



UNITED WAY'S *YEAR OF CARING* PROJECTS OFFER:

- In-Person Group Projects (at the office, indoor and outdoor)
- Kits and Care Packages
- Supply Drives (books, school supplies, winter gear, etc.)
- Team Building Activities

WORKPLACE BENEFITS INCLUDE:

- Enhance your profile while improving on our community's greatest challenges
- Engage employee volunteers to create impact in local communities
- Achieve your workplace's community goals by customizing your volunteer projects
- Bond and improve employee morale by working together, sharing time and talents.
- Sponsorship opportunities (one-time events, volunteer programs, etc.)

Scan Here to learn more about *United Way Year of Caring*.



SPONSORSHIP OPPORTUNITIES.

United Way *Year of Caring* projects connect people and workplaces from all over the region that care about creating opportunities for children and families to succeed in school, work and life.

Non-Profit and School Discount – 10%

ANNUAL SPONSORSHIP PACKAGE

	PREMIER \$15,000	PLATINUM \$10,000	GOLD \$5,000	SILVER \$3,500	BRONZE \$1,500
United Way <i>Year of Caring</i> Web Sponsor	✓				
Live United T-Shirts (Logo t-shirts available upon request)	✓	✓	✓	✓	✓
United Way Annual Report Recognition	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓
Inclusion in e-Newsletters	✓	✓	✓	✓	
Traditional Media Pitches	✓	✓	✓	✓	
<i>Read Across America Day</i> and <i>Read For the Record</i> Volunteers	25	20	15	10	5
Day of Caring Projects (park clean-ups, food pantries, etc.)*	4	3	3	1	1
Kit Project	✓	✓	✓		

*A community project can be swapped for one on-site project. Additional cost may be incurred depending on project size

Customized sponsorship opportunities available upon request.



unitedwayinc.org/year-of-caring

#LIVEUNITED

#UWYearofCaring



United Way of Central and Northeastern Connecticut



NON-SPONSORED COMMUNITY PROJECTS

New business not running a United Way Campaign:

A: Run a Workplace Giving Campaign; or,

B: \$150 fee that includes project planning, t-shirts, United Way Staff time and bottled water.

Current business with a United Way Workplace Giving Campaign, not a Year of Caring Sponsor:

Two Community Projects for 25 people or less, then \$150 fee for project planning, t-shirts, United Way Staff time and bottled water.

Size of Company:

Under 250 employees - no additional fees
 250-500 employees - \$10 fee per project
 500-1000 employees - \$20 fee per project
 1000+ employees - \$30 fee per project

Size of Project:

10-25 volunteers – no additional fees
 25-50 volunteers \$15 fee per project
 50+ volunteers - \$30 fee per project

All payments are tax deductible

YOUR WORKPLACE CAN HELP MAKE A DIFFERENCE THIS YEAR.

United Way of Central and Northeastern Connecticut mobilizes the community to make a difference in the lives of children and families. We focus on connecting people in our community to causes they care about and helping businesses achieve their goals around philanthropic giving, employee engagement and community involvement.

We are experts in creating unique and meaningful volunteer opportunities that encourage team-building and collaboration, while helping employees connect with the communities in which they work. While we may be a local organization invested in central and northeastern Connecticut, we have access to a powerful global network, making it easy to create consistency across your business markets. **Join us today!**



GET INVOLVED.

To learn more, sign up, or get customized sponsorship pricing, please contact **Phil Blonski** at pblonski@unitedwayinc.org or 860.493.1132.



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