



2ND ANNUAL LIVE UNITED GOLF TOURNAMENT SPONSORSHIP PACKET

MONDAY MAY 23, 2022 | 10:00 AM REGISTRATION
12:00 PM SHOTGUN START/ SCRAMBLE SCRAMBLE FORMAT

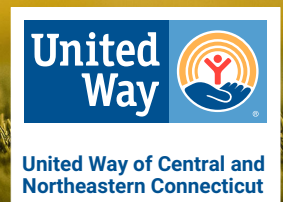
Shuttle Meadow Country Club | Kensington, CT

United Way is committed to addressing immediate needs and finding long-term solutions to challenges facing our community. The LIVE UNITED Golf Tournament is an opportunity to bring local companies, organizations and donors together on the golf course to raise funds allowing us to build toward a future with more equitable outcomes for all. That's what it means to **LIVE UNITED**.

Proceeds will be used to support our *United for Racial Equity* initiative, intended to reduce racial disparities in educational, economic and health outcomes for people in our region.



Shuttle Meadow Country Club, a safe and healthy facility, complies with COVID-19 worksite-specific practices. As such, the LIVE UNITED Golf Tournament will follow CDC guidance and may take extra precautions to keep participants safe and healthy.



PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

Exclusive opportunity! Join us as our presenting sponsor. Your business or organization will get premier visibility as the main supporter of the event.

INVESTMENT: \$25,000

BENEFITS INCLUDE:

- Company Name and Logo on Collateral
- Hole Recognition on all 18 holes
- Premium Branded Golf Gift
- Three Foursomes with Carts
- Priority Signage
- Social Media and Web Recognition
- Mention in Emcee Remarks
- Mentions in Media Outreach
- Speaking Opportunity at Event
- Digital Sponsor Spotlight
- One Newsletter Impact Story Sponsorship (33,000 Reach)

PLATINUM SPONSOR

INVESTMENT: \$15,000

BENEFITS INCLUDE:

- Two Foursomes with Carts
- Priority Signage
- Hole Recognition on all 18 holes
- Social Media and Web Recognition
- Recognition in Emcee Remarks
- Mentions in Media Outreach
- Digital Sponsor Spotlight
- One Newsletter Impact Story Sponsorship (33,000 Reach)

SILVER SPONSOR

INVESTMENT: \$7,500

BENEFITS INCLUDE:

- Foursome with Carts
- Priority Signage
- Social Media and Web Recognition
- Recognition in Emcee Remarks

GOLD SPONSOR

INVESTMENT: \$10,000

BENEFITS INCLUDE:

- Foursome with Carts
- Priority Signage
- Social Media and Web Recognition
- Hole Recognition
- Recognition in Emcee Remarks
- Digital Sponsor Spotlight



GOLF CART SPONSOR

INVESTMENT: \$5,000

BENEFITS INCLUDE:

- Name and Logo on all Carts
- Priority Signage
- Twosome with Cart

AWARDS/ DINNER SPONSOR

INVESTMENT: \$3,000

BENEFITS INCLUDE:

- Brand Recognition at Awards and Dinner
- Twosome with Cart

LUNCH SPONSOR

INVESTMENT: \$2,500

BENEFITS INCLUDE:

- Name Recognition on Serving Area for Beverage and Snack Station
- Business Cards and Brochure in Boxed Lunches
- Twosome with Cart

HOLE SPONSOR

INVESTMENT: \$1,500

BENEFITS INCLUDE:

- Exclusive Recognition on Tee and Green

PUTTING GREEN SPONSOR

INVESTMENT: \$500

BENEFITS INCLUDE:

- Signage on Putting Green

FRIENDS OF UNITED WAY

INVESTMENT: \$250

BENEFITS INCLUDE:

- On Site Signage



PARTNERSHIP CONFIRMATION FORM

Sponsorship Levels

- Presenting: \$25,000
- Platinum \$15,000
- Gold: \$10,000
- Silver: \$7,500
- Golf Cart: \$5,000
- Awards/ Dinner \$3,000
- Lunch Sponsor: \$2,500
- Hole Sponsor: \$1,500
- Putting Green \$500
- Friends of United Way: \$250

Method of Payment

- Payment is enclosed. (Please make checks payable to: **United Way Golf Tournament**)
- Please bill me at the address below.
- Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

Credit Card Number	Exp. Date	CCV
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>
Name as it appears on Credit Card	Phone Number	
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	
Signature	Date	
<input style="width: 95%;" type="text"/>	<input style="width: 95%;" type="text"/>	

Organization Information

(Name will appear in recognition materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone: Email:

The cost for an additional player is \$250. If you would like to add additional golfers to your package, please include the appropriate fee. We will reach out to you to confirm receipt.

**Please provide your business/organization's high-resolution logo in a
JPG, PNG or EPS format by April 23 to Gail Millerick at gmilleric@unitedwayinc.org**



Please submit this registration form electronically to Gail Millerick at gmilleric@unitedwayinc.org or mail to United Way, 30 Laurel Street, Hartford, CT 06106

Sponsorship questions or for more information contact Robert Williamson at rwilliamson@unitedwayinc.org.



United Way of Central and
Northeastern Connecticut



GOLF REGISTRATION PLAYER INFORMATION

The cost for an additional player is \$250. If you would like to add additional golfers to your package, please include the appropriate fee. We will reach out to you to confirm receipt.

(1) Name: <input type="text"/>	(2) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>
(3) Name: <input type="text"/>	(4) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

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Address: <input type="text"/>	Address: <input type="text"/>
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Phone: <input type="text"/>	Phone: <input type="text"/>
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Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

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