



United Way of
New Britain and Berlin

United Way's impact in New Britain and Berlin in 2019-2020

1,047

children received quality early childhood education services to help develop skills needed for success in Kindergarten

582

students in kindergarten through 3rd grade and middle school participated in school and/or community-based programs, improving their academic skills

411

individuals accessed financial services to help attain jobs, increase savings and budget for the future

4,104

people filed their 2018 tax return at no-cost through Volunteer Income Tax Assistance (VITA) sites in New Britain/Berlin and received more than **\$13.2 million** in earned tax credits and refunds

19,759

calls were made to United Way 2-1-1 seeking help for things like housing and utility assistance

1,746

hours of service committed by **279** volunteers

RESPOND. RECOVER. REIMAGINE. REBUILD. ➔



The health and economic effect of COVID-19 has touched many, and particularly those already struggling to make ends meet.

Thanks to the support of generous donors, businesses and philanthropic partners, we raised more than **\$1 million** for COVID-19 response efforts, serving more than 13,000 people in all the communities we serve.

These efforts in New Britain and Berlin by United Way include:

- **Funding for community agencies** to ensure that more than 1,700 people in New Britain and Berlin received telehealth and counseling services; rent and utility assistance; and, material items such as food, toiletries, diapers and clothing.
- **Direct financial assistance** to more than 100 individuals who lost their jobs, were furloughed, or were experiencing other hardships in partnership with municipal social service directors;
- **Financial coaching** to help individuals navigate COVID-19 relief resources, manage debt and rebuild savings;
- **Distributing more than 13,000 face masks and assembling 10,000 face shields** to support nonprofit agency staff, teachers, community partners and clients;
- **Public awareness campaigns** on coronavirus health protocol, flu vaccinations and financial management services; and,
- **Mobilizing volunteers** in sending caring messages to essential workers and homebound seniors; virtual reading to children and STEM activities to youth; and safe, socially distanced support and food distributions and other community events.



GIVE. ADVOCATE. VOLUNTEER.

OUR PARTNERS

American Red Cross*
 CCARC, Inc.*
 Chrysalis Center, Inc.*
 City of New Britain Community Services*
 Coalition for New Britain's Youth
 Community Mental Health Resources, Inc.*
 Connecticut Coalition to end Homelessness*
 Connecticut Legal Services
 Consolidated School District of New Britain*
 Foodshare*
 HARC, Inc.*
 Hartford Healthcare at Home, Inc.
 Healing Meals Community Project*
 Human Resources Agency of New Britain, Inc.*
 Literacy Volunteers of Central Connecticut
 Nutmeg Big Brothers Big Sisters*
 Opportunities Industrialization Center of New Britain, Inc. (OIC)
 Operation Fuel*
 Pathways/Senderos
 Prudence Crandall Center, Inc.*
 Services for the Elderly*
 South Park Inn*
 The ARC of Farmington Valley (FAVARH)*
 The Salvation Army Southern New England Division*
 Town of Berlin Social & Youth Services*
 United Way of Connecticut 2-1-1
 Workforce Solutions Collaborative of Metro Hartford
 YMCA of New Britain and Berlin*
 YWCA of New Britain

*United Way Neighbors in Need Fund Recipient

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United Way brings together the right people and resources to ensure that children succeed academically and families achieve financial security. This work is more important now than ever before. When you give to United Way, you are supporting a network of partners who are working together to address the complex needs of our community. For us, getting back to normal after COVID-19 is not enough. Join us in building a "better normal" with more equitable outcomes for all.

**RESPOND. RECOVER.
 REIMAGINE. REBUILD.
 LIVE UNITED.**

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 New Britain and Berlin**