



INAUGURAL
LIVE UNITED GOLF TOURNAMENT
SPONSORSHIP PACKET

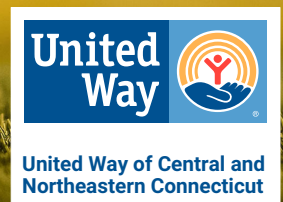
TUESDAY MAY 25, 2021 | 10:00 AM

Shuttle Meadow Country Club | Kensington, CT

Our United Way is built for tackling the immediate and long-term effects COVID-19 is having on local children, adults and families. The LIVE UNITED Golf Tournament is an opportunity to bring local companies, organizations and donors together on the golf course to raise funds allowing us to respond, recover, and rebuild a “better normal” for all of us. That’s what it means to **LIVE UNITED**.



Shuttle Meadow Country Club, a safe and healthy facility, complies with COVID-19 worksite-specific practices. As such, the LIVE UNITED Golf Tournament will adhere to current CDC guidelines



PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

Exclusive opportunity! Join us as our presenting sponsor. Your business or organization will get premier visibility as the main supporter of the event.

INVESTMENT: \$10,000

BENEFITS INCLUDE:

- Company name and logo on all collateral
- Hole recognition
- Co-branded premium golf shirt
- Branded golf balls
- Two foursomes with carts
- Priority signage
- Primary social media and web recognition
- Recognition in Emcee remarks
- On site signage
- Recognition through media outreach

RESPOND SPONSOR

INVESTMENT: \$5,000

BENEFITS INCLUDE:

- Hole recognition
- Two foursomes with carts
- Priority signage
- Primary social media and web recognition
- Recognition in Emcee remarks
- On site signage

RECOVER SPONSOR

INVESTMENT: \$3,000

BENEFITS INCLUDE:

- Hole recognition
- One foursome with cart
- Priority signage
- Primary social media and web recognition
- Recognition in Emcee remarks
- On site signage

REBUILD SPONSOR

INVESTMENT: \$2,000

BENEFITS INCLUDE:

- One foursome with cart
- Priority signage
- Primary social media and web recognition
- Recognition in Emcee remarks
- On site signage



GOLF CART SPONSOR

INVESTMENT: \$1,750

BENEFITS INCLUDE:

- Brand recognition on carts
- Priority signage
- Twosome with cart

COCKTAIL HOUR SPONSOR

INVESTMENT: \$1,500

BENEFITS INCLUDE:

- Primary brand recognition at cocktail hour
- Twosome with cart

BEVERAGE AND SNACK SPONSOR

INVESTMENT: \$1,250

BENEFITS INCLUDE:

- Brand recognition on beverage and snack station
- Twosome with cart

HOLE SPONSOR

INVESTMENT: \$1,000

BENEFITS INCLUDE:

- Exclusive recognition on tee and green

PUTTING GREEN SPONSOR

INVESTMENT: \$500

BENEFITS INCLUDE:

- Signage on putting green

FRIENDS OF UNITED WAY

INVESTMENT: \$125

BENEFITS INCLUDE:

- Recognition on site signage



PARTNERSHIP CONFIRMATION FORM

Sponsorship Levels

- Presenting: \$10,000 Respond \$5,000 Recover: \$3,000 Rebuild: \$2,000
- Golf Cart: \$1,750 Cocktail Hour \$1,500 Beverage and Snack: \$1,250
- Hole Sponsor: \$1000 Putting Green \$500 Friends of United Way: \$125

Method of Payment

- Payment is enclosed. (Please make checks payable to: **United Way Golf Tournament**)
- Please bill me at the address below.
- Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

Credit Card Number	Exp. Date	CCV
Name as it appears on Credit Card	Phone Number	
Signature (REQUIRED)	Date	

Organization Information

(Name will appear in recognition materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone: Email:

The cost for an additional player is \$250. If you would like to add additional golfers to your package, please include the appropriate fee. We will reach out to you to confirm receipt.

Please provide your business/organization's high-resolution logo in a JPG, PNG or EPS format when submitting this confirmation form. Thank you!



@unitedwayinc

Please submit this registration form electronically to Jason Marshall at jmarshall@unitedwayinc.org or mail to United Way, 30 Laurel Street, Hartford, CT 06106



United Way of Central and Northeastern Connecticut

Sponsorship questions or for more information contact Jason Marshall at jmarshall@unitedwayinc.org.