

RED, WHITE & CHOCOLATE

FEB 8 2024

6:00 - 9:00 P.M.

DUNKIN' PARK YG CLUB

RED, WHITE & CHOCOLATE

is the must-attend event of the season! Spend your evening tasting wine, spirits, and of course ... chocolate! New this year is a "Best-Of Tasting" including cuisine selections from the finest restaurants in our community! Support Women United's mission by participating in the robust drawing with highly sought-after items and experiences. You do not want to miss out; get your tickets now!

WOMEN UNITED is a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. Funds raised will benefit United Way-supported initiatives that financially empower local women and their families.



Suzanne Cormier
Chair
The Hartford



Elise Sinha
Vice Chair
Leadership Coaching
and Consulting

UNITED WAY
WOMEN UNITED



Presented By:
 Sun Life



United Way of Central and
Northeastern Connecticut

PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

INVESTMENT: \$10,000

Join us as a presenting sponsor at the Presenting level. Your business or organization will get premier visibility as the main supporter of the night.

BENEFITS INCLUDE:

- Business name included in all event materials as presenting sponsor, to include coverage on Women United web page
- Logo on event signage
- Logo on souvenir tasting glass for each guest
- Social media and digital recognition, including company logo on event webpage
- Ten event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Corporate feature in United Way's monthly newsletter
- Option to provide branded swag bag items to event attendees
- United Way Lunch and Learn
- Three Women United Memberships at Advocate Level
- Five seats (half table) to Power of the Purse on June 6, 2024
- Ad on Social Media
- Logo on jumbo-tron visible to all attendees at event
- Name recognition on scrolling presentation at event

PLATINUM

INVESTMENT: \$7,500

Make an impact at the platinum level to provide strong support for *Red, White & Chocolate*. Your business or organization will get premium brand lift.

BENEFITS INCLUDE:

- Branded item in the event gift bag for each guest
- Logo on event signage
- Social media and digital recognition, including company logo on event web page
- Six event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Option to provide branded swag bag items to event attendees
- Two Women United Memberships at Advocate Level
- Two seats to Power of the Purse
- Ad on Social Media
- Logo on jumbo-tron visible to all attendees at event
- Name recognition on scrolling presentation at event

GOLD

INVESTMENT: \$5,000

Join us at the Gold level to provide strong support for *Red, White & Chocolate*. Your business or organization will get top visibility.

BENEFITS INCLUDE:

- Logo on event signage
- Social media and digital recognition, including company logo on event web page
- Four event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Option to provide branded swag bag items to event attendees
- One Women United Membership at Advocate Level
- Logo on jumbo-tron visible to all attendees at event
- Name recognition on scrolling presentation at event

SILVER

INVESTMENT: \$2,500

Perfect for a small business, organization or individual to increase brand lift by partnering with Women United.

BENEFITS INCLUDE:

- Social media and digital recognition, including company name on event web page
- Two event tickets
- Option to provide branded swag bag items to event attendees
- Name recognition on scrolling presentation at event

BRONZE

INVESTMENT: \$1,500

Ideal for a small business, organization or individual to increase brand lift by partnering with Women United.

BENEFITS INCLUDE:

- Social media and digital recognition, including company name on event web page
- One event ticket

TICKETS

- \$65 Women United, ELS and Women of Tocqueville members*
- \$75 Early Bird*
- \$100 General admission

FRIENDS OF UNITED WAY

INVESTMENT: \$250 - \$500

Ideal for small businesses or individuals to show community support by partnering with United Way.

BENEFITS INCLUDE:

- Social media and digital recognition including name on website
- One event ticket

*Early Bird / Member pricing ends December 13

Have a creative idea on partnering with Women United that isn't listed above? Custom opportunities and tailored support levels are available. Email **Deb Fafard** at dfafard@unitedwayinc.org to learn more.



#RWC24



United Way of Central and Northeastern Connecticut

Sponsorship Levels **Deadline: Rolling**

Presenting: \$10,000
 Platinum: \$7,500
 Gold: \$5,000
 Silver: \$2,500
 Bronze: \$1,500

Friends of United Way: \$250 - \$500

Drawing Donor; I/we will donate the following item(s) to support the work of Women United:

Contact **Lauren Pereira** at lpereira@unitedwayinc.org to coordinate pick up/delivery of drawing donation
 Value of item(s):

Method of Payment

Payment is enclosed. (Please make checks payable to United Way – Note: RWC24)

Please bill me at the address below.

Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

<input type="text"/>	<input type="text"/>	<input type="text"/>
Credit Card Number	Exp. Date	CCV
<input type="text"/>	<input type="text"/>	<input type="text"/>
Name as it appears on Credit Card	Phone Number	
<input type="text"/>	<input type="text"/>	
Signature (REQUIRED)	Date	

Organization Information (NOTE: Name will appear in digital materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone: Email:

Organization Contact Name for Guest List, Ad Copy, etc. (If different from above.)

Name:

Address:

Phone: Email:

Please provide your business/organization's high-resolution logo in a JPG, PNG or EPS format when submitting this confirmation form. Thank you!

Please submit this registration form electronically to Gail Millerick at gmilleric@unitedwayinc.org or mail to United Way, 30 Laurel Street, Hartford, CT 06106.

For sponsorship questions please email Deb Fafard at dfafard@unitedwayinc.org.

