



THE VALUE OF UNITED WAY

United Way is committed to addressing immediate needs and finding long-term solutions to challenges facing our community. We do this by investing in programs and services, leading community change initiatives and mobilizing resources and volunteers.

Your support will ensure that children succeed in school; people get jobs and are financially secure; people are healthy; and, basic needs are met during tough times.

Even as our state reopens, we know that for many children, adults and families, recovery from the economic, health and learning loss impacts of COVID-19 will not be immediate.

The pandemic has taught us the value and importance of taking care of one another. The goal is not to get back to where we were, it is to build back better, to a future with more equitable outcomes for all. That is what it means to LIVE UNITED.

When you give to United Way, you are supporting a network of partners who are working together to meet the complex needs of people in our region, efficiently and effectively.

**ARE YOU READY TO LIVE UNITED?
JOIN US. DONATE TODAY.**

REAL IMPACT. REAL ACTION. REAL RESULTS. LIVE UNITED.



**UNITED WAY
TOCQUEVILLE SOCIETY**



United Way of Central and
Northeastern Connecticut

UNITED WAY TOCQUEVILLE SOCIETY

Tocqueville Society members are philanthropic leaders who, through generous gifts of treasure, demonstrate their commitment to tackling our community's most pressing problems to create sustainable change. The Society is named after the 19th century French political thinker and historian Alexis de Tocqueville who, in his writings, recognized the importance of voluntary action on behalf of the common good. The Society is dedicated to developing a stronger sense of community and connection among local philanthropists through engagement opportunities that grow awareness of issues and solutions affecting the well-being of children and families in our community and networking with like-minded individuals.

Members of our local Tocqueville Society automatically become members of United Way Worldwide's Tocqueville United which is comprised of philanthropic leaders from throughout the United Way network, including not only the United States but also the world.

MEMBERSHIP CRITERIA:

Tocqueville Society membership is open to individuals or couples who donate \$10,000 or more annually through the United Way Campaign.

MEMBERSHIP RECOGNITION AND BENEFITS:

- ♣ Access to, and networking with, influential local business and community leaders
- ♣ Invitations to exclusive events throughout the year
- ♣ Opportunities throughout the year to engage with Tocqueville United members nationally via the Tocqueville United Signature Series
- ♣ Opportunity to witness and experience United Way's work first-hand
- ♣ Priority access to United Way of Central and Northeastern Connecticut events
- ♣ Receipt of quarterly Tocqueville e-newsletter
- ♣ Premier listing in United Way Annual Report

MEMBERSHIP FULFILLMENT OPTIONS:



CHECK

Please make your check payable to United Way of Central and Northeastern Connecticut.



PLEDGE

Giving is easy when you elect to pledge. Choose the option that best meets your needs – payroll deduction, bill me later (one time, monthly or quarterly) or set up a recurring credit card payment.



GIFTS OF STOCK, SECURITIES AND MUTUAL FUNDS

Giving stock, securities and mutual Funds to United Way of Central and Northeastern Connecticut is a strategic way to invest in positive community change. By contributing long-term appreciated securities to United Way, you may avoid the capital gains tax that would otherwise be due if you sold the securities and retained the proceeds.



PHILANTHROPY FUND

Philanthropy Fund is an exclusive program for members of United Way's Tocqueville Society to help you meet all your charitable giving needs. To open a Philanthropy Fund, you must contribute a minimum annual gift of \$10,000 of which at least \$5,000 benefits United Way. Throughout the calendar year, you can contact the United Way Philanthropy Fund administrator to direct your gift to nonprofit organizations of your choice. As a "thank you" for your generosity, no fees will be deducted from designations made through the Philanthropy Fund program.

For more information about United Way of Central and Northeastern Connecticut's Tocqueville Society, please contact Kim Reeves at kreeves@unitedwayinc.org or (860) 493-6882.

MEMBERSHIP FULFILLMENT OPTIONS:



UNITED WAY PRIVATE LABEL DONOR ADVISED FUND

United Way of Central and Northeastern Connecticut's Private Label Donor Advised Fund offers Tocqueville members a low cost, flexible vehicle for charitable giving. Our comprehensive, streamlined system makes giving to United Way and the causes you care about fast and simple. When you establish a donor advised fund, you will receive an immediate tax benefit with the ability to distribute grants over time, even in a different tax year. An initial contribution of \$15,000 is required to open a donor advised fund with a minimum of 20% of the contribution being allocated to a designated fund to support the work of United Way of Central and Northeastern Connecticut.



INDIVIDUAL RETIREMENT ACCOUNT REQUIRED MINIMUM DISTRIBUTION

You can support United Way of Central and Northeastern Connecticut's mission and receive tax benefits in return with this popular gift option commonly called the IRA charitable rollover. If you turn 70½ after 2019, your first required minimum distribution must be taken by April 1 of the year after you turn 72. You can give from your IRA distribution directly to United Way without increasing your adjusted gross income. (Please consult your financial/tax advisor to determine your required minimum distribution and the tax implications associated with your IRA charitable rollover gift.)



DONOR ADVISED FUND

If you have a Donor Advised Fund with a third party, you can recommend that funds be allocated to United Way of Central and Northeastern Connecticut to be invested in its mission-aligned work.

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