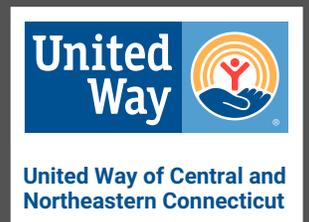




YOUTH SUCCESS | ECONOMIC MOBILITY | ACCESS TO HEALTH | BASIC NEEDS

**REAL IMPACT. REAL ACTION. REAL RESULTS. LIVE UNITED.**



# UNITED WAY CONSTITUTION SOCIETY

## MEMBERSHIP RECOGNITION AND BENEFITS:

Constitution Society members are leading the way in making real, measurable impact on issues facing people locally. Members of this exclusive United Way Society come from diverse backgrounds and careers, using their generosity, time and talent to create real, lasting change in the lives of local adults, children and families. The Society connects people, along with their passions, to collectively make our region a better place.

### MEMBERSHIP CRITERIA:

Constitution Society membership is open to individuals or couples who donate a gift of \$1,000-\$9,999 annually through the United Way Campaign.

### CONSTITUTION SOCIETY LEVELS:

- ◇ Colleague: \$1,000 to \$2,499
- ◇ Frammer: \$2,500 to \$4,999
- ◇ Founder: \$5,000 to \$9,999

### COLLEAGUE:

- ◇ Access to, and networking with, other like-minded individuals, professionals and community leaders
- ◇ Invitations to exclusive Constitution Society events throughout the year
- ◇ Opportunities to participate in the work of United Way with other Constitution Society members, experiencing the impact of one's gift firsthand
- ◇ Listing in United Way Annual Report and Leadership Investors Roster

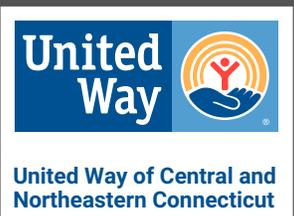
### FRAMER:

- ◇ All recognition and benefits granted to Colleague level members
- ◇ Priority access to United Way of Central and Northeastern Connecticut events

### FOUNDER:

- ◇ All recognition and benefits granted to Frammer level members
- ◇ Invitation to select Tocqueville Society member events

For more information about United Way of Central and Northeastern Connecticut's Constitution Society, please contact Kim Reeves at [kreeves@unitedwayinc.org](mailto:kreeves@unitedwayinc.org) or (860) 493-6882.



## WHY UNITED WAY?

Even before the pandemic, despite working hard, 35 percent of households in central and northeastern Connecticut were living below the ALICE Household Survival Budget, meaning they were struggling to make ends meet and afford the basics.\*

COVID-19 has brought unprecedented human and economic loss. More families are facing challenging circumstances now than ever before:

- ◇ People are struggling with food insecurity, many for the first time
- ◇ Individuals are facing job reductions or loss
- ◇ Parents are experiencing childcare and distance learning challenges
- ◇ Domestic violence is more prominent
- ◇ The racial disparities for access to health, basic human needs and financial resources are exacerbated

## OUR RESPONSE

- ◇ Help individuals get quality jobs with opportunities for salary advancement
- ◇ Connect people to financial coaching, free tax preparation assistance, matched savings opportunities, healthcare services and income supports such as the Supplemental Nutrition Assistance Program (SNAP)
- ◇ Ensure affordable, quality early childhood education
- ◇ Provide children and youth with year-round programs to keep them engaged and on track
- ◇ Support United Way 2-1-1, the state's health and human services information and referral system
- ◇ Mobilize resources to support adults, children and families affected by COVID-19

*\*This information was taken from the 2020 ALICE Report released by Connecticut United Ways. The ALICE Report, released every two years, shines a light on financial hardship in our state and identifies trends affecting households in Connecticut.*



United Way of Central and  
Northeastern Connecticut

# MEMBERSHIP FULFILLMENT OPTIONS:



## CHECK

Please make your check payable to *United Way of Central and Northeastern Connecticut*.



## PLEDGE

Giving is easy when you elect to pledge. Choose the option that best meets your needs – payroll deduction, bill me later (one time, monthly or quarterly) or set up a recurring credit card payment.



## GIFTS OF STOCK

Giving stock or securities to United Way of Central and Northeastern Connecticut is a strategic way to invest in positive community change. By contributing long-term appreciated securities to United Way, you may avoid the capital gains tax that would otherwise be due if you sold the securities and retained the proceeds.



## INDIVIDUAL RETIREMENT ACCOUNT REQUIRED MINIMUM DISTRIBUTION

You can support United Way of Central and Northeastern Connecticut's mission and receive tax benefits in return with this popular gift option commonly called the IRA charitable rollover. If you reach age 70½ in or after 2020, you must take your first required minimum distribution by April 1 of the year after you reach age 72. You can give from your IRA distribution directly to United Way without increasing your adjusted gross income. *(Please consult your financial/tax advisor to determine your required minimum distribution and the tax implications associated with your IRA charitable rollover gift.)*



## DONOR ADVISED FUND

If you have a Donor Advised Fund with a third party, you can recommend that funds be allocated to United Way of Central and Northeastern Connecticut to be invested in its mission-aligned work.

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Northeastern Connecticut