

MEMBERSHIP CRITERIA:

Membership in Women of Tocqueville is exclusive to women who donate \$10,000 or more annually of which a minimum of \$5,000 is invested in United Way to support programs and priority projects to improve the well-being of children and families in our community.

MEMBERSHIP RECOGNITION AND BENEFITS:

- ❖ Be part of a group of like-minded women coming together to network and build community both locally and nationally through the United Way Tocqueville Society and Women of Tocqueville global network.
- ❖ Engagement opportunities focused on ALICE, including opportunities to inform funding recommendations and advocate for public policy to create systemic change to improve outcomes for local ALICE households.
- ❖ Invitations to exclusive member receptions.
- ❖ Priority access to United Way signature events aligned to Women United, including *Power of the Purse*.
- ❖ All benefits granted to Tocqueville Society members.
- ❖ All benefits granted to Women United members.
- ❖ Membership in Women United or Emerging Leaders Society (ELS) for a child or grandchild.
- ❖ Special recognition into perpetuity as a Women of Tocqueville Founding Member for first 50 members.



For more information about United Way of Central and Northeastern Connecticut's Women of Tocqueville, please contact Kim Reeves at kreeves@unitedwayinc.org or 860.493.6882.

WOMEN OF TOCQUEVILLE

REAL IMPACT. REAL ACTION. REAL RESULTS. LIVE UNITED.

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United Way of Central and Northeastern Connecticut

WOMEN OF TOCQUEVILLE



Women of Tocqueville is a transformative group of committed business, civic and philanthropic women leaders dedicated to helping their neighbors in need and stabilizing families struggling to make ends meet through engagement opportunities to tackle challenges and create sustainable change for ALICE (Asset Limited, Income Constrained, Employed) families. Through involvement, members are afforded the chance to build strong bonds with other like-minded philanthropists, deepen their knowledge of community issues, and support women, families and children by sharing their wisdom, service and generosity.

WOMEN OF TOCQUEVILLE FOCUS

ALICE households are working hard, often multiple jobs, and still struggle to make ends meet. ALICE is our family, our neighbors, and our friends. ALICE is educators, health care professionals, front line workers, retail associates and other professions that keep our businesses and economy running. Unfortunately for many, the cost of living outpaces wages, meaning that many families find themselves struggling to make ends meet and one emergency away from a potential financial crisis.

Women of Tocqueville is more than a giving circle. In addition to providing critical financial resources to support programs and priority projects to improve the well-being of children and families in central and northeastern Connecticut, members have the opportunity to create sustainable positive change and impact in the lives of ALICE households through engagement opportunities to address the root causes of issues and ignite systemic change.

Through gifts of wisdom, service and treasure, the collective power of Women of Tocqueville members helps facilitate and enable the change necessary for all local families and children to succeed.

WOMEN OF TOCQUEVILLE FOUNDING MEMBERS:

The first 50 women to become a Women of Tocqueville member will be recognized as Women of Tocqueville Founding Members into perpetuity. Founding members will be recognized in both online and print media, including, but not limited to, United Way's Annual Report and United Way Women United signature events' programs.



STEP-UP PROGRAM:

To ease the financial burden of becoming a Women of Tocqueville member, a three-year Step-Up Program is available for women wishing to become a member but are unable to immediately fulfill the total annual gift requirement of \$10,000 for membership.

To learn more about the Step-Up Program and for a list of Women of Tocqueville Founding Members, please scan:



or visit unitedwayinc.org/women-of-toqueville.

"I am honored to serve as a founding member of Women of Tocqueville. This group of committed leaders in our region will accelerate progress towards families achieving financial security through our philanthropy and advocacy. We hope that you will join us in making meaningful change for local families and building a brighter future for everyone."

- Vittoria Pace, Chair, United Way Board of Directors and Founding Member, Women of Tocqueville



MEMBERSHIP FULFILLMENT OPTIONS:

United Way offers Women of Tocqueville members a variety of ways to fulfill their annual donation.



CHECK

Please make your check payable to *United Way of Central and Northeastern Connecticut*.



UNITED WAY PRIVATE LABEL DONOR ADVISED FUND

United Way of Central and Northeastern Connecticut's Private Label Donor Advised Fund offers Tocqueville Society members a low cost, flexible vehicle for charitable giving. Our comprehensive, streamlined system makes giving to United Way and the causes you care about fast and simple. When you establish a donor advised fund, you will receive an immediate tax benefit with the ability to distribute grants over time, even in a different tax year. An initial contribution of \$15,000 is required to open a donor advised fund with a minimum of 20 percent of the contribution being allocated to a designated fund to support the work of United Way of Central and Northeastern Connecticut.



PLEDGE

Giving is easy when you elect to pledge. Choose the option that best meets your needs – payroll deduction, bill me later (one time, monthly or quarterly) or set up a recurring credit card payment.



GIFTS OF STOCK, SECURITIES AND MUTUAL FUNDS

Giving stock, securities and mutual funds to United Way of Central and Northeastern Connecticut is a strategic way to invest in positive community change. By contributing long-term appreciated securities to United Way, you may avoid the capital gains tax that would otherwise be due if you sold the securities and retained the proceeds.



PHILANTHROPY FUND

Philanthropy Fund is an exclusive program offered to members of United Way's Tocqueville Society to help you meet all your charitable giving needs. To open a Philanthropy Fund, you must contribute a minimum of \$10,000 annually of which at least \$5,000 of your gift benefits United Way. Throughout the calendar year, you can contact the United Way Philanthropy Fund administrator to direct your gift to nonprofit organizations of your choice. As a "thank you" for your generosity, no fees will be deducted from designations made through the Philanthropy Fund program.



INDIVIDUAL RETIREMENT ACCOUNT REQUIRED MINIMUM DISTRIBUTION

You can support United Way of Central and Northeastern Connecticut's mission and receive tax benefits in return with this popular gift option commonly called the IRA charitable rollover. If you have an IRA, your first required minimum distribution must be taken when you reach age 73. You can give from your IRA distribution directly to United Way without increasing your adjusted gross income. (Please consult your financial/tax advisor to determine your required minimum distribution and tax implications associated with your IRA charitable rollover gift.)



DONOR ADVISED FUND

If you have a Donor Advised Fund with a third party, you can recommend that funds be granted to United Way of Central and Northeastern Connecticut to be invested in our mission-aligned work.