

# LIVE UNITED

## 2021 UNITED WAY COMMUNITY CAMPAIGN



JOIN US: GIVE. ADVOCATE. VOLUNTEER.



@unitedwayinc

[unitedwayinc.org](https://www.unitedwayinc.org)

30 Laurel Street  
Hartford, CT 06106  
860.493.6800

Connecticut   
**2-1-1**  
Get Connected. Get Answers.

[211ct.org](https://www.211ct.org)

Call 2-1-1 for information and referrals 24/7.  
211 is a service of Connecticut United Ways in partnership with the State of Connecticut.



United Way of Central and  
Northeastern Connecticut

# THE VALUE OF UNITED WAY

United Way is committed to addressing immediate needs and finding long-term solutions to challenges facing our community. We do this by investing in programs and services, leading community change initiatives and mobilizing resources and volunteers.

We know that for many children, adults and families, recovery from the economic, health and learning loss impacts of COVID-19 will not be immediate.

The pandemic has taught us the value and importance of taking care of one another. The goal is not to get back to where we were, it is to build back better, to a future with more equitable outcomes for all. That is what it means to LIVE UNITED.

When you give to United Way, you are supporting a network of partners who are working together to meet the complex needs of people in our region, efficiently and effectively.

**ARE YOU READY TO LIVE UNITED?  
JOIN US. DONATE TODAY.**



## HOW YOUR DOLLARS MAKE A DIFFERENCE\*



**\$35** can provide food for a family for a day.



**\$40** can provide a young child with one book a month for a year.



**\$100** can provide a family with utility assistance for a month to keep the lights on.



**\$1,000** can help keep a family out of shelters and provide them with the critical support and services needed to remain in their home.

*\*based on the 2020 Connecticut United Ways ALICE Report.*

United Way supports programs and services that prevent and reduce homelessness in our community. Hear Ann's story, in her own words, who recently completed a United Way-supported shelter program.

[CLICK HERE](#)

# HELP MAKE A DIFFERENCE

BECAUSE OF YOUR GENEROUS SUPPORT, THE FOLLOWING OUTCOMES WERE ACHIEVED IN OUR REGION IN THE LAST YEAR:



## YOUTH SUCCESS

Children are ready for school and stay on track, graduating on time prepared for college or career.

**Nearly 90% of children birth to age 5** achieved developmental milestones, such as language and literacy skills, preparing them for kindergarten.

**Nearly 4,000 children** enrolled in early childhood education programs, that provide quality child care for parents while they work and equip children with kindergarten-readiness skills.

**2,781 students** in kindergarten through eighth grade received programming and services to keep them on track and engaged academically.



## FAMILY FINANCIAL SECURITY

People learn financial skills and qualify for good-paying jobs with opportunities for advancement.

**8,700+ households** received no-cost tax preparation services through the Volunteer Income Tax Assistance (VITA) program, which resulted in nearly \$24.5 million in refunds returned to families.

**2,000 individuals** received benefits screenings for programs that provide income support, such as SNAP, child care and health care. These supports help families stretch their budgets.

**750 adults** gained employment in industries that provide livable wages, opportunities for advancement and benefits.



## ACCESS TO HEALTH AND BASIC NEEDS

Promote access to quality health care and wellness opportunities for children and families. People who are going through tough times get the assistance they need, such as food and shelter.

**10.9 million pounds** of food were distributed through regional food banks to local food pantries.

**103,500 calls** were made to United Way 211 for information and referral services. 211 connects callers, at no cost, to critical health and human services in their community.

**3,600 people** were connected to emergency resources such as rent/utility assistance, medical equipment, clothing or transportation assistance.



Students enrolled in the Consolidated School District of New Britain's Summer Enrichment Experience (SEE) learn cooking skills. SEE is designed to give students an extra academic boost while also providing hands-on experiences to get them excited about learning and seeing their place in the community. United Way invests in programs like SEE to help prevent summer learning loss and ensure that children succeed academically.

**There's a lot more great work happening because of generous people like you. Click here for a full report on our collective impact:**

[CLICK HERE](#)