

LIVE UNITED

2022 UNITED WAY COMMUNITY CAMPAIGN



JOIN US: GIVE. ADVOCATE. VOLUNTEER.

211ct.org

Dial 2-1-1 for information
and referrals 24/7. 211
is a service of Connecticut
United Ways in partnership
with the State of Connecticut.

2.1.1

Connecticut



unitedwayinc.org

30 Laurel Street
Hartford, CT 06106
860.493.6800



United Way of Central and
Northeastern Connecticut

HOW YOUR DOLLARS MAKE A DIFFERENCE*



\$35 can provide food for a family for a day.



\$40 can provide a young child with one book a month for a year.



\$100 can provide a family with utility assistance for a month to keep the lights on.



\$1,000 can help keep a family out of shelters and provide them with the critical support and services needed to remain in their home.

**Based on the 2020 Connecticut United Ways ALICE Report.*

STORY OF IMPACT

Tammy lost her job as a result of the COVID-19 pandemic. She turned to The Financial Opportunity Center at The Village for Families & Children, a United Way-supported initiative, for resources to help her achieve financial stability. Through this process, Tammy started her own business and now is working toward purchasing a home.



Scan Me



TOGETHER, WE CAN MAKE FUTURES BRIGHTER.

Our communities, region and world look different than anyone could have imagined a few years ago. It is no exaggeration to say that the most vulnerable - anyone who was barely getting by before - is struggling now more than ever.

United Way is stepping up to respond, as we have for nearly 100 years. We are ensuring that people's immediate needs are met while also finding solutions to long-term challenges.

Together, we can help children succeed academically and families achieve financial security. Together, we can make life better for those who need support the most right now and ensure equitable outcomes for all. That is what it means to LIVE UNITED.

TOGETHER, WE CAN LIVE UNITED. JOIN US. DONATE TODAY.



TOGETHER, WE CAN MAKE A DIFFERENCE.

BECAUSE OF YOUR COLLECTIVE SUPPORT, THE FOLLOWING OUTCOMES WERE ACHIEVED IN OUR REGION IN THE LAST YEAR:



YOUTH SUCCESS

Children are ready for school and stay on track, graduating on time prepared for college or career.

7,662 children accessed quality early childhood education, academic supports and related services

75% of students kindergarten through eighth grade improved their academic performance related to grade-level standards

93% of students improved literacy skills through participating in weekly one-on-one reading sessions with a United Way volunteer



FAMILY FINANCIAL SECURITY

People learn financial skills and qualify for good-paying jobs with opportunities for advancement.

1,471 individuals participated in financial coaching services to increase income, build wealth, reduce debt

10,122 people filed their 2021 tax returns at no cost through Volunteer Income Tax Assistance sites and MyFreeTaxes.com **returning \$27.5M** in federal refunds and credits to our community

78% of adults enrolled in United Way-funded career advancement initiatives obtained a good paying job that helped them earn more than just ends meet



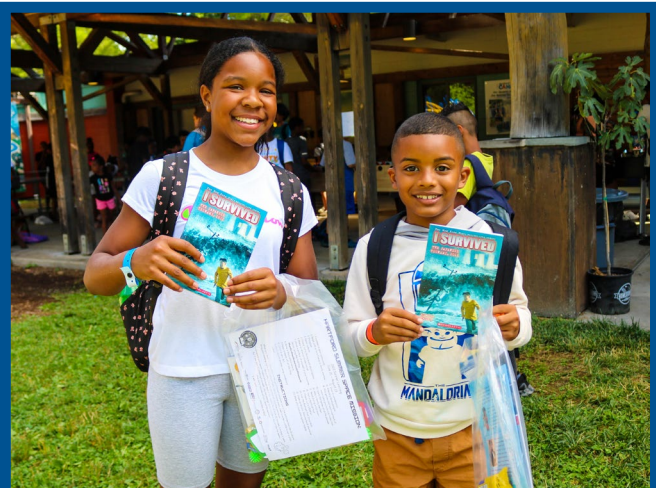
ACCESS TO HEALTH AND BASIC NEEDS

Promote access to quality health care and wellness opportunities for children and families. People who are going through tough times get the assistance they need, such as food and shelter.

139,384 residents utilized United Way 211 for free information and referral services

7,300 people found safety and protective services related to sexual assault or domestic violence

5,974 individuals accessed emergency housing accommodations and shelter diversion services to avoid homelessness



Through your generous support, United Way and our community partners are able to keep children on track academically when school is not in session. Children attending Hartford's Camp Courant participate in enrichment programming and eat two nutritious meals each day at no cost to their families. Pictured above, two campers accepted the United WE READ Challenge and took home a literacy kit assembled by our corporate partners to build home libraries and foster a love of reading.

There is a lot more great work happening because of generous people like you. Scan here for a full report on our collective impact:



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