LEADERSHIP OPPORTUNITIES

UNITED WAY LEADERSHIP OPPORTUNITY | Community Investment Committee Member

Get involved to Do Something BIG for your community!

The ideal person for this role will be dependable, self-motivated, have strong personal accountability, and be passionate about the United Way mission and the Connecticut United Way Community Investment Committee. The Community Investment Committee is responsible for making recommendations to United Way leadership on grant-making guidelines and strategies. As a member, you will provide expert advice, leadership, and support to the Community Investment process. We are seeking experts to support our existing Community Investment Committee, an experienced panel of community leaders, to advise United Way on grant-making guidelines and strategies.

Are you a marketing superstar or looking to sharpen your social media skills? ELS is seeking our next social media guru who will help enhance and support existing strategy and execution. This role will involve developing and creating social media content, managing social channels, tracking and reporting on social media performance, and collaborating with other team members to support ELS' digital presence. The ideal candidate will have experience with social media platforms and be able to create engaging and informative content that aligns with ELS' mission and values. They will be responsible for monitoring and responding to social media conversations, and will collaborate with the creative team to develop content that resonates with our audience.

Join us in our commitment to grow, innovate, and impact the most pressing community issues.

For more information, please visit the United Way website or contact us at info@unitedway.org.

VIRTUAL VOLUNTEER EXPERIENCES

ELLS Case Competition | Virtual Cooking Challenge

ELLS created this “Shark Tank” style competition to allow for innovative thinking, problem solving, and professional development, all while offering up ideas that may have long term impact for our community. This team consists of individuals with diverse talents and skill sets who are invested in planning and executing a high impact, virtual volunteer experience. The Virtual Cooking Challenge offers a unique opportunity for young professionals and executive leaders to work together to solve a community challenge. During this eight-week experience, teams, consisting of 3-5 of young professionals, will be immersed in learning about a particular community challenge and positioned to identify creative solutions, while developing personally and professionally.

ELLS Case Competition | Food for Thought Challenge

The idea is to use our collective creativity to explore and address the current and long term needs of our community. The challenge is divided into two parts: (1) a Thought Challenge, which asks the audience to submit ideas on how to make our community a better place, and (2) a R&D Challenge, which asks the audience to come up with a solution to the Thought Challenge.

The Food for Thought Challenge is open to all ELS members and is a great way to get involved in the community and make a difference. It’s also a great opportunity to showcase your skills and creative thinking. The winner of the Food for Thought Challenge will be announced at the end of the year, and their idea will be implemented by ELS.

The United Way COVID-19 Fund, where 100 percent of proceeds are invested in local efforts, has seen a significant increase in requests for support. Since the end of February 2020, United Way 2-1-1 has fielded over 200,000 calls, with nearly 6,000 calls coming from people in need of food assistance. This is more than double the number of calls received in the previous year and almost triple the number as compared to the same time last year. A large majority of those going to distribution sites have never needed food pantry assistance before. In order to address this growing need, ELS will be hosting a Virtual Cooking Challenge. This virtual competition will bring together professional chefs and cooking enthusiasts alike to prepare your favorite recipe using simple ingredients. The competition will be divided into two rounds: First Round: March 22-26, and Second Round: March 29-April 2. The winner of the competition will receive a prize package, receive recognition on ELS social media channels, and contribute to the United Way COVID-19 Fund. The United Way COVID-19 Fund supports local individuals and families most affected by the COVID-19 pandemic, including those facing economic and health disparities that may make them especially vulnerable to its long-term effects.

The Virtual Cooking Challenge offers a unique opportunity to address the impact of the pandemic on our community and raise funds to support these efforts. By participating in the Virtual Cooking Challenge, you can help provide support to those in need and contribute to the United Way COVID-19 Fund, which makes a difference in the lives of those most affected.