ARE YOU READY TO LIVE UNITED? JOIN US!

GIVE. ADVOCATE. VOLUNTEER.

We’re kicking off our 2021 United Way Community Campaign in a BIG way! Here’s how you can get involved:

The 2021 United Way Community Campaign jumpstarts with a telethon on NBC and Telemundo Connecticut. Hear from United Way champions about how your dollars make a difference for the well-being of children and families in our region. Join our LIVE UNITED movement by making a financial contribution and/or taking action as a volunteer.

United Way Live United Telethon

September 9
4:00 – 7:00 P.M.

United Way Community Campaign Celebrations

Join us! Are you ready to LIVE UNITED? Don’t miss United Way’s Community Campaign Celebrations. Hear directly from community leaders on the difference your gift made last year and ways to achieve your personal, professional and community goals in the year ahead. Join us for networking and local fare at one, two or all three celebrations. We can’t wait to see you there!

New Britain and Berlin Region
Hosted by: Tomasso Brothers, Inc.
One Liberty Square
New Britain, CT

September 14
5:00 P.M.

Windham Region
CLICK
41 Club Road
Windham, CT

September 17
5:00 P.M.

Enfield Region
New England Air Museum
36 Perimeter Road,
Windsor Locks, CT

September 23
7:30 A.M.

9/11 Days of Service Emergency Preparedness Kit Assembly

September 8 - 11

United Way is recognizing the 20th anniversary of September 11th through service and remembrances of those who lost their lives or family members on September 11, 2001. Volunteers will build Family Emergency Preparedness Kits with sample supplies (e.g., non-perishable snacks, flashlight, whistle, first-aid kit, wipes) and receive guidelines for creating and practicing a disaster preparedness plan.

Individuals and/or groups can sign up for one or multiple days. Projects can be held either at United Way or a group workplace.

Learn More and Register
The ELS Case Competition offers a unique eight-week opportunity for young professionals and executives to work together to solve a community challenge. Teams will be immersed in learning about a particular community challenge and positioned to identify creative solutions, develop personally and professionally, sharpen their virtual presence and form an instant network of individuals with diverse backgrounds and leadership styles.

The Culmination and Recognition Event will take place virtually December 7.

United Way Employee Engagement Summit

September 23
12:00 – 2:15 P.M.

Are you responsible for employee engagement at your workplace? Are philanthropy and corporate citizenship a focus of your organization? If you answered “yes” to either of these, or you’re looking to start, this summit is for you!

Learn more and Register

United Way is proud to be a Charity Partner of the 2021 Eversource Hartford Marathon! There are two ways to support us:

1. RUN UNITED – Register here to participate in the Eversource Hartford Marathon to confirm your support for United Way. Then, click here to create your customized fundraising page.

2. VOLUNTEER – If you want to join us at the 2021 Eversource Hartford Marathon and fulfill a volunteer role, register here.

Read for the Record

October 28

Join United Way of Central and Northeastern Connecticut and Hartford Public Library in celebrating the 16th anniversary of Jumpstart’s Read for the Record®, a campaign mobilizing volunteers to read to students in the classroom.

We are holding a hybrid model for this year’s event where volunteers can choose to participate in-person or pre-record their read aloud. Volunteers will read “Amy Wu and the Patchwork Dragon” by Kat Zhang for kindergarten classrooms in the greater Hartford area.

Learn More and Register

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