

IMPROVE FINANCIAL LITERACY

United Way's portfolio of Financial Literacy offerings provides people with opportunities to learn techniques that will help improve their financial decision making and promote financial well-being over their lifetime.

We translate complex financial concepts and help individuals develop actionable strategies for managing their finances. People will gain an understanding of the different ways to maximize income, track expenses, create a budget, make informed purchases, monitor and protect their money, and develop a savings plan.

ALICE SAVES:

A joint effort of Connecticut's 16 United Ways to promote financial stability for working families statewide.



The mission of ALICE Saves is to motivate Connecticut residents to save and establish healthy financial behaviors, including a lifelong habit of saving.

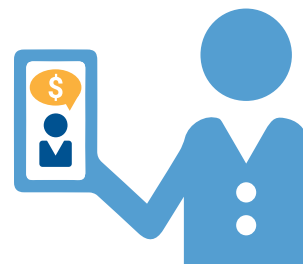
- Receive cash rewards and incentives for signing up and for building your savings.
- Available at no cost to all Connecticut residents ages 18+ with a valid email address and online banking credentials.
- Visit ctalicesaves.org to register and learn more.

TRUST PLUS:

A FREE, one-on-one financial counseling program.



- Chat with a coach via phone, video chat or text. Coaches provide one-on-one support and guidance.
- Conversations are 100% confidential. TrustPlus uses the highest technology standards to protect your personal information.
- Individualized financial plans to meet your unique needs.
- Visit go.mytrustplus.org/8w57 to register and learn more.



UNITED WAY BUDGET COACHING:

People will engage in 90-minute Financial Management 101 workshop facilitated by United Way of Central and Northeastern Connecticut staff.



Session 1 (Beginners):

Participants will learn the following:

- Basic financial concepts (i.e. income vs. expense, what is credit, etc.)
- How to create S.M.A.R.T financial goals (short vs. long term)
- How to track income and expenses
- How to develop a draft budget to gain a general insight into their finances

Session 2 (Intermediate):

Participants will learn the following:

- Advanced budgeting techniques and concepts
- A deeper analysis of personal budgeting
- The basics of credit and debt
- How to access and analyze their credit report
- How to develop an action plan

Contact Steve Diaz at sdiaz@unitedwayinc.org to learn more and sign up.



United Way of Central and Northeastern Connecticut

Volunteer Income Tax Assistance (VITA):
FREE professional income tax assistance to qualifying households.



- Save an average of \$200 or more in tax preparation fees.
- Get your refund in 7-10 days.
- IRS-certified volunteers will help you access the credits and refunds you've earned, such as the Earned Income Tax Credit (EITC), Child Tax Credit (CTC) and others.
- Visit 211ct.org/taxhelp to see if you qualify and to schedule an appointment during tax season.

MYFREETAXES.COM:
File your own taxes online during the tax season.



- Households with a simple return can file their federal and state taxes for free online at www.myfreetaxes.com.

SINGLECARE:
A FREE Drug Discount Card that makes it easy to save money on prescription drugs. It is accepted at most pharmacies and with many community organization partners.



- SingleCare negotiates a discounted cost on prescription drugs and then passes 100% of that savings on to the consumer.
- Sign up for your free SingleCare discount prescription card at SingleCare.com.
- Show your free card to the pharmacist to receive the lowest possible price for your prescription.

United Way 211:
Free information and referral services available to all Connecticut residents.



- Free and confidential.
- Connects people with essential health and human services 24/7/365.
- Available over the phone by dialing 2-1-1 OR online by visiting 211ct.org.
- Multilingual.



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