

SOCIAL MEDIA TOOLKIT

I'm thrilled to be supporting @wuforuwct's #POP23 as a steering committee member! *Power of the Purse* brings people and resources together in support of local women and families achieving financial stability. Support the cause – purchase your ticket today! <https://one.bidpal.net/pop2023/welcome>

I'm looking for some hand-raisers who want to support local women and families achieving financial security! Will you join me at @wuforuwct's *Power of the Purse Luncheon and Silent Auction* taking place June 8 at 11:00 a.m. in Hartford?! <https://one.bidpal.net/pop2023/welcome> #POP23

@wuforuwct's *Power of the Purse* fundraiser returns at the Connecticut Convention Center June 8 at 11:00 a.m. You don't want to miss this year's keynote speaker @JessBruder, author of "Nomadland." Purchase your tax-deductible charitable ticket today > <https://one.bidpal.net/pop2023/ticketing>

ISO: silent auction donations for @wuforuwct's #POP23 fundraiser that benefits local women and families who are working hard to achieve financial security. Send me a PM if you want to make a tax-deductible donation! Items, services and experiences welcome <https://one.bidpal.net/pop2023/welcome>

Are you looking to elevate your business's reach to local professionals while supporting a worthy cause? Sponsor @wuforuwct's #POP23 to support local women and families achieving financial security while experiencing quality networking and brand lift! <https://unitedwayinc.org/power-of-the-purse/>

I raised my hand as a table leader for @wuforuwct's #POP23 and am looking for philanthropists passionate about supporting women and families to join me at my table! Send me a PM if you'd like to join me. Learn more > <https://one.bidpal.net/pop2023/welcome>

@wuforuwct's #POP23 Silent Auction is now OPEN for bidding! Shop for gifts for loved ones or yourself and know the proceeds benefit a cause close to my heart > <https://one.bidpal.net/pop2023/browse/all> Thank you for your support!

We're **X** days away from @wuforuwct's #POP23! This fundraiser is important to me because proceeds benefit local women and families as they work hard to achieve financial security. Please shop the silent auction or make a donation > <https://one.bidpal.net/pop2023/welcome>

United Way Women United's 12th Annual Power of the Purse Luncheon and Silent Auction!
June 8, 2023 | 11:00 a.m. - 1:30 p.m. | Connecticut Convention Center
Featuring Keynote Speaker Jessica Bruder, Bestselling Author and Journalist.