

Women United's **10th Anniversary**

RED, WHITE & CHOCOLATE

FEB 16 2023

6:00 - 9:00 P.M.

DELAMAR WEST HARTFORD

RED, WHITE & CHOCOLATE

is the must attend event of the season! Spend your evening tasting wine, spirits and local specialty goods. Engage with vendors where you can learn about products and shop from local small businesses. Support Women United's mission by participating in the robust drawing with highly sought after items.

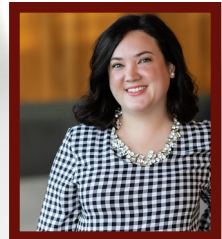
WOMEN UNITED is a diverse, vibrant community, bound together by a powerful sense of belonging - to each other, to United Way's mission and to the communities we call home. Funds raised will benefit United Way-supported programs focused on helping ALICE* households achieve financial security.

Meet Your 2023 Co-Chairs



Jocelyn DeMaio

Head of Workspace & Collaboration Services at The Hartford and Owner of Empowered Indoor Cycling & Strength Studio



Mackenzie Manning

Senior Program Manager, Leonardo DRS

UNITED WAY
WOMEN UNITED



United Way of Central and Northeastern Connecticut

ALICE is a United Way-coined acronym that stands for Asset Limited, Income Constrained, Employed.

PARTNERSHIP OPPORTUNITIES

CABERNET (PRESENTING SPONSOR)

INVESTMENT: \$3,000

Exclusive opportunity! Join us as a presenting sponsor at the Cabernet level. Your business or organization will get premier visibility as the main supporter of the night.

BENEFITS INCLUDE:

- Business name included in all event materials as presenting sponsor, to include coverage on Women United web page
- Logo on event signage
- Exclusive opportunity! Logo on souvenir tasting glass for each guest
- Social media and digital recognition, including company logo on event webpage
- Six event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Corporate feature in United Way's monthly newsletter
- Option to provide branded swag bag items to event attendees
- Reserved cocktail table

ROSÉ

INVESTMENT: \$2,000

Make an impact at the Rosé level to provide strong support for *Red, White & Chocolate*. Your business or organization will get premium brand lift.

BENEFITS INCLUDE:

- Branded item in the event gift bag for each guest
- Logo on event signage
- Social media and digital recognition, including company logo on event web page
- Four event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Option to provide branded swag bag items to event attendees

PINOT NOIR

INVESTMENT: \$1,000

Join us at the Pinot Noir level to provide strong support for *Red, White & Chocolate*. Your business or organization will get top visibility.

BENEFITS INCLUDE:

- Logo on event signage
- Social media and digital recognition, including company logo on event web page
- Four event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Option to provide branded swag bag items to event attendees

MERLOT

INVESTMENT: \$500

Perfect for a small business, organization or individual to increase brand lift by partnering with Women United.

BENEFITS INCLUDE:

- Social media and digital recognition, including company name on event web page
- Two event tickets
- Option to provide branded swag bag items to event attendees

CHARDONNAY

INVESTMENT: \$250

Ideal for a small business, organization or individual to increase brand lift by partnering with Women United.

BENEFITS INCLUDE:

- Social media and digital recognition, including company name on event web page
- One event ticket
- Option to provide branded swag bag items to event attendees

VENDOR PARTNER

INVESTMENT: 10% OF EVENT SALES

EXCLUSIVE FOR SMALL BUSINESSES

Come present your business or product to the attendees of *Red, White & Chocolate*. Partnership includes one table and tickets for up to two staff members to manage the table.

***Capacity is limited, act fast!**

BENEFITS INCLUDE:

- Table with vendor signage provided
- Provide tasting or product samples to event guests
- Option to provide branded swag bag items to event attendees
- Post event spotlight in *Words from Women United* newsletter received by all members
- Sell your product onsite or take orders for future delivery
- Social media and digital recognition, including company logo on event webpage

Have a creative idea on partnering with Women United that isn't listed above? Custom opportunities and tailored support levels are available. Email **Lauren Pereira** at lpereira@unitedwayinc.org to learn more.



#RWC23



Sponsorship Levels

Deadline: Rolling

☐ Cabernet: \$3,000 ☐ Rosé \$2,000 ☐ Pinot Noir: \$1,000 ☐ Merlot: \$500 ☐ Chardonnay: \$250☐ Vendor Partner: 10% contribution☐ Drawing Donor; I/we will donate the following item(s) to support the work of Women United:Contact **Lauren Pereira** at lpereira@unitedwayinc.org to
coordinate pick up/delivery of drawing donation

Value of item(s):

Method of Payment

☐ Payment is enclosed. (Please make checks payable to United Way – Note: RWC23)☐ Please bill me at the address below.☐ Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

Credit Card Number

Exp. Date

CCV

Name as it appears on Credit Card

Phone Number

Signature (REQUIRED)

Date

Organization Information

(NOTE: Name will appear in digital materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone:

Email:

Organization Contact Name for Guest List, Ad Copy, etc.

(If different from above.)

Name:

Address:

Phone:

Email:

Please provide your business/organization's high-resolution logo in a JPG,
PNG or EPS format when submitting this confirmation form. Thank you!

Please submit this registration form electronically to Gail Millerick at
gmilleric@unitedwayinc.org or mail to United Way, 30 Laurel Street, Hartford, CT 06106.

For sponsorship questions please email Phil Blonski at pblonski@unitedwayinc.org.

