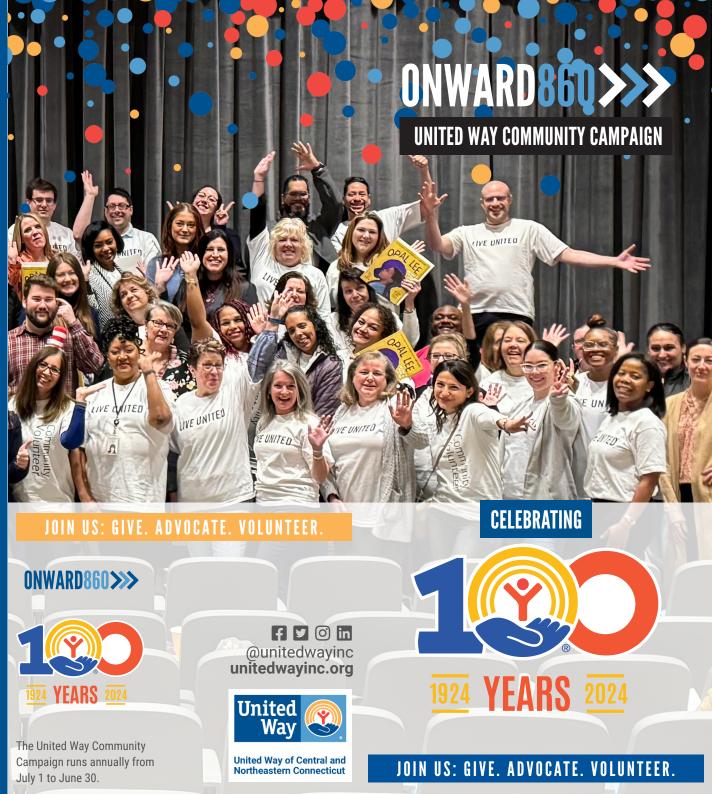# ABOUT UNITED WAY

United Way closes gaps in child literacy, wages, housing and life expectancy to eliminate poverty in all its forms. Together, we are co-creating a brighter future for the 860 region.

The Onward860 vision is built on insights and feedback from our community; a century of service and experience; a belief in a better future; and, equity at our core. Our approach includes:

- **Aligning** community, corporate, government and philanthropic partners to end poverty
- **Leveraging** our 100 years of expertise, experience, data, community voice and resources to deepen impact
- **Connecting** people with resources and opportunities to make a difference
- **Transforming** the future with game-changing solutions

ONWARD860 >>>

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UNITED WAY COMMUNITY CAMPAIGN

JOIN US: GIVE. ADVOCATE. VOLUNTEER.

CELEBRATING

ONWARD860 >>>

100 YEARS 1924 2024

CELEBRATING 100 YEARS 1924 2024

@unitedwayinc
unitedwayinc.org

United Way
United Way of Central and Northeastern Connecticut

The United Way Community Campaign runs annually from July 1 to June 30.

JOIN US: GIVE. ADVOCATE. VOLUNTEER.

JOIN US!

There are many ways for you to get involved and celebrate with us throughout United Way's centennial year.

WORKPLACE GIVING
Achieve your company's corporate social responsibility goals and offer your team members opportunities to maximize their philanthropy. Contact Phil Blonski, Director of Major Accounts and Corporate Engagement at **pblonski@unitedwayinc.org** to get started.

INDIVIDUAL GIVING
Individuals can create meaningful change by making a donation at **unitedwayinc.org/donate.**

ATTEND AN EVENT
Scan the QR code to learn more about our upcoming events.

VOLUNTEERING
United Way provides meaningful community engagement opportunities for organizations, groups or individuals. Learn more and sign up at **unitedwayinc.org/volunteer.**

MEMBERSHIP GROUPS
Connect with like-minded philanthropists and create deeper impact by joining Women of Tocqueville, Women United and/or Emerging Leaders Society. Learn more at **unitedwayinc.org/membership-groups.**

860CARES
Unlock teambuilding, employee retention and engagement activations through 860Cares, United Way's full-service volunteer offerings. Learn more at **unitedwayinc.org/860cares**

100 YEARS
1924 — 2024

860GIVES
United Way mobilizes philanthropy and nonprofit leadership through 860Gives, an annual giving blitz that creates maximum community impact. Learn more at **860Gives.org**