



3RD ANNUAL **LIVE UNITED** GOLF TOURNAMENT SPONSORSHIP PACKET

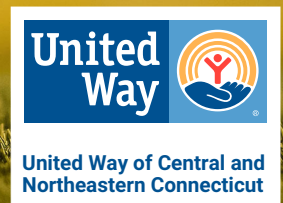
presented by:

StanleyBlack&Decker

MONDAY MAY 23, 2023 | 10:00 AM REGISTRATION
12:00 PM SHOTGUN START/ SCRAMBLE SCRAMBLE FORMAT

Shuttle Meadow Country Club | Kensington, CT

United Way is committed to addressing immediate needs and finding long-term solutions to challenges facing our community. The LIVE UNITED Golf Tournament is an opportunity to bring local companies, organizations and donors together on the golf course to raise funds allowing us to build toward a future with more equitable outcomes for all. Proceeds from this event benefit United Way-supported ALICE* and basic needs initiatives.



*ALICE is a United Way-coined acronym that stands for Asset Limited, Income Constrained, Employed.

PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

SOLD!

Exclusive opportunity! Join us as our presenting sponsor. Your business or organization will get premier visibility as the main supporter of the event.

INVESTMENT: \$25,000

BENEFITS INCLUDE:

- Company Name and Logo on Collateral
- Social Media and Web Recognition
- One Newsletter Impact Story Sponsorship (33,000 Reach)
- Hole Recognition on all 18 holes
- Mention in Emcee Remarks
- Premium Branded Golf Gift
- Mentions in Media Outreach
- Three Foursomes with Carts
- Speaking Opportunity at Event
- Priority Signage
- Digital Sponsor Spotlight

PLATINUM SPONSOR

INVESTMENT: \$10,000

BENEFITS INCLUDE:

- Two Foursomes with Carts
- Priority Signage
- Hole Recognition on all 18 holes
- Social Media and Web Recognition
- Recognition in Emcee Remarks
- Mentions in Media Outreach
- Digital Sponsor Spotlight
- One Newsletter Impact Story Sponsorship (33,000 Reach)
- Logo Included on Website

GOLD SPONSOR

INVESTMENT: \$7,500

BENEFITS INCLUDE:

- Foursome and Twosome with Carts
- Priority Signage
- Social Media and Web Recognition
- Hole Recognition
- Recognition in Emcee Remarks
- Digital Sponsor Spotlight
- Logo Included on Website

SILVER SPONSOR

INVESTMENT: \$6,000

BENEFITS INCLUDE:

- Foursome with Carts
- Priority Signage
- Social Media and Web Recognition
- Recognition in Emcee Remarks
- Logo Included on Website

GOLF CART SPONSOR

INVESTMENT: \$4,500

BENEFITS INCLUDE:

- Name and Logo on all Carts
- Priority Signage
- Foursome with Cart

AWARDS/ DINNER SPONSOR

INVESTMENT: \$3,500

BENEFITS INCLUDE:

- Brand Recognition at Awards and Dinner
- Foursome with Cart

LUNCH SPONSOR

INVESTMENT: \$3,000

BENEFITS INCLUDE:

- Name Recognition on Serving Area for Beverage and Snack Station
- Lunch Sponsor Signage
- Foursome with Cart

HOLE SPONSOR

INVESTMENT: \$1,500

BENEFITS INCLUDE:

- Exclusive Recognition on Tee and Green

PUTTING GREEN SPONSOR

INVESTMENT: \$500

BENEFITS INCLUDE:

- Signage on Putting Green

FRIENDS OF UNITED WAY

INVESTMENT: \$250

BENEFITS INCLUDE:

- On Site Signage

FOURSOME

INVESTMENT: \$1,000

Registration Deadline May 16th



PARTNERSHIP CONFIRMATION FORM

Sponsorship Levels

- Presenting: \$25,000
- Platinum \$10,000
- Gold: \$7,500
- Silver: \$6,000
- Golf Cart: \$4,500
- Awards/ Dinner \$3,500
- Lunch Sponsor: \$3,000
- Foursome: \$1,000
- Hole Sponsor: \$1,500
- Putting Green \$500
- Friends of United Way: \$250

Method of Payment

- Payment is enclosed. (Please make checks payable to: **United Way Golf Tournament**)
- Please bill me at the address below.
- Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

<input style="width: 95%;" type="text"/> Credit Card Number	<input style="width: 95%;" type="text"/> Exp. Date	<input style="width: 95%;" type="text"/> CCV
<input style="width: 95%;" type="text"/> Name as it appears on Credit Card	<input style="width: 95%;" type="text"/> Phone Number	
<input style="width: 95%;" type="text"/> Signature	<input style="width: 95%;" type="text"/> Date	

Organization Information

(Name will appear in recognition materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone: Email:

The cost for an additional player is \$300. If you would like to add additional golfers to your package, please include the appropriate fee. We will reach out to you to confirm receipt.

Please provide your business/organization's high-resolution logo in a JPG, PNG or EPS format by April 23 to Gail Millerick at gmilleric@unitedwayinc.org.



Please submit this registration form electronically to Gail Millerick at gmilleric@unitedwayinc.org or mail to United Way, 30 Laurel Street, Hartford, CT 06106

Sponsorship questions or for more information contact Deb Fafard at dfafard@unitedwayinc.org.



United Way of Central and Northeastern Connecticut



GOLF REGISTRATION PLAYER INFORMATION

The cost for an additional player is \$300. If you would like to add additional golfers to your package, please include the appropriate fee. We will reach out to you to confirm receipt.

(1) Name: <input type="text"/>	(2) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>
(3) Name: <input type="text"/>	(4) Name: <input type="text"/>
Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

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Address: <input type="text"/>	Address: <input type="text"/>
Email: <input type="text"/>	Email: <input type="text"/>
Phone: <input type="text"/>	Phone: <input type="text"/>
Handicap: <input type="text"/> Shirt Size: <input type="text"/>	Handicap: <input type="text"/> Shirt Size: <input type="text"/>

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Address: <input type="text"/>	Address: <input type="text"/>
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