



#### 211ct.org

Dial 2-1-1 for information and referrals 24/7. 211 is a service of Connecticut United Ways in partnership with the State of Connecticut. The United Way Community Campaign runs annually from July 1 to June 30.

## JOIN US: GIVE. ADVOCATE. VOLUNTEER.



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United Way of Central and Northeastern Connecticut

## HOW YOUR DOLLARS MAKE A DIFFERENCE\*



\$40 can provide a young child with one book each month for a year.



**\$300** can provide a family with utility assistance for a month to keep the lights on.



**\$500** can provide a family with child care for two young children for one week.



**\$1,000** can help keep a family out of shelters and provide them with the critical support and services needed to remain in their home.

\*Based on the 2023 Connecticut United Ways ALICE Report.

### **STORY OF IMPACT.**

Tiffany lost her job in the legal industry when the pandemic hit. She decided to participate in a United Way-supported Entrepreneurship program to take her side business to the next level, which helped sustain her family's financial security.





SCAN ME

to hear Tiffany's story in her own words.

# LIVE YOUR PURPOSE.

For nearly 100 years, United Way has mobilized people and resources to close gaps and create opportunities.

Your support helps United Way today and strengthens our community for generations to come.

Join us - create positive, lasting change with a contribution to the United Way Community Campaign.

# GIVE. ADVOCATE. VOLUNTEER. LIVE UNITED.



# **UNITED IN PURPOSE.** BECAUSE OF YOUR COLLECTIVE SUPPORT, THE FOLLOWING OUTCOMES WERE ACHIEVED IN OUR REGION IN THE LAST YEAR:



#### YOUTH SUCCESS.

Children are ready for school and stay on track, graduating on time prepared for college or career.

**5,862 children** accessed quality early childhood education, academic supports and related services.

88% of children ages birth to five met age-appropriate developmental milestones, entering school ready to learn.

**91% of students** improved literacy skills through participating in weekly one-on-one reading sessions with a United Way volunteer.



FAMILY FINANCIAL SECURITY. People learn financial skills and qualify for goodpaying jobs with opportunities for advancement.

**89% of youth and 94% of adults** earned job-relevant licenses, certificates and/or credentials, increasing family-sustaining employment.

**13,500 people** filed their 2022 tax returns at no cost through Volunteer Income Tax Assistance sites and MyFreeTaxes.com **returning \$20M** in federal refunds and credits to our community.

**82% of adults** enrolled in United Way-supported career advancement initiatives obtained a good paying job that helped them earn more than just ends meet.



### ACCESS TO HEALTH AND BASIC NEEDS.

Promote access to quality health care and wellness opportunities for children and families. People who are going through tough times get the assistance they need, such as food and shelter.

**100,317 residents** utilized United Way 211 for free information and referral services.

**8,853 people** found safety and protective services related to sexual assault or domestic violence.

**3,142 individuals** accessed emergency housing accommodations and shelter diversion services to avoid homelessness.

There is a lot more great work happening because of generous people like you. Scan here for a full report on our collective impact:





Through your generous support, United Way and our partners are able to keep children on track academically when school is not in session. Students participating in summer enrichment programs receive no-cost nutritious meals and quality educational supports including one-onone reading opportunities with caring United Way Readers volunteers.