



UNITED WAY
860CARES

WORKPLACE BENEFITS INCLUDE:

- Enhance your profile while improving on our community's greatest challenges
- Engage employee volunteers to create impact in local communities
- Achieve your workplace's community goals by customizing your volunteer projects
- Bond and improve employee morale by working together, sharing time and talents

THANK YOU TO OUR SPONSORS

PLATINUM



GOLD



GO BEYOND

SILVER



BRONZE



Scan here to learn more about United Way 860Cares.



SPONSORSHIP OPPORTUNITIES

Together, we are closing gaps and creating opportunities to make the 860 region an equitable place where everyone succeeds by connecting people with philanthropic ways to make a difference.

ANNUAL SPONSORSHIP PACKAGE

	PREMIER	PLATINUM	GOLD	SILVER	BRONZE
	\$15,000	\$10,000	\$5,000	\$3,500	\$1,500
United Way 860Cares Web Sponsor	✓				
Live United T-Shirts (Logo t-shirts available upon request)	✓	✓	✓	✓	✓
United Way Annual Report Recognition	✓	✓	✓	✓	✓
Social Media Promotion	✓	✓	✓	✓	✓
Inclusion in e-Newsletters	✓	✓	✓	✓	
Traditional Media Pitches	✓	✓	✓	✓	
Read Across America Day and Read For the Record Volunteers	25	20	15	10	5
Day of Caring Projects (park clean-ups, food pantries, etc.)	4	3	2	1	1
Kit Project	✓	✓	✓	✓	

Non-Profit and School Discount – 10%

Suggested items and quantities can be changed based on your workplace needs

Customized sponsorship opportunities available upon request.



unitedwayinc.org/860Cares #860Cares



United Way of Central and Northeastern Connecticut



NON-SPONSORED COMMUNITY PROJECTS

Any workplace who is not financially invested (Workplace Giving Campaign, Corporate Gift or Grant, Sponsorship, etc.) in our United Way, are subject to pay a per-project fee to pay a per project fee:

A: \$150 fee that includes project planning, t-shirts, United Way Staff time and bottled water.

B: \$75 fee without the branded t-shirts

Size of Company:

Under 250 employees - no additional fees

250-500 employees - \$10 fee per project

500-1000 employees - \$20 fee per project

1000+ employees - \$30 fee per project

Size of Project:

10-25 volunteers – no additional fees

25-50 volunteers \$15 fee per project

50+ volunteers - \$30 fee per project

All payments are tax deductible

YOUR WORKPLACE CAN HELP MAKE A DIFFERENCE THIS YEAR

At United Way of Central and Northeastern Connecticut, we have a bold vision for the future - Onward860 - uniting our region and forging a new path. We will end poverty in all its forms by deepening our impact in child literacy, housing, wages and life expectancy.

We are experts in creating unique and meaningful volunteer opportunities that encourage team-building and collaboration, while helping employees connect with the communities in which they work. While we may be a local organization invested in central and northeastern Connecticut, we have access to a powerful global network, making it easy to create consistency across your business markets. **Join us today!**



GET INVOLVED

To learn more, sign up, or get customized sponsorship pricing, please contact **Phil Blonski** at pblonski@unitedwayinc.org.



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ONWARD860>>>



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