




**LIVE UNITED**

**REAL IMPACT. REAL ACTION. REAL RESULTS. LIVE UNITED.**  
**YOUTH SUCCESS | ECONOMIC MOBILITY | ACCESS TO HEALTH | BASIC NEEDS**

     
**unitedwayinc.org**  
30 Laurel Street  
Hartford, CT 06106  
860.493.6800

Connecticut  
**2-1-1**  
*Get Connected. Get Answers.*

**211ct.org**  
Call 2-1-1 for information and referrals 24/7.  
2-1-1 is a service of Connecticut United Ways in partnership with the State of Connecticut.

**United Way**   
**United Way of Central and Northeastern Connecticut**



With your continued support, we will respond, recover, reimagine and rebuild a better normal for our future. Here's how:

## THE VALUE OF UNITED WAY

COVID-19 has brought unprecedented human and economic loss to our community. While each of us has been affected, the pandemic underscores the health and economic disparities of lower-wage earners and people of color; the vulnerability of those already hungry, homeless or developmentally compromised; the elderly; and, those experiencing domestic violence.

United Way is built for tackling the immediate and long-term effects of COVID-19. It's in our makeup and that of our passionate donors, volunteers, community-based organizations, and corporate, school, government and philanthropic partners.

No single person or organization can address the tough challenges we face ahead alone. When you give directly to United Way, you are supporting a network of partners that are working together in an integrated way to address the complex needs families face today.

Join our network of support by donating to United Way. For us, getting "back to normal" isn't enough, we need to build a better normal with more equitable outcomes for all.

### RESPOND. >>

We utilize the strength of our network and community to respond to challenging problems, so opportunities continue to be available for children to succeed in school and families to be financially secure.

### RECOVER. >>

We're working with municipalities, non-profits and corporate partners on recovery plans for individuals and families to secure jobs, gain financial stability, maintain good health and obtain a quality education.

### REIMAGINE. >>

We're spearheading innovative ways for people to get help and give help. We provide convenient ways to connect donors and volunteers with causes they care about, as well as virtual opportunities for people to connect during a time of physical isolation.

### REBUILD. >>

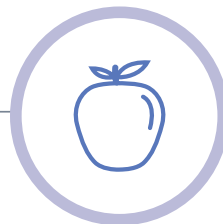
We are the organization you can count on when times get tough, and we're committed to rebuilding an even stronger community for all.



**YOUTH  
SUCCESS**



**ECONOMIC  
MOBILITY**



**ACCESS  
TO HEALTH**



**BASIC  
NEEDS**



# HOW YOUR DONATIONS ARE AT WORK

Together, with our network of community partners, **we are:**

- Supporting United Way 2-1-1 in its response to a **55% increase** in calls for financial help, counseling, healthcare, childcare, food and housing assistance
- Providing **virtual learning** resources to children and parents
- Helping **childcare centers** and youth serving organizations to reopen and operate safely
- Making **financial education and income support resources** available, such as financial coaching, matched savings, tax filing assistance and discounts on prescriptions
- Meeting increased **demand for food** by supporting Connecticut's two regional food banks and their network of community pantries
- **Raising awareness about COVID-19** health related resources and information

## UNITED WAY'S IMPACT

“ When we found out we were eligible for the United Way [emergency] funds we were ecstatic. This past year has been very difficult for our family. We have endured many turbulences including loss of job, increased problems with my health, and then of course the rise of COVID-19. Through all this we are survivors and are very grateful for United Way and their support. It's ironic because in the past we have supported them and now they are helping us. ”

- Resident, Avon, CT

## COVID-19 RESPONSE

### MORE THAN 5,000 INDIVIDUALS

will receive \$200 in direct financial assistance for food, housing and other essentials through the Connecticut United Ways COVID-19 Response Fund

### NEARLY 8,000 PEOPLE

received critical services such as food, housing, telehealth and distance learning support through emergency funding provided to 46 community partners

### NEARLY 7,500 VOLUNTEERS MOBILIZED

to deliver 13,000 virtual cards to essential workers, distribute 10,000 face shields and 2,700 face masks to community partners, send 110 handwritten cards to the elderly and collect 8,000 school supply items

## RESPOND. RECOVER. REIMAGINE. REBUILD.





## FREQUENTLY ASKED QUESTIONS

### WHAT IS UNITED WAY OF CENTRAL AND NORTHEASTERN CONNECTICUT?

We bring the right people together to meet immediate needs and find solutions to long term problems. We do this by investing funds in quality programs that get real results, mobilizing volunteers and lending our voice to important issues affecting people in our community.

### WHAT IS UNITED WAY'S MISSION AND VISION?

Our mission is to engage and bring together people and resources committed to the wellbeing of children and families in our community. Our vision is a community where opportunities are available for every child to succeed in school and for every family to achieve financial security.

### WHAT DOES IT MEAN TO JOIN THE UNITED WAY COMMUNITY CAMPAIGN?

When you partner with United Way, you and your colleagues have an opportunity to invest in comprehensive solutions where you live and work. In doing so, you also join a worldwide network dedicated to building a better life and a stronger community—for everyone. In 2019, 373 workplaces and 29,299 donors raised nearly \$14.2 million.

### WHAT CHOICES DO I HAVE WHEN MAKING MY GIFT TO THE CAMPAIGN?

You can make a gift directly to United Way to support local programs, and/or make a gift to a 501(c)(3) nonprofit of your choice. Check whether your employer has a matching gift program to multiply your impact.

**FOR MORE INFORMATION, VISIT [UNITEDWAYINC.ORG/FAQS](https://www.unitedwayinc.org/faqs).**

