Dear Team,

Thank you for participating in today’s Employee Giving Campaign kick-off! Hats off to [list workplace giving campaign committee members] and all who have contributed to a great event and what will be a great campaign!

For nearly 100 years, United Way of Central and Northeastern Connecticut has mobilized people and resources to close gaps and create opportunities. They are ensuring that people’s immediate needs are met while also finding solutions to long-term challenges, like the financial hardship more families are experiencing than ever before due to record inflation. United Way cannot do this work without you and ask that you please consider donating today.

When you contribute to United Way, you are supporting a network committed to tackling the toughest challenges people face in our region. United Way does this by investing in programs and services, leading community change initiatives and mobilizing resources and volunteers.

Together, we can find solutions that help children succeed academically and families achieve financial security. Together, we can make life better for those who need help the most right now and ensure equitable outcomes for all.

Our goal is $[Insert Workplace Giving Fundraising Goal], a combination of employee and retiree giving and internal fun special events. I know we will achieve this goal.

Your donations will be accepted through our donation website or paper pledge form. (See [Campaign Coordinator] for the paper pledge forms.)

Thank you in advance for your generosity, support and camaraderie as we continue to showcase our amazing philanthropic values. You are what it looks like to LIVE UNITED!

With appreciation,

[CEO name]