



United Way of Central and
Northeastern Connecticut

About Us

United Way of Central and Northeastern Connecticut is one of more than 1,040 autonomous United Ways in our nation and 1,800 community-based United Ways in 45 countries and territories. We have the unique ability, vision, and resources to bring together diverse stakeholders around a community vision of creating positive change to achieve long-lasting results for children and families. Our Workplace Giving team helps to raise awareness of United Way's work and the impact can all make together for local children and families.

Our Mission

To engage and bring together people and resources committed to the well-being of children and families in our community.

Our Vision

A community where opportunities are available for every child to succeed in school and for every family to achieve financial security.

Our Values

In pursuing our mission, the following principles guide our relationships with stakeholders, including our donors, volunteers, partners, employees and the communities we serve: a belief that respect, equity, diversity and inclusiveness make us stronger; engaging others with professionalism and quality support; seeking creative and sustainable solutions to pressing social challenges; maintaining the highest standards of personal and organizational honesty in order to ensure stewardship of donors' dollars; being proactive and responsive through consistent communication; and, delivery of high-quality services and effective measurement of results to ensure efficiency and innovation.

Join Our Team! Career Opportunity

We are searching for a **Corporate Engagement & Emerging Leaders Society Manager** who is a leader in relationship management, fundraising, and enthusiastic about our mission to be part of our United Way team located in Hartford.

As the **Corporate Engagement & Emerging Leaders Society Manager**, you will be responsible for recruiting, retaining, and growing Emerging Leaders Society (ELS), United Way's affinity group for young leaders, to raise financial resources to support United Way's community priorities. Your work will elevate ELS brand visibility in the community to be recognized as the "go to" group for individuals under 40, attracting and connecting the best and brightest to partner with United Way to affect change.

This position has the opportunity to work on a hybrid schedule (in-office and remote). Please note that due to working with young professionals, most meetings and events are held outside of normal business hours.

What you'll do:

- Lead volunteer committees in planning and executing strategies that increase membership, engagement, and revenue.

- Develop strategies to grow the number of young professionals who are giving to and engaged with United Way through ELS.
- Equip ELS members as United Way ambassadors committed to furthering the message and impact of United Way among peers and within workplaces.
- Steward, cultivate and invest in ELS members through intentional development experiences that enhance their personal, professional, and philanthropic growth and authentically strengthen their connection to our community and United Way.
- Lead the Emerging Leaders Society Case Competition annually with support from Marketing and Community Investment.
- Plan and execute a year-round engagement/event calendar for ELS.
- Manage regular member communications strategy inclusive of social media content.
- Maintain current understanding of community goals and initiatives, focus areas, successes, and overall results to effectively communicate to members at community events.
- Represent United Way in the community at events and in companies via frequent public speaking, presentations, and networking activities.
- Support the development and implementation of a step-up program for Emerging Leaders Society members.

About you:

- Bachelor's degree in business or related field or equivalent work experience required.
- Passionate about relating to and developing emerging leaders in our area to attract and retain top talent.
- Bilingual candidates preferred.
- Experience in fundraising or sales required with demonstrated success.
- Valid driver's license and reliable transportation required.
- Strong understanding of Microsoft Office and prior experience analyzing data
- Relationship management experience required.
- Strong leadership with an aptitude for resourcefulness is required.
- Ability to work in a fast-paced environment, manage multiple priorities, meet deadlines and take initiative with minimal supervision.
- Experience with donor CRM systems and donation processing a plus.
- Strong oral and written communications skills are required.
- Evenings and occasional weekends required.

Application Information

Qualified applicants should submit a resume and a cover letter describing 1) their qualifications and experiences 2) salary requirements, and 3) how they learned about the position to:

United Way of Central and Northeastern CT

Human Resources

30 Laurel Street

Hartford, CT 06106

United Way of Central and Northeastern Connecticut is an equal opportunity employer M / F / D / V.

Frequently cited statistics show that women and members of structurally marginalized and/or underrepresented groups apply to jobs only if they meet 100% of the qualifications. United Way of Central and Northeastern Connecticut encourages you to break that statistic and to apply. Few candidates will likely meet 100% of the qualifications. We look forward to your application.