



# INAUGURAL **LIVE UNITED** GOLF TOURNAMENT SPONSORSHIP PACKET

Presented by:

**StanleyBlack&Decker**

**TUESDAY MAY 25, 2021** | 10:00 AM REGISTRATION  
12:00 PM SHOTGUN START/ SCRAMBLE SCRAMBLE FORMAT

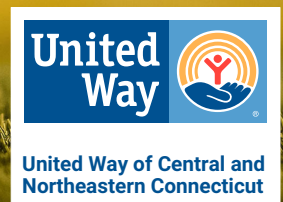
Shuttle Meadow Country Club | Kensington, CT

Our United Way is built for tackling the immediate and long-term effects COVID-19 is having on local children, adults and families. The LIVE UNITED Golf Tournament is an opportunity to bring local companies, organizations and donors together on the golf course to raise funds allowing us to respond, recover, and rebuild a “better normal” for all of us.

All proceeds will be used in direct support of the United Way’s COVID-19 Fund. The United Way COVID-19 Fund will meet the growing needs of local families for food, housing assistance and employment as well as supporting the education needs of children and youth. That’s what it means to **LIVE UNITED**.



Shuttle Meadow Country Club, a safe and healthy facility, complies with COVID-19 worksite-specific practices. As such, the LIVE UNITED Golf Tournament will adhere to current CDC guidelines.



# PARTNERSHIP OPPORTUNITIES

## PRESENTING SPONSOR

**SOLD!**

**Exclusive opportunity!** Join us as our presenting sponsor. Your organization will get premier visibility as the main supporter of the event.

**INVESTMENT: \$25,000**

### BENEFITS INCLUDE:

- Company Name and Logo on Collateral
- Hole Recognition
- Premium Branded Golf Gift
- Three Foursomes with Carts
- Priority Signage
- Social Media and Web Recognition
- Mention in Emcee Remarks
- Mentions in Media Outreach
- Speaking Opportunity at Event
- Virtual Table (10 Tickets) to Women United's 10th Annual *Power of the Purse* Fundraiser presented by Key4Women
- Digital Sponsor Spotlight
- One Newsletter Impact Story Sponsorship (60,000 Reach)

## RESPOND SPONSOR

**INVESTMENT: \$15,000**

### BENEFITS INCLUDE:

- Two Foursomes with Carts
- Priority Signage
- Hole Recognition
- Social Media and Web Recognition
- Recognition in Emcee Remarks
- Mentions in Media Outreach
- Four Tickets to Women United's 10th Annual *Power of the Purse* Fundraiser presented by Key4Women
- Digital Sponsor Spotlight
- One Newsletter Impact Story Sponsorship (60,000 Reach)

## REBUILD SPONSOR

**INVESTMENT: \$5,000**

### BENEFITS INCLUDE:

- Foursome with Carts
- Priority Signage
- Social Media and Web Recognition
- Recognition in Emcee Remarks

## RECOVER SPONSOR

**INVESTMENT: \$7,500**

### BENEFITS INCLUDE:

- Foursome with Carts
- Priority Signage
- Social Media and Web Recognition
- Hole Recognition
- Recognition in Emcee Remarks
- Digital Sponsor Spotlight



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## GOLF CART SPONSOR

**INVESTMENT: \$2,500**

### BENEFITS INCLUDE:

- Name and Logo on Carts
- Priority Signage
- Twosome with Cart

## HOLE SPONSOR

**INVESTMENT: \$1,500**

### BENEFITS INCLUDE:

- Exclusive Recognition on Tee and Green

## AWARDS/ DINNER SPONSOR

**INVESTMENT: \$2,500**

### BENEFITS INCLUDE:

- Brand Recognition at Awards and Dinner
- Twosome with Cart

## PUTTING GREEN SPONSOR

**INVESTMENT: \$500**

### BENEFITS INCLUDE:

- Signage on Putting Green

**SOLD!**

## LUNCH SPONSOR

**INVESTMENT: \$2,000**

### BENEFITS INCLUDE:

- Name Recognition on Serving Area for Beverage and Snack Station
- Twosome with Cart

## FRIENDS OF UNITED WAY

**INVESTMENT: \$125**

### BENEFITS INCLUDE:

- On Site Signage



# PARTNERSHIP CONFIRMATION FORM

## Sponsorship Levels

- Presenting: \$25,000
- Golf Cart: \$2,500
- Hole Sponsor: \$1,500
- Respond: \$15,000
- Awards/ Dinner: \$2,500
- Putting Green: \$500
- Recover: \$7,500
- Lunch Sponsor: \$2,000
- Friends of United Way: \$125
- Rebuild: \$5,000

## Method of Payment

- Payment is enclosed. (Please make checks payable to: **United Way Golf Tournament**)
- Please bill me at the address below.
- Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

<input style="width: 95%;" type="text"/> Credit Card Number	<input style="width: 95%;" type="text"/> Exp. Date	<input style="width: 95%;" type="text"/> CCV
<input style="width: 95%;" type="text"/> Name as it appears on Credit Card	<input style="width: 95%;" type="text"/> Phone Number	
<input style="width: 95%;" type="text"/> Signature (REQUIRED)	<input style="width: 95%;" type="text"/> Date	

## Organization Information

(Name will appear in recognition materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone:  Email:

**Please provide your business/organization's high-resolution logo in a  
JPG, PNG or EPS format by May 4 to Jason Marshall at  
jmarshall@unitedwayinc.org.**



Please submit this registration form electronically to Jason Marshall at [jmarshall@unitedwayinc.org](mailto:jmarshall@unitedwayinc.org) or mail to United Way, 30 Laurel Street, Hartford, CT 06106

Sponsorship questions or for more information contact Jason Marshall at [jmarshall@unitedwayinc.org](mailto:jmarshall@unitedwayinc.org).



United Way of Central and  
Northeastern Connecticut



# GOLF REGISTRATION PLAYER INFORMATION

**Presenting Sponsor:** Three Foursomes | **Respond Sponsor:** Two Foursomes | **Recover Sponsor** | **Rebuild Sponsor:** One Foursome  
**Golf Cart Sponsor** | **Awards / Dinner Sponsor** | **Lunch Sponsor:** One Twosome

**The cost for an additional player is \$250. If you would like to add additional golfers to your package, please include the appropriate fee. We will reach out to you to confirm receipt.**

(1) Name: <input type="text"/>	(2) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>
(3) Name: <input type="text"/>	(4) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

(1) Name: <input type="text"/>	(2) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>
(3) Name: <input type="text"/>	(4) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

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Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>
(3) Name: <input type="text"/>	(4) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

Please submit this registration form electronically to Jason Marshall at [jmarshall@unitedwayinc.org](mailto:jmarshall@unitedwayinc.org) or mail to United Way, 30 Laurel Street, Hartford, CT 06106



Sponsorship questions or for more information contact Jason Marshall at [jmarshall@unitedwayinc.org](mailto:jmarshall@unitedwayinc.org).

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