



UNITED WAY: YOUR PARTNER IN MAKING A DIFFERENCE

GET INVOLVED. JOIN OUR LIVE UNITED MOVEMENT.

United Way of Central and Northeastern Connecticut mobilizes the community to make a difference in the lives of children and families. We are your local United Way and focus on connecting people in our community to causes they care about and helping businesses reach their goals around philanthropic giving, employee engagement and community involvement.

WHY UNITED WAY?

We are experts in creating unique and meaningful volunteer opportunities that encourage team building and collaboration, while helping employees connect to the communities in which they work. While we may be a local organization invested in central and northeastern Connecticut, we have access to a powerful global network, making it easy to create consistency across your markets. **Join us today!**

THE POWER OF PARTNERSHIPS.

United Way *Year of Caring* projects connect people and workplaces from all over the region that care about creating opportunities for children and families to succeed in school, work and life. Get involved in helping some of the most important issues facing our community today by organizing a volunteer event for you or your team.

GIVE. ADVOCATE. VOLUNTEER.

LIVE UNITED

VOLUNTEER
AS A GROUP
OR INDIVIDUAL.

   
@unitedwayinc

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United Way of Central and
Northeastern Connecticut

CALENDAR OF EVENTS.

2023 - 2024

UNITED WAY YEAR OF CARING

ONGOING

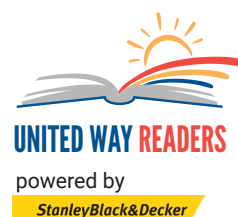
United Way's Year of Caring projects offer many opportunities to make a difference in the communities where you live and work. United Way will coordinate projects with our trusted community partners for a workplace group of volunteers. Types of projects include park and trail clean-up, food pantries, beautification, painting and more. Items in this packet can be bundled into a Year of Caring sponsorship. Learn more at unitedwayinc.org/year-of-caring



UNITED WAY READERS

ONGOING

United Way Readers matches a caring volunteer with a student who is behind in reading. United Way Readers understand the importance of investing in a student's future; as the relationship develops we see volunteers starting to read more books connected to the interests of students and students develop a love of reading.



VOLUNTEER INCOME TAX ASSISTANCE (VITA)

JANUARY - APRIL

The VITA campaign offers free tax filing help to ALICE families. We're looking for volunteers who will help adults and families file their household income tax returns across our region.



NATIONAL VOLUNTEER MONTH

APRIL

April is National Volunteer Month and United Way is dedicated to honoring all the volunteers in our communities as well as encouraging volunteerism throughout the month. We want to invite you to join us by investing in your community through volunteering with your workplace, a group or individually. With longer days and warmer weather ahead, let's channel that energy to meaningful service to the community in April.



**JUMPSTART'S
READ FOR THE RECORD**

OCTOBER 26

Every year, United Way joins in this global movement and mobilizes volunteers to read the same book on the same day to students. We're committed to helping children develop a lifelong love of reading through the power of volunteerism.

Jumpstart
Read for the Record

**UNITED WAY
DAY OF ACTION**

JUNE 21

Each year on and around June 21, United Way joins a worldwide movement to engage groups and individuals to make a community a better place through service, collaboration and impact. By taking action, you are ensuring that every child has the opportunity to succeed in school and every family gets on the pathway to financial security.

**DAY
-OF-
ACTION**

**READ ACROSS
AMERICA DAY**

MARCH 2

Get involved in the great work happening in our community by joining us on *Read Across America Day*. During the event, volunteers will read aloud to a classroom of students. Join us as we celebrate diversity while helping local children develop a love of reading.



9/11 DAYS OF SERVICE

SEPTEMBER

9/11 National Day of Service and Remembrance – September 7th - September 11th, 2022
Recognizing that 9/11 Day of Service and Remembrance takes place during National Preparedness Month, we will be building United Way Family Emergency Preparedness Kits. Our goal is to recruit to volunteers to illustrate the importance of planning for emergencies and invite them to participate and deepen their understanding of what happened on September 11, 2001.

**MARTIN LUTHER KING JR
DAY OF SERVICE**

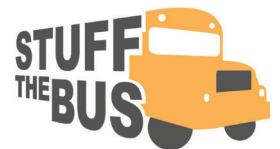
JANUARY

January 17 is a National Day of Service, when millions of volunteers across the country will come together to honor Dr. King's legacy and ensure that his work continues in the 21st Century. We invite you to join us by committing on Martin Luther King Jr. Day to volunteer this year with United Way.

**UNITED WAY STUFF THE BUS
LATE JUNE - AUGUST**

Help students in our community enter the school year ready to learn. Collected supplies will be delivered to classrooms in central and Northeastern Connecticut. Get involved by hosting a school supply drive, donating to the United Way *Stuff the Bus* Fund or ordering from our Amazon Wishlist.

