



UNITED WAY
Central and Northeastern
Connecticut

860CARES



At United Way of Central and Northeastern Connecticut, we have a bold vision for the future - Onward860: United to End Poverty - uniting the 860 region and forging a new path. We will end poverty by deepening our impact in child literacy, housing, wages and life expectancy. We will not do this alone and cannot do it without the significant support of corporate volunteers!

WHY UNITED WAY?

United Way is committed to connecting people with philanthropic ways to make a difference. We are experts in creating unique and meaningful volunteer opportunities that encourage team building and collaboration, while helping employees connect with the communities in which they work. While we may be a local organization invested in central and northeastern Connecticut, we have access to a powerful global network, making it easy to create consistency across your company's markets.

THE POWER OF PARTNERSHIPS

United Way 860Cares projects connect people and workplaces from all over the 860 region that care about creating opportunities for local individuals and families. Get involved in helping tackle some of the most important issues facing our community today by organizing a volunteer event for your team.

HOW CAN WE HELP YOUR WORKPLACE VOLUNTEERS?

- Provide unique, large-scale opportunities that connect your employees with United Way's work
- Increase exposure to community programs, partnerships and impact
- Skills-based volunteer opportunities
- Work directly with community members
- Engage your employees and improve team building
- Connect corporate volunteers with causes they are passionate about

ONWARD860 >>>
United to End Poverty

   
@unitedwayinc
unitedwayinc.org

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SIGNATURE ONWARD860 VOLUNTEER EVENTS

**AUG 15 - 16
2025**

Early Childhood Care Package Project and Distribution Fair

Volunteers will assemble care packages for families with children enrolled at early child care centers or with young children ages birth-5 at home. There will also be an opportunity to distribute the care packages to the families.

Location: Greater Hartford | Groups and Individual Volunteers

**FALL
2025**

Housing and Homelessness Outreach and Distribution Fair

Volunteers will assemble and distribute care packages for people experiencing homelessness or who have just secured stable housing.

Location: Greater Hartford | Groups and Individual Volunteers

**MAR 6
2026**

Read Across America Day

At Read Across America Day, volunteers will read aloud to a classroom of students. Join us as we celebrate diversity while helping local children foster a love of reading.

Location: Multiple Towns in Greater Hartford | Groups and Individual Volunteers

**JUNE
2026**

United Way Day of Action

On or around June 21, the summer solstice, United Ways across the globe mobilize volunteers to give back to their communities. Using the extra daylight on the longest day of the year, United Way encourages philanthropists to make a difference where they live and work.

Location: Greater Hartford | Groups and Individual Volunteers

ONGOING VOLUNTEER OPPORTUNITIES

**OCT 2025-
MAY 2026**

United Way Readers

United Way Readers matches a caring volunteer with a student who struggles with their reading. Volunteers will be paired one-on-one with students to read together weekly throughout the academic year with the goal of improving the child's literacy skills.

Time commitment: Once a week for 45-60 minutes

**DEC 2025-
APR 2026**

Volunteer Income Tax Assistance (VITA)

The VITA campaign offers free tax preparation and filing for eligible families. Volunteers will commit to a minimum of one, four hour shift a week throughout the tax season, helping hardworking families claim every available tax credit.

Time commitment: Four hours a week during tax season

STANDARD ONWARD860 VOLUNTEER ACTIVATIONS

OCT
2025

End Poverty Month

In recognition of End Poverty Month, volunteers will have several options to give back to the community. United Way will be offering off-site community projects with strategic community partners, and care package projects focused on serving those experiencing poverty.

Groups and Individual Volunteers

APR
2026

National Volunteer Month

In recognition of National Volunteer Month, volunteers will have several options to give back to the community. United Way will be offering off-site community projects with strategic community partners, and care package projects focused on serving those experiencing poverty.

Groups and Individual Volunteers

UNITED WAY CARE PACKAGE PROJECTS WITH TEAM BUILDING ACTIVITIES

Family Necessities Care Package

Book, Activities for Kids, Snacks, Reusable Water Bottle, Lip Balm, Toothbrush, Toothpaste, First Aid Care Package, Resource Booklet, Community Programs Pamphlet
\$15 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

Literacy Care Package (Grades K-3)

Book, Pencils, Crayons, Notebook, Craft or Activity (created by volunteers), Bookmark, Read Aloud Tip Sheet, Community Resources
\$15 per Care Package | Volunteers typically assemble 2 care packages each in one hour

Teacher Appreciation Care Package

Candy/Snacks, Stain Stick, Lip Balm, Cough Drops, Mints, Toothbrush/Toothpaste/Floss, Clorox Wipes, Pens or Pencils, Post-Its, Community Resources
\$15 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

Newborn-Toddler Care Package

Diapers, Onesies, Board Book, Bottle, Socks, Wipes, Materials for Caregiver, Community Resources
\$15 per Care Package | Volunteers typically assemble 5-6 care packages each in one hour

Job Search-Interview Success Care Package

Notebook, Pen, Folder, Mints, Tips for Interview, Workforce Resources (Job Training, interview resources, upcoming events, etc.), Financial Center Coupons
\$18 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

Emergency Preparedness-Homeless Care Package

Toiletries, Socks, Reusable Water Bottle, First Aid Kit, Snacks, Lip Balm and Winter Gear (seasonal)
\$15 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

Fight the Flu Care Package

Ziploc Bag Gallon (Kit Storage), KN95 Mask (Packaged), Cough Drops (Roll), Travel-Size Facial Tissue, Vaseline, Throat Comfort Tea (Packages), 1.8 oz. (Bagged) Hand Sanitizer, Reusable Water Bottle
\$18 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

