



United Way of Central and
Northeastern Connecticut

Red, White & Chocolate

Yard Goats YG Club
1214 Main Street Hartford, CT 06103
Thursday, February 8, 2024
6:00 – 9:00 p.m.



On February 8, 2024, United Way Affinity Groups will be hosting the 11th Annual **Red, White & Chocolate** fundraising event. This is a fantastic networking opportunity that includes 20-25 of the area's finest restaurants sharing their "Best Of" tastings in a unique and classy setting. There is also plenty of wine, beer and spirit tastings, an abundance of desserts and of course, chocolate. The evening will include plenty of drawing items, commemorative tasting glass and exciting dining experience live auction packages.

The "icing on the cake" (no pun intended) would be if you would consider sharing your culinary talents with us on February 8.

To facilitate and anticipate some questions you may have, below are a few touchpoints that will be helpful as you consider being one of our select culinary partners.

1. The event begins at 5:45 p.m. and ends at 9:00 p.m. The culinary portion of the event begins at 6:00 p.m. and concludes around 8:00 p.m., with chef breakdown thereafter.
2. We are expecting 250-300 guests in attendance.
3. There will be approximately 20-25 executive chef/restaurant partners participating. Additionally, a select number of wineries and breweries will be on-site to pair wines/beers with your culinary masterpieces.
4. Set up will be available from 4:00 p.m. on February 8. All chefs should be ready for the doors to open by 5:50 p.m. Chef/restaurant load-in will be at the Frontier Gate.
5. Two (2) 6' tables will be offered – one (1) prep, one (1) serving. Both tables will be dressed. A self-provided top cover to showcase your restaurant branding is permitted as are business cards and/or other advertising materials. (ex. coupons, event information)
6. Eco-friendly bamboo plates and cutlery will be provided for guest use.
7. Your prepared dish should be a sampling portion and not a full serving unless you choose otherwise for up to 300 guests.
8. Small open flame heating is permissible (Sterno) in order to prepare food for serving to guests.
9. All restaurants will be asked to provide a temporary food permit. The health department will arrive for inspection before the doors can be opened for our guests.
10. YG Club/Professional Sports Catering will provide wait staff for the evening. However, please plan on bringing at least one (1) of your own staff to assist you in your preparation and interaction with guests.

We are excited to invite you to be part of the **Red, White & Chocolate** fundraising event. All proceeds from this event support children, adults and families across central and northeastern Connecticut facing financial crisis, food insecurity, education challenges and homelessness.



Restaurant/Chef Participation Confirmation

1. Name and address of restaurant _____
2. Contact details for restaurant (name/title) _____
(Phone) _____ (Email) _____
3. Name of restaurant as it should appear on signage _____
4. Name of Chef Participating/Chef Designation (e.g. Exec. Chef, Sous Chef, Pastry Chef, etc.)

5. Brief Bio of Chef. Photo of Chef (send to dfafard@unitedwayinc.org) Deadline January 12, 2024

6. Description of prepared dish (include primary protein, if applicable) Gluten-free options are welcome.

7. Do you require access to electrical outlets for heating? Yes or No (circle one)
8. Are there any special requests to aid you in on-site preparation? If so, list below.

9. Hi-res restaurant logo to be sent upon confirmation to be included on the event website/on screen the night of the event. JPG/PNG format preferred.
10. We will promote your restaurant in our social media channels and event website.
11. Would you consider donating a fine dining experience package for our live auction? (ex. – dinner for eight in someone’s home prepared by Executive Chef) or some other unique dinner experience package. Please include the Fair Market Value (FMV). Please provide a description of the live auction package. (Deadline January 12, 2024)

*Yes, we are excited to participate on February 8 in the **Red, White & Chocolate** Event at the YG Club in Hartford.*

Confirmation Signature of Chef/Restaurant:

_____ **Date** _____

Please feel free to reach out with any questions: Deb Fafard – 860.493.6847 or dfafard@unitedwayinc.org

ABOUT UNITED WAY OF CENTRAL AND NORTHEASTERN CONNECTICUT

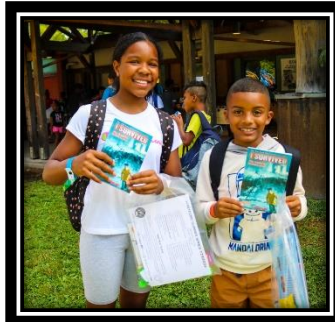
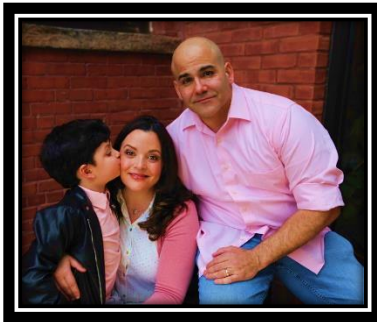
Give. Advocate. Volunteer. LIVE UNITED.

OUR MISSION

Engage and bring together people and resources committed to the well-being of children and families in our community.

OUR VISION

A community where opportunities are available for every child to succeed in school and for every family to achieve financial security.



United Way collaborates across sectors to close gaps and create opportunities for every person in our community to succeed. We do this by investing in programs and services, leading community change initiatives and mobilizing resources and volunteers to ensure that children succeed in school; people get jobs and are financially secure; people are healthy; and, basic needs are met when times get tough.

Thanks to the generous supporters of partners, last year, we accomplished:

- **93 percent of students** participating in United Way Readers improved their grade-level literacy skills;
- **More than 13,000 people** had their taxes prepared and filed at no cost by United Way VITA volunteers, returning **nearly \$20 million** to our community.
- **Nearly 140,000 residents** utilized United Way 211 for free information and referral services; and,
- **Nearly 6,000 individuals** accessed emergency housing and shelter diversion to avoid homelessness.

PARTNERSHIP BENEFITS

Visibility through promotion on United Way's website, publications and social media platforms with exposure to:

- More than **300 partner companies**
- More than **20,000 local donors**
- Nearly **5,000 volunteers**
- Digital reach of nearly 33,000 consumers each month on United Way's website, e-newsletters and social media platforms.
- Opportunity to impact the lives of more than 260,000 people served by United Way-supported programs across central and northeastern Connecticut.