Items include: school supplies, toiletries for teachers, etc.



**SEASON OF GIVING
WINTER DRIVE**

NOV - JAN

Help collect new winter clothing and healthy food for local children and families. Collected supplies will be delivered to children and families in the greater Hartford area. Mid-November 2021 through end of January 2022. Items collected include: winter clothing, food gift cards, toys, etc.



AT THE WORKPLACE PROJECTS AND TEAM BUILDING OPPORTUNITIES.

United Way partners with workplaces to offer employees the opportunity to make a difference without leaving the office by bringing projects to you. These projects offer a valuable team building opportunity while making an impact for local individuals, children and families. The kits listed below can be done from the safety of a volunteer's home or workplace. Costs are associated with these projects and average pricing is included below. Select from any of the following project offerings and team building enhancements:

United Way Literacy Kits (Grades K-4)

Description: Volunteers create props, games and/or activities to accompany books that help to deepen reading experiences for local children and build home libraries. Completed kits are donated to children enrolled in United Way-supported education programs.

Time commitment: Volunteers assemble two kits per hour on average.

United Way Literacy Kits (Grades 5-8)

Description: Volunteers create will create kits that will include grade appropriate books, toiletries and products for older students. Completed kits are donated to children enrolled in United Way-supported education programs.

Time commitment: Volunteers assemble two kits per hour on average.

Comfort for Kids Kits (ages newborn to 5)

Description: Volunteers will assemble kits for new parents and their young children. Kits will include board book, stuffed animal, snacks, stickers and a form to register for Dolly Parton's Imagination Library.

Emergency Preparedness Kits

Description: Volunteers will build Family Emergency Preparedness Kits with supplies (e.g., non-perishable snacks, flashlight, whistle, first-aid kit, wipes) and learn how to create and practice a disaster preparedness plan. The kits will focus on risk prevention and awareness. Volunteers assemble 8-10 kits per hour on average.

STEM Kits

Volunteers will build or assemble kits that focus on Science, Technology, Engineering, and Math. Kits will include a NEW STEM-themed book, experiment supplies and instructions, as well as other resources.

United Way Interview Success Kits

Description: Volunteers assemble kits that include a quality notebook and pen. Volunteers write inspirational notes to potential job seekers that include tips for interview success. Completed kits are donated to people in United Way-supported job training programs.

Time commitment: Volunteers assemble eight to ten kits per hour on average.

United Way Outreach Kits

Description: Volunteers assemble kits used by shelter partners to help with homeless outreach. Kits include items like healthy snacks, socks, gloves, hats and toiletry items. Completed kits are donated to people in United Way-supported emergency shelter programs.

Time commitment: Volunteers assemble eight to ten kits per hour on average.

SEASONAL OFFERINGS.

United Way Back to School Kits

Description: Volunteers assemble kits that include a backpack, school supplies, information on the importance of regular school attendance and free enrichment programs and an inspirational note or bookmark made by the volunteer. Completed kits benefit children enrolled in United Way-supported school programs.

Time commitment: Volunteers assemble five to eight kits per hour on average.

United Way Summer Supply Kits

Description: Volunteers assemble kits that help children stay healthy and on track academically over the summer. Kits include healthy snacks and meal options, books and summer learning activities. Completed kits are donated to children in United Way-supported school programs.

Time commitment: Volunteers assemble eight to ten kits per hour on average.

Price is customizable based on Sponsor requests or needs. Price is subject to change to reflect added supplies.

NOTE: For projects with over 400 kits, only the following options are available: literacy and outreach

**ALICE is a United Way-coined acronym that stands for Asset Limited, Income Constrained, Employed.*

LIVE UNITED

Contact Phil Blonski at pblonski@unitedwayinc.org to learn more about how United Way can partner with you to meet your employee engagement goals.



United Way of Central and
Northeastern Connecticut



TEAM BUILDING ENHANCEMENTS AND ONE-TIME VOLUNTEER OPPORTUNITIES.

TEAM BUILDING ENHANCEMENTS.

In addition to facilitating a kit project on-site at your workplace, United Way can add team building enhancements that provide employees with a deeper opportunity to connect with one another while making an impact. Team building enhancements includes:

- **Educational Awareness Activities** related to financial stability, education and food insecurity;
- **Team Building Activities** that encourage communication and collaboration;
- **Making Choices** this activity prompts participants to make tough choices on childcare, housing, transportation and career based on the monthly budget of an ALICE family.
- **Food for Thought** A remote challenge that offers a real-life, week-long food budget that demonstrates the importance of access to affordable and healthy food.
- **Competition** to help spark group engagement; and,
- an **Impact Speaker**, where United Way staff arranges for a speaker to come on-site to your project and explain the impact of the activity

PREVIEW THESE
OPPORTUNITIES
AND MORE AT

volunteer.unitedwayinc.org



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