been able to adapt and continue to deliver services throughout the pandemic.



We're proud to partner with Interval House and our network of community partners who have stepped up to respond to the growing needs of individuals and families. When you give directly to United Way, you are supporting a network that is 50 partners strong, working together to address the complex needs of families in our community.

### UNITED WAY LAUNCHES 2020 COMMUNITY CAMPAIGN

Shellye Davis, President, Greater Hartford Labor Coalition AFL-CIO and Steven Litchfield, Regional Vice President, TD Bank, are United Way's 2020 Community Campaign Co-Chairs. [\[READ MORE\]](#)

### CITY OF NEW BRITAIN AND UNITED WAY PARTNER TO DISTRIBUTE THOUSANDS OF FACE MASKS

The City of New Britain cited a growing number of requests by nonprofits and residents for face masks. United Way responded by seeking donations from companies and volunteers and coordinating orders. Nearly 10,000 face masks were provided to local nonprofit organizations for use by their staff and the people they serve. Additional masks were also made available to the public. [\[READ MORE\]](#)

### 15TH ANNUAL JUMPSTART *READ FOR THE RECORD* (VIRTUAL READ ALOUD)

Join United Way of Central and Northeastern Connecticut, Hartford Public Schools and Hartford Public Library in celebrating the 15th anniversary of Jumpstart's *Read for the Record*®, a campaign mobilizing volunteers to read to students in the classroom.

We have pivoted to a virtual model for this year's event. Volunteers can record themselves reading this year's book "Evelyn Del Rey Is Moving Away" by Meg Medina and submit the video to be shared with 1st Grade classrooms across the region.

Please join us and help bridge the digital divide for local students this Fall and [register](#).

If you have any questions, please don't hesitate to contact Annie Sommers-Fazzino at [ASommers@unitedwayinc.org](mailto:ASommers@unitedwayinc.org).

### CONNECTICUT UNITED WAYS LAUNCH TOWN HALL SERIES ON ALICE

On Nov. 19, 2020 at 5:30 p.m., please join Connecticut United Ways for the first virtual ALICE Town Hall in our four-part series focusing on access to child care, a topic many parents, educators and caretakers can relate to in the wake of the COVID-19 pandemic. The event will dig deeper into trends from the 2020 ALICE Report related to child care. Moderating the panel is Melissa Stanley, Boys & Girls Club in Stamford; and, panelists include: Beth Bye, Office of Early Childhood Education; Emily Byrne, Voices for Children; and, Kimberly Martini-Carvell, Connecticut Children's Medical Center. [\[RSVP\]](#)



United Way of Central and  
Northeastern Connecticut

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