

SAMPLE INVITATION EMAIL

Please feel free to customize the following text by cutting and pasting it into a letter or email.

[Date]
Dear [X]

I'm excited to tell you I have a table at United Way Women United's *Power of the Purse* and was hoping you would join me!

If you've never been, this event is a fun opportunity to network with 1,300 area professionals while supporting a cause important to me — helping women and families in our community get on the pathway to achieving financial stability. There's a silent auction where you can bid on purses, gifts, jewelry, experiences and more! And, there's a delicious lunch and an inspirational program where you can learn more about how funds raised make a lasting impact in our region.

This year, *Power of the Purse* is on Thursday, June 8 at 11:00 a.m. - 1:30 p.m. at the Connecticut Convention Center in Hartford. Jessica Bruder, bestselling author and journalist, is this year's keynote speaker and I cannot wait to hear from her!

Are you interested in attending, and would you like to be a guest at my table?

Option 1: I have already purchased the table so I will make sure to RSVP you to sit with me if you're available!

Option 2: I reserved a table and am committed to selling 9 tickets in addition to purchasing my own. Tickets are available at one.bidpal.net/pop2023 and the early bird special price is \$125 through April 1! After that, the ticket price increases to \$145.

I hope you're able to join me at my table. Reach out to me directly for more details.

Thank you!

[Your Name]
[Your Contact Information]

United Way Women United's 12th Annual *Power of the Purse Luncheon and Silent Auction!*
June 8, 2023 | 11:00 a.m. - 1:30 p.m. | Connecticut Convention Center
Featuring Keynote Speaker Jessica Bruder, Bestselling Author and Journalist.