

RED, WHITE & CHOCOLATE

FEB 8 2024

6:00 - 9:00 P.M.

DUNKIN' PARK YG CLUB

RED, WHITE & CHOCOLATE

is the must attend event of the season! Spend your evening tasting wine, spirits and local specialty goods. Engage with vendors where you can learn about products and shop from local small businesses. Support Women United's mission by participating in the robust drawing with highly sought after items.

WOMEN UNITED is a diverse, vibrant community, bound together by a powerful sense of belonging - to each other, to United Way's mission and to the communities we call home.

Funds raised will financially empower local women and their families through United Way-supported initiatives.



Suzanne Cormier
Chair
The Hartford



Elise Sinha
Vice Chair
Leadership Coaching
and Consulting

UNITED WAY
WOMEN UNITED



Presented By:
 **Sun Life**



United Way of Central and
Northeastern Connecticut

PARTNERSHIP OPPORTUNITIES

PRESENTING SPONSOR

INVESTMENT: \$10,000

Join us as a presenting sponsor at the Presenting level. Your business or organization will get premier visibility as the main supporter of the night.

BENEFITS INCLUDE:

- Business name included in all event materials as presenting sponsor, to include coverage on Women United web page
- Logo on event signage
- Logo on souvenir tasting glass for each guest
- Social media and digital recognition, including company logo on event webpage
- Ten event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Corporate feature in United Way's monthly newsletter
- Option to provide branded swag bag items to event attendees
- United Way Lunch and Learn
- Three Women United Memberships at Advocate Level
- Five seats (half table) to Power of the Purse on June 6, 2024
- Ad on Social Media
- Logo on jumbo-tron visible to all attendees at event
- Name recognition on scrolling presentation at event

PLATINUM

INVESTMENT: \$7,500

Make an impact at the platinum level to provide strong support for *Red, White & Chocolate*. Your business or organization will get premium brand lift.

BENEFITS INCLUDE:

- Branded item in the event gift bag for each guest
- Logo on event signage
- Social media and digital recognition, including company logo on event web page
- Six event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Option to provide branded swag bag items to event attendees
- Two Women United Memberships at Advocate Level
- Two seats to Power of the Purse
- Ad on Social Media
- Logo on jumbo-tron visible to all attendees at event
- Name recognition on scrolling presentation at event

GOLD

INVESTMENT: \$5,000

Join us at the Gold level to provide strong support for *Red, White & Chocolate*. Your business or organization will get top visibility.

BENEFITS INCLUDE:

- Logo on event signage
- Social media and digital recognition, including company logo on event web page
- Four event tickets
- Post event spotlight in *Words from Women United* newsletter received by all members
- Option to provide branded swag bag items to event attendees
- One Women United Membership at Advocate Level
- Logo on jumbo-tron visible to all attendees at event
- Name recognition on scrolling presentation at event

SILVER

INVESTMENT: \$2,500

Perfect for a small business, organization or individual to increase brand lift by partnering with Women United.

BENEFITS INCLUDE:

- Social media and digital recognition, including company name on event web page
- Two event tickets
- Option to provide branded swag bag items to event attendees
- Name recognition on scrolling presentation at event

BRONZE

INVESTMENT: \$1,500

Ideal for a small business, organization or individual to increase brand lift by partnering with Women United.

BENEFITS INCLUDE:

- Social media and digital recognition, including company name on event web page
- One event ticket

TICKETS

- \$65 Women United, ELS and Women of Tocqueville members*
- \$75 Early Bird*
- \$100 General admission

FRIENDS OF UNITED WAY

INVESTMENT: \$250 - \$500

Ideal for small businesses or individuals to show community support by partnering with United Way.

BENEFITS INCLUDE:

- Social media and digital recognition including name on website
- One event ticket

*Early Bird / Member pricing ends December 13

Have a creative idea on partnering with Women United that isn't listed above? Custom opportunities and tailored support levels are available. Email **Deb Fafard** at dfafard@unitedwayinc.org to learn more.



#RWC24



Sponsorship Levels

Deadline: Rolling

☐ Presenting: \$10,000 ☐ Platinum: \$7,500 ☐ Gold: \$5,000 ☐ Silver: \$2,500 ☐ Bronze: \$1,500☐ Friends of United Way: \$250 - \$500☐ Drawing Donor; I/we will donate the following item(s) to support the work of Women United:Contact **Lauren Pereira** at lpereira@unitedwayinc.org to coordinate pick up/delivery of drawing donation

Value of item(s):

Method of Payment

☐ Payment is enclosed. (Please make checks payable to United Way – Note: RWC24)☐ Please bill me at the address below.☐ Credit Card: VISA MC AMEX DISCOVER (Please circle one.)

Credit Card Number

Exp. Date

CCV

Name as it appears on Credit Card

Phone Number

Signature (REQUIRED)

Date

Organization Information

(NOTE: Name will appear in digital materials as provided below.)

Contact Name:

Business/Organization Name:

Address:

Phone:

Email:

Organization Contact Name for Guest List, Ad Copy, etc.

(If different from above.)

Name:

Address:

Phone:

Email:

Please provide your business/organization's high-resolution logo in a JPG,
PNG or EPS format when submitting this confirmation form. Thank you!

Please submit this registration form electronically to Gail Millerick at
gmilleric@unitedwayinc.org or mail to United Way, 30 Laurel Street, Hartford, CT 06106.

For sponsorship questions please email Deb Fafard at dfafard@unitedwayinc.org.



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