

WOMEN UNITED®

Membership Information



WE ARE WOMEN UNITED

We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. Women United is a global, growing force of 70,000+ women dedicated to creating a world of opportunity – for everyone.

ONWARD860>>>
United to End Poverty



UNITED WAY
Central and Northeastern
Connecticut

Welcome Women United members!

Whether this is your tenth year or just your first, we are so happy to have you join us in our mission to support women and their families in our community. Our fundraising and volunteering efforts have made such a critical impact—and continues to do so as we raise money and awareness around educational resources and programs that empower women to create sustainable futures for themselves and their families.

Our mission is etched into how we operate as an organization, and is the driving force behind the relationships we have made. Though we are like-minded in driving community improvement, we are each unique and Women United's strength is spotlighting and embracing those differences and offering opportunities for networking, collaboration, and personal growth for members.

Together, we share experiences, ideas, and strategies that amplify our collective impact. Judy and I are honored to lead this organization alongside our dedicated Engagement Co-Chairs, Julie Phelan and Bela Daniels.

Thank you will be never enough for helping to raise up other women in our community. If you want to learn more about getting involved, please contact us!

Warm regards,



Jen Shanley
jshanley@rc.com
Chair



Judy Casperson
judy.casperson@gmail.com
Vice Chair



WE IGNITE CHANGE

Financial instability affects families' health and children's education. Women United members empower each other to use our passions, ideas, expertise and resources to close gaps and create opportunities for women and families in our community.

OUR IMPACT

Members of our Women United focus on closing financial gaps for local families experiencing extreme or working poverty. In our region, 39 percent of households often live paycheck to paycheck - unable to afford the basics or save for future goals. Due to the ongoing economic impacts from the pandemic and inflation, even more families are walking a financial tightrope due to loss of income. Women United invests in programs, initiatives and services that provide financial education including career development and coaching, job training and resumé building, match savings opportunities and other critical resources such as free tax preparation and filing through Volunteer Income Tax Assistance (VITA).

Nearly \$2.3 million has been raised through the organization's signature fundraising event - Power of the Purse Luncheon and Silent Auction - since 2012. Funds help ensure that participants in United Way supported programs work to identify financial goals, develop realistic budgets, reduce debt, build savings, increase income and receive career coaching. Last year, we made it possible for local adults to enroll in job training programs that improved their employment potential and participate in financial management programs to create and maintain budgets, increase savings and reduce debt.

WHAT'S IN IT FOR YOU?

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- Join a global movement that drives community change locally.
 - Network with women who have a passion for the community.
 - Develop your personal and professional skills.
 - Invest in real solutions to positively impact local women and children.
 - Participate in volunteer projects that make a meaningful difference in our community.
 - Advocate for local working families to receive financial stability supports that create positive systemic change.

WE ARE DIFFERENT

We do not stand by. We raise our voices, roll up our sleeves and leave our fingerprints on a legacy of change that benefits everyone. And as part of United Way, we have unparalleled resources to make lasting changes for local children and families. It is our nature to protect fervently and fight fiercely for the people and causes we care about. We have an innate ability to communicate and get to the underlying issue. And we have an undeniable determination to do something about it.

OUR PRINCIPLES

We are a fellowship of women who:



Align with United Way of Central and Northeastern Connecticut and the national Women United goals and mission, operating in accordance with established governance practices.



Cultivate a culture of empowering women including the personal, professional and philanthropic growth of our members and funded program participants.



Make long-term commitments to eliminate poverty in all its forms, which deliver measurable and sustainable change within our local community.



Prioritize fundraising to support United Way's strategic vision and ensure scalable success.

DEVELOPMENT AND NETWORKING OPPORTUNITIES

Red, White & Celebrate

Join Women United as we kick-off preparations for Power of the Purse 2025. Includes the opportunity to network with other women in philanthropy

Empowered Women, Empower Women

Women United's Empowered Women, Empower Women event is designed to foster conversation around a variety of topics that are important to women today.

Power of the Purse

Central and northeastern Connecticut's premier luncheon of the year. Network with more than 1,000 business leaders from more than 50 companies in our region. Past keynote speakers include Rita Moreno, Rev. Naomi Nontombi Tutu, Francine D. Ward and Deborah Rosado Shaw. Opportunity to bid on highly sought-after items and experiences in our silent auction.

LeadHERS Series

Learn from leaders in topics such as professional development, financial fitness and health and wellness.

Women United Annual Meeting

Participate in the Women United annual meeting to understand the impact of our mission and strategize for the year ahead.

Member Mingle

Join Women United for networking and conversation. These smaller gatherings are hosted by our members in residences or local restaurants three times per year.

Volunteer Events

Participate in Women United's signature volunteer experiences, including its successful Empowered Women, Empower Women event. Connect with other members while experiencing the ways in which your dollars make a difference.

Committee Membership

Consider joining Women United's Engagement or Signature Events Committees, designed to help members connect and grow personally and professionally while creating meaningful experiences for Women United.



See our calendar of events for event dates and registration details.

WOMEN UNITED®

GET INVOLVED!

For more information, please contact affinitygroups@unitedwayinc.org.

[f](#) [X](#) [@](#) [in](#) @unitedwayinc

	LEADERSHIP Annual Gift of \$1,000	PHILANTHROPIST Annual Gift of \$500	ADVOCATE Annual Gift of \$250
Eligible to serve on Women United Leadership Council	✓		
Meeting opportunity and photo-op with Power of the Purse keynote speaker	✓		
Make an impact and participate in current volunteer opportunities	✓	✓	
Engage in networking and professional development opportunities	✓	✓	✓
Join Women United LinkedIn Community	✓	✓	✓
Receive Women United bi-monthly newsletters	✓	✓	✓
Attend Women United events at a discounted rate and participate in exclusive drawing	✓	✓	✓
Participate on the Engagement Committee (meets monthly)	✓	✓	✓
Join Power of the Purse Steering Committee (meets monthly Fall to June)	✓	✓	✓

Invest in closing financial gaps and creating opportunities for local families to succeed:
You can do so by payroll deduction through your company's annual giving campaign.

There are several ways to give:

- Visit unitedwayinc.org/donate and select Women United in the designation section.
- Select Women United at the bottom of the United Way paper pledge form, or select "Women United" as your designation in your company's electronic pledge/e-way form's Gift Distribution page.
- Search for Women United, Hartford, CT (or 5000-WLI) and hit select.
- Reach out to affinitygroups@unitedwayinc.org if you do not have this designation option or if your workplace does not have an employee giving campaign.

Attending one of our events or volunteer opportunities is another great way to become involved.

Upcoming events are included in our quarterly newsletter as well as on our website.

FRIENDS OF WOMEN UNITED

Support Women United with a gift of \$50-\$249 and receive our Words from Women United newsletter as well as invitations to participate in volunteer opportunities.

