

UNITED WAY WOMEN UNITED®

Membership Information

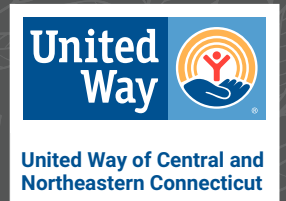


WE ARE WOMEN UNITED.

We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. Women United is a global, growing force of 70,000+ women dedicated to creating a world of opportunity – for everyone.



 Sign Up Today



WE IGNITE CHANGE.

Financial struggles affect families' health and children's education. Women United members empower each other to use our passions, ideas, expertise and resources to help women and families in our community achieve financial security.

OUR IMPACT.

Members of our Women United focus on helping families achieve financial security by taking action for ALICE*. Despite working hard, ALICE households often live paycheck to paycheck - unable to afford the basics or save for future goals. Due to the ongoing economic impacts from the pandemic and inflation, even more families are walking a financial tightrope due to loss of income. Women United invests in programs, initiatives and services that provide financial education including career development and coaching, job training and resumé building, match savings opportunities and other critical resources such as free tax preparation and filing through Volunteer Income Tax Assistance (VITA).

More than \$2.2 million has been raised through the organization's signature fundraising event – *Power of the Purse Luncheon and Silent Auction* – since 2012. Funds help ensure that participants in United Way supported programs work to identify financial goals, develop realistic budgets, reduce debt, build savings, increase income and receive career coaching. Last year, 1,274 local adults enrolled in job training programs that improved their employment potential and nearly 1,471 people participated in financial management programs to create and maintain budgets, increase savings and reduce debt**.

*ALICE stands for **A**sset **L**imited, **I**ncome-**C**onstrained, **E**mployed. **Data as of Fall 2022.

WHAT'S IN IT FOR YOU?

- Join a global movement that drives community change locally.
- Network with women who have a passion for the community.
- Develop your personal and professional skills.
- Invest in real solutions to positively impact local women and children.
- Participate in volunteer projects that make a meaningful difference in our community.
- Advocate for local working families to receive financial stability supports that create positive systemic change.

WE ARE DIFFERENT.

We don't stand by. We're raising our voices, rolling up our sleeves and leaving our fingerprints on a legacy of change that benefits everyone. And as part of United Way, we have unparalleled resources to make lasting changes for local children and families. It's our nature to protect fervently and fight fiercely for the people and causes we care about. We have an innate ability to communicate and get to the underlying issue. And we have an undeniable determination to do something about it.

OUR PRINCIPLES.

We are a fellowship of women who:



Align with United Way of Central and Northeastern Connecticut and the national Women United goals and mission, operating in accordance with established governance practices.



Cultivate a culture of empowering women including the personal, professional and philanthropic growth of our members and funded program participants.



Make long-term commitments to Family Financial Stability and education initiatives for children, which deliver measurable and sustainable change within our local community.



Prioritize fundraising to support United Way Family Financial Stability initiatives and ensure scalable success.



DEVELOPMENT AND NETWORKING OPPORTUNITIES.

Red, White & Chocolate

Women United's premier membership engagement event held annually which is a "best of" tasting from local top restaurants and wineries and spirit distributors. Includes the opportunity to network with other women in business and win desirable gift baskets.

Power of the Purse

Central and northeastern Connecticut's premier luncheon of the year. Network with more than 1,000 business leaders from more than 50 companies in our region. Past keynote speakers include Naomi Nontombi Tutu, Francine D. Ward, and Deborah Rosado Shaw. Opportunity to bid on highly sought-after items and experiences in our silent auction. Proceeds support United Way-funded Family Financial Stability programs.

LeadHERS Series

Learn from leaders in topics such as professional development, financial fitness and health and wellness.

Women United Annual Breakfast

Join Women United annually each Fall to hear from motivational speakers on personal development topics while enjoying breakfast and networking.

Women United Annual Meeting

Participate in the Women United annual meeting to understand the impact of our mission and strategize for the year ahead.

See our calendar of events for event dates and registration details.



UNITED WAY WOMEN UNITED®

GET INVOLVED!

For more information, please contact Lauren Pereira, Women United Manager at lpereira@unitedwayinc.org.

[f](#) [t](#) [i](#) [in](#) @WUforUWCT

	LEADERSHIP Annual Gift of \$1,000	PHILANTHROPIST Annual Gift of \$500	ADVOCATE Annual Gift of \$250
Serve on Women United Leadership Council (meets bi-monthly).	✓		
Engage in networking and professional development opportunities.	✓	✓	✓
Join Women United LinkedIn Community.	✓	✓	✓
Receive Women United bi-monthly newsletters.	✓	✓	✓
Attend WU events at a discounted rate and participate in exclusive drawing.	✓	✓	✓
Participate on the Engagement Committee (meets monthly).	✓	✓	✓
Join Power of the Purse Steering Committee (meets monthly Fall to June).	✓	✓	✓
Meeting opportunity and photo-op with <i>Power of the Purse</i> keynote speaker.	✓		
Join <i>Red, White & Chocolate</i> Steering Committee (meets monthly Summer to January).	✓	✓	✓
Make an impact and participate in current volunteer opportunities.	✓	✓	

Invest in Family Financial Stability Initiatives to Support ALICE Families:

You can do so by payroll deduction through your company's annual giving campaign.

- Select Women United at the bottom of the United Way paper pledge form, or select "Women United" as your designation in your company's electronic pledge/e-way form's Gift Distribution page.
- Search for Women United, Hartford, CT (or 5000-WLI) and hit select.
- Reach out to Lauren Pereira, Manager, Women United if you do not have this designation option or if your workplace does not have an employee giving campaign.

Attending one of our events or volunteer opportunities is another great way to become involved. Upcoming events are included in our quarterly newsletter as well as on our website [HERE](#).

NEW!
FRIENDS OF WOMEN UNITED
 Support Women United with a gift of \$50-\$249 and receive our *Words from Women United* newsletter as well as invitations to participate in volunteer opportunities.

