



SAMPLE SOLICITATION EMAIL

Feel free to customize the following text by copying and pasting it into a letter or email.

You are invited to participate in United Way's 3rd Annual LIVE UNITED Golf Tournament Presented by Stanley Black & Decker!

Proceeds from this event support programs, services and initiatives that help local families get on the pathway toward a financially-secure future and ensure their most basic of needs are met when times get tough. Visit unitedwayinc.org/results/success-stories for testimonials.

Making a tax-deductible contribution to the drawing is the perfect way to build your brand while making an impact on the lives of people across our region. Additionally, we invite you to [sign up a golfing team, make a donation](#) and share this event with your friends and colleagues.

Please help us make an even greater impact this year by donating an item for the drawing and [completing the donation form](#) by Friday, May 5. Donations may be mailed to:

United Way
attn: Deb Fafard
30 Laurel Street
Hartford, CT 06106

Email dfafard@unitedwayinc.org with questions or special requests.

Suggested items include:

- New designer accessories
- Gift certificates for professional services or local restaurants
- Rare bottles of wine or alcohol
- Gifts dads would enjoy just in time for Father's Day
- Vacations or experiences
- Themed gift baskets

Thank you in advance for your support.

Sincerely,

[Your Name]

United Way's LIVE UNITED Golf Tournament Steering Committee Member

*Donations are tax-deductible. A donation form must be completed for each item.
United Way of Central and Northeastern Connecticut's Tax ID Number: 06-0646653*

**United Way's 3rd Annual LIVE UNITED Golf Tournament
May 22, 2023 | 10:00 a.m. – 7:00 p.m. | Shuttle Meadow Country Club**