Feminine Hygiene Care Package

Pads, Tampons, Wipes, Hand Sanitizer, Disposable Bag, Community Resources
\$18 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

Home Essentials: Kitchen-Focused Care Package

Reusable Tote Bag (Kit Storage), Pair of Dish Towels, Packaged Sponge, 8 oz. (Bagged) Dish Soap, 10 Count Trash Bags, Paper Towels (Roll), Alcohol Disinfecting Wipes, Community Resources
\$20 per Care Package | Volunteers typically assemble 8-10 care packages each in one hour

SPONSORSHIP OPPORTUNITIES

DIAMOND (INDUSTRY EXCLUSIVE) - \$20,000

- Premier Sponsor at two (2) Signature Onward860 Volunteer Activations
 - Recognition at all four Signature Onward860 Volunteer Activations; specifically, throughout all aspects of two selected events
 - Speaking opportunity at two selected events
 - Cobranded T-shirts at two selected events
 - Company branded item included in each care package or event giveaway
 - Logo on pre- and post-event collateral
 - 25 volunteer spots guaranteed at each of the four Signature Onward860 Volunteer Activations
 - 10 volunteers at distribution event (if applicable)
 - Multimedia sponsor recognition
 - Invitation to join United Way on its monthly “Community Connections” radio show, pending booking availability
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PLATINUM - \$10,000

- Premier Sponsor at one (1) Signature Onward860 Volunteer Activation
 - Recognition at all four Signature Onward860 Volunteer Activations; specifically, throughout all aspects of one selected event
 - Cobranded T-shirts at selected event
 - Company branded item included in each or event giveaway
 - Logo on pre- and post-event collateral
 - 20 volunteer spots guaranteed at each of the four Signature Onward860 Volunteer Activations
 - Multimedia sponsor recognition
-

GOLD - \$5,000

- Recognition at two (2) Signature Onward860 Volunteer Activations; throughout all aspects
- Cobranded T-shirts at selected event
- 15 volunteer spots guaranteed at two Signature Onward860 Volunteer Activations
- Multimedia sponsor recognition
- Annual Report Recognition

SILVER - \$2,500

- Recognition at two (2) Signature Onward860 Volunteer Activations; throughout all aspects
- Volunteer T-shirts
- 10 volunteer spots guaranteed at two Signature Onward860 Volunteer Activations
- Multimedia sponsor recognition
- Annual Report Recognition

BRONZE - \$1,000

- 10 volunteer spots guaranteed at one (1) Signature Onward860 Volunteer Activation
- Volunteer T-shirts
- Annual Report Recognition

UNITED WAY AFFINITY GROUPS



WOMEN OF TOCQUEVILLE

Women of Tocqueville is a transformative group of committed business, civic and philanthropic women leaders dedicated to helping their neighbors in need and stabilizing families struggling to make ends meet through engagement opportunities to tackle challenges and create sustainable change for people experiencing poverty.



WOMEN UNITED

We are a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. Women United is a global, growing force of 70,000+ women dedicated to creating a world of opportunity – for everyone.



EMERGING LEADERS SOCIETY (ELS)

ELS members represent a new generation of leaders committed to making a difference in the community by leveraging the power of United Way to connect, serve and grow – both personally and professionally.

OTHER SIGNATURE UNITED WAY EVENTS*



IMPACT AWARDS

October 22, 2025

FOX61 and United Way are joining forces to recognize and honor individuals, groups and organizations who make a significant contribution to health care, housing, financial empowerment and/or education in Connecticut.



BUILDING FOUNDATIONS

April 30, 2026

The Commercial Real Estate and Building Industry Breakfast brings together the real estate and building industry professionals to raise resources to prevent children and families from becoming homeless and to secure stable housing for those living in shelters.



POWER OF THE PURSE

June 11, 2026

For more than 15 years, Power of the Purse has been a valuable opportunity for women and allies to expand their professional networks while giving back to their communities. By participating in this event, you are ensuring that our neighbors receive job training, financial education and savings opportunities.

*Requires separate sponsorship from 860Cares



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SPONSORSHIP CONFIRMATION FORM

SPONSORSHIP LEVELS

Deadline: Rolling

☐ Diamond: \$20,000 ☐ Platinum: \$10,000 ☐ Gold: \$5,000 ☐ Silver: \$2,500 ☐ Bronze: \$1,000

Sponsor to the following event(s):

☐ Early Childhood Assembly | Aug 2025 ☐ Housing and Homelessness Outreach | Fall 2025 ☐ Read Across America Day | Mar 2026
☐ Day of Action | June 2026 ☐ End Poverty Month | Oct 2025 ☐ National Volunteer Month | Apr 2026

CARE PACKAGE ASSEMBLY

☐ Family Necessities ☐ Literacy ☐ Teacher Appreciation ☐ Newborn-Toddler ☐ Job Interview Success
☐ Emergency Preparedness - Homeless ☐ Fight the Flu ☐ Feminine Hygiene ☐ Home Essentials

METHOD OF PAYMENT

If you select "bill me" or "credit card", United Way's Finance Team will contact you directly to make a secure payment arrangement.

☐ Payment is enclosed

Please make checks payable to
United Way - Note: 860Cares

☐ Bill Me

Please bill me at the
address below

☐ Credit Card

ORGANIZATION INFORMATION

NOTE: Name will appear in printed materials as provided below.

Name

Address

Email

Phone number

ORGANIZATION CONTACTS

NOTE: If different from above

Name

Address

Email

Phone number

Questions? Contact Phil Blonski at pblonski@unitedwayinc.org

Please submit this registration form electronically to pblonski@unitedwayinc.org

or mail to United Way, One State Street, Suite 1710 Hartford, CT 06103

