Philanthropy Fund Program for Members of the Tocqueville Society



United Way of Central and Northeastern Connecticut

What is the Philanthropy Fund?

An exclusive program for philanthropists to meet all of their charitable giving needs.

How the Philanthropy Fund Works:

- Consider how much you want to contribute annually to nonprofit agencies (minimum total of \$10,000).
- If your employer offers a match program, your donation and match combined may be eligible. (Ex. \$5,000 personal gift with \$5,000 employer match; please contact us for details)
- A minimum of \$5,000 of your gift will benefit the United Way *Community Investment* fund. Your investment will help build a stronger community by making opportunities possible for children and families in central and northeastern Connecticut. Through gifts to Community Investment, children and youth succeed academically and in life, families are healthier and more financially secure with access to immediate assistance, such as food and shelter.
- Throughout the calendar year, you can contact the United Way Philanthropy Fund administrator to direct your gift to nonprofit organizations* of your choice. Designations may be made as often as you wish, as long as sufficient dollars have been paid into the account to cover the designation. You also have the option to schedule automatic allocations throughout the year.
- **No fees** are deducted from designations made through the Philanthropy Fund program.
- Periodic reports will be sent to inform you of your balance and show current designation activity. Any funds remaining as of January 1 will go to United Way *Community Investment*.

Benefits to the You and Our Community:

Customization

When you submit a request to allocate your funds, you will have a dedicated staff member taking care of your philanthropic needs. You have the ability to give special instructions for each allocation. A personalized confirmation letter will accompany each gift designated to your chosen nonprofit.

Choice

You may direct your gift to organizations of your choosing that meet your personal charitable giving goals at any time throughout the year.

Convenience

One gift through the United Way Community Campaign each year can take care of all of your charitable donations.

Recognition

You'll receive local recognition as a member of the United Way Worldwide Tocqueville Society. The recipient nonprofit agency will also be notified of your gift with a personalized letter.

Impact

Organizations that are important to you receive your financial support.

For additional information, please contact Kim Reeves at: 860.493.6882 or kreeves@unitedwayinc.org

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* The nonprofit organization(s) must be a 501(c)(3) or other tax-exempt organization.