

# ARE YOU READY TO LIVE UNITED? JOIN US!

## GIVE. ADVOCATE. VOLUNTEER.

We're kicking off our 2021 United Way Community Campaign in a BIG way! **Here's how you can get involved:**



### LIVE UNITED TELETHON

The 2021 United Way Community Campaign jumpstarts with a telethon on NBC and Telemundo Connecticut. Hear from United Way champions about how your dollars make a difference for the well-being of children and families in our region. Join our LIVE UNITED movement by making a **financial contribution** and/or **taking action as a volunteer**.

### UNITED WAY LIVE UNITED TELETHON

**SEPTEMBER 9  
4:00 – 7:00 P.M.**

### UNITED WAY COMMUNITY CAMPAIGN CELEBRATIONS

Join us! Are you ready to LIVE UNITED? Don't miss United Way's Community Campaign Celebrations. Hear directly from community leaders on the difference your gift made last year and ways to achieve your personal, professional and community goals in the year ahead. Join us for networking and local fare at one, two or all three celebrations. We can't wait to see you there!

#### NEW BRITAIN AND BERLIN REGION

Hosted by: Tomasso Brothers, Inc.  
One Liberty Square  
New Britain, CT

#### WINDHAM REGION

CLiCK  
41 Club Road  
Windham, CT

#### ENFIELD REGION

New England Air Museum  
36 Perimeter Road,  
Windsor Locks, CT

**SEPTEMBER 14  
5:00 P.M.**

**SEPTEMBER 17  
5:00 P.M.**

**SEPTEMBER 23  
7:30 A.M.**

### 9/11 DAYS OF SERVICE EMERGENCY PREPAREDNESS KIT ASSEMBLY

**SEPTEMBER 8 - 11**

United Way is recognizing the 20th anniversary of September 11th through service and remembrances of those who lost their lives or family members on September 11, 2001. Volunteers will build Family Emergency Preparedness Kits with sample supplies (e.g., non-perishable snacks, flashlight, whistle, first-aid kit, wipes) and receive guidelines for creating and practicing a disaster preparedness plan.

Individuals and/or groups can sign up for one or multiple days. Projects can be held either at United Way or a group workplace.

[Learn More and Register](#)





The **ELS Case Competition** offers a unique eight-week opportunity for young professionals and executives to work together to solve a community challenge. Teams will be immersed in learning about a particular community challenge and positioned to identify creative solutions, develop personally and professionally, sharpen their virtual presence and form an instant network of individuals with diverse backgrounds and leadership styles.

**ELS CASE COMPETITION**

**SEPTEMBER 21 –  
NOVEMBER 16**

The **Culmination and Recognition Event** will take place virtually December 7.

**UNITED WAY EMPLOYEE  
ENGAGEMENT SUMMIT**

**SEPTEMBER 23  
12:00 – 2:15 P.M.**

Are you responsible for employee engagement at your workplace? Are philanthropy and corporate citizenship a focus of your organization? If you answered “yes” to either of these, or you’re looking to start, this summit is for you!

[Learn more and Register](#)



United Way is proud to be a Charity Partner of the 2021 Eversource Hartford Marathon! There are two ways to support us:

1. **RUN UNITED** – Register to participate in the Eversource Hartford Marathon to confirm your support for United Way. For more information visit about registration, visit [unitedwayinc.org/run-united](https://unitedwayinc.org/run-united)
2. **VOLUNTEER** – If you want to join us at the 2021 Eversource Hartford Marathon and fulfill a volunteer role, visit [unitedwayinc.org/run-united](https://unitedwayinc.org/run-united)

**RUN UNITED**

**OCTOBER 9  
8:00 A.M.**

**READ FOR THE RECORD**

**OCTOBER 28**

Join United Way of Central and Northeastern Connecticut and Hartford Public Library in celebrating the 16th anniversary of Jumpstart’s *Read for the Record*®, a campaign mobilizing volunteers to read to students in the classroom.

We are holding a hybrid model for this year’s event where volunteers can choose to participate in-person or pre-record their read aloud. Volunteers will read “Amy Wu and the Patchwork Dragon” by Kat Zhang for kindergarten classrooms in the greater Hartford area.

[Learn More and Register](#)



We’re kicking off our 2021 United Way Community Campaign in a **BIG** way!

Scan here to learn how you can get involved:



Building a “**better normal**” for tomorrow.  
Join us: Give. Advocate. Volunteer. [unitedwayinc.org](https://unitedwayinc.org)



United Way of Central and Northeastern Connecticut