



United Way *Year of Caring* projects connect people and workplaces from all over the region that care about creating opportunities for children and families to succeed in school, work and life.

Get involved in helping some of the most important issues facing our community today by organizing a volunteer event for you or your team. Each request is handled with quality customer service, so please allow four weeks to develop your project. Fill out the project request form below to get started.

[VOLUNTEER PROJECT REQUEST FORM](#) 

## UNITED WAY'S *YEAR OF CARING* PROJECTS OFFER:

- In-Person Group Projects (at the office, indoor, and outdoors)
- Virtual Projects or Presentations
- Kits and Care Packages
- Supply Drives (books, school supplies, winter gear, etc.)
- Team Building Activities

Customized projects are available upon request to help achieve your workplace's community goals.

All CDC guidelines and protocols will be followed.

## YOUR WORKPLACE CAN HELP MAKE A DIFFERENCE THIS YEAR

United Way of Central and Northeastern Connecticut mobilizes the community to make a difference in the lives of children and families. We are your local United Way and focus on connecting people in our community to causes they care about and helping businesses reach their goals around philanthropic giving, employee engagement and community involvement.

We are experts in creating unique and meaningful volunteer opportunities that encourage team building and collaboration, while helping employees connect to the communities in which they work. While we may be a local organization invested in central and northeastern Connecticut, we have access to a powerful global network, making it easy to create consistency across your markets. **Join us today!**

## WORKPLACE BENEFITS INCLUDE:

- Enhance your profile while improving on our community's greatest challenges.
- Engage employee volunteers to create impact in local communities.
- Achieve your workplace's community goals by customizing your volunteer projects.
- Bond and improve employee morale by working together, sharing time and talents.
- Sponsorship opportunities (one-time events, volunteer programs, etc.)

## INTERESTED? CONTACT US TODAY!

Schedule a call with our Engagement Team to discuss your employee engagement needs.

Phil Blonski  
Senior Manager,  
Community Engagement and Marketing  
860-493-1132  
[pblonski@unitedwayinc.org](mailto:pblonski@unitedwayinc.org)



[unitedwayinc.org/year-of-caring](http://unitedwayinc.org/year-of-caring)

#LIVEUNITED

#UWYearofCaring



United Way of Central and  
Northeastern Connecticut

## SPONSORSHIP OPPORTUNITIES

United Way Year of Caring projects connect people and workplaces from all over the region that care about creating opportunities for children and families to succeed in school, work and life.

### BENEFITS

	YEAR SPONSORSHIP PACKAGE			
	Platinum	Gold	Silver	Bronze
	\$15,000	\$10,000	\$5,000	\$3,500
United Way Year of Caring Web Sponsor	✓			
Live United T-Shirts (Logo t-shirts available upon request)	✓	✓	✓	✓
Off-Site or Virtual Volunteer Activity	2	2	2	2
United Way Annual Report Recognition	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓
Inclusion in e-Newsletters	✓	✓	✓	✓
Traditional Media Pitches	✓	✓	✓	✓
Community Projects (up to 50 volunteers) †	4	3	3	1
Kit Project	✓	✓		

Non-Profit and School Discount – 10%

Customized sponsorship opportunities available upon request.

SEE OUR ONE-TIME EVENT VOLUNTEER OPPORTUNITIES ON OUR CALENDAR!  
[www.unitedwayinc.org/year-of-caring](http://www.unitedwayinc.org/year-of-caring)

### KIT PROJECT OPTIONS<sup>§</sup>

Literacy Kits

Toiletry Kits

Emergency Preparedness Kits

Interview Success Kits

Back-to-School Kits

Summer Supply Kits

STEM Kits

Homeless Outreach Kits

**United Way Year of Caring can be bundled with other one-time events!**

\*Volunteer projects can be done in-person or virtually. In addition, all in-person events will follow CDC guidelines with respect to safety, social distancing and PPE.

† A community project can be swapped for one on-site project. Additional cost may be incurred depending on project size

§ Kit projects can be done in person or virtually

## GET INVOLVED



To learn more, sign up, or get customized sponsorship pricing, please contact **Phil Blonski** at [pblonski@unitedwayinc.org](mailto:pblonski@unitedwayinc.org) or 860.493.1132.



[unitedwayinc.org/year-of-caring](http://unitedwayinc.org/year-of-caring)

#UWYearofCaring



United Way of Central and Northeastern Connecticut

<b>Sponsor Level</b>	<i>Non-Profit and School Discount – 10%</i>			
<input type="checkbox"/> Platinum: <b>\$15,000</b>	<input type="checkbox"/> Gold: <b>\$10,000</b>	<input type="checkbox"/> Silver: <b>\$5,000</b>	<input type="checkbox"/> Bronze: <b>\$3,500</b>	<input type="checkbox"/> Custom:

<b>Organization Information</b>	<i>(Please print or type your company name as you would like it to appear in all publications.)</i>		
Company Name:	<input type="text"/>		
Address:	<input type="text"/>		
City:	<input type="text"/>	State:	<input type="text"/>
		Zip:	<input type="text"/>
Name:	<input type="text"/>		
Title:	<input type="text"/>		
Phone:	<input type="text"/>	Fax:	<input type="text"/>
Email:	<input type="text"/>	<input type="checkbox"/> Check here to have your invoice sent by e-mail.	
Date:	<input type="text"/>		

<b>Choose your Method of Payment:</b>
<input type="checkbox"/> Payment is enclosed. (Please make checks payable to <b>United Way</b> )
<input type="checkbox"/> Payment to follow. (No invoice necessary)
<input type="checkbox"/> Please bill me at the above address.

*Click here to add your company logo, or email to [pblonski@unitedwayinc.org](mailto:pblonski@unitedwayinc.org)*

**Please return this agreement to:**

Phil Blonski, United Way of Central and Northeastern Connecticut, 30 Laurel Street, Hartford, CT 06106