# UNITED TO END POVERTY

United Way mobilizes resources to end poverty in the 860 region by closing gaps in child literacy, housing, wages and life expectancy. United Way aligns strategic partners across sectors for a connected region where there are equal opportunities for everyone to succeed.

Through our collaborative Onward860 strategic approach, together we can co-create brighter futures for all.

Join us.

Make a contribution to United Way's Community Campaign.











Cassandra's family lost their home in a fire, and United Way's Rapid Response Fund helped keep them stable as they recovered.

Scan the QR code to hear her story in her own words.



#### GET INVOLVED!

Scan the QR code to learn more about our upcoming events.



## **WORKPLACE GIVING**

Achieve your company's corporate social responsibility goals and offer your team members opportunities to maximize their philanthropy. Contact Phil Blonski, Director of Major Accounts and Corporate Engagement at pblonski@unitedwayinc.org to get started.

#### **MEMBERSHIP GROUPS**

Connect with like-minded philanthropists and create deeper impact by joining Women of Tocqueville, Women United and/or Emerging Leaders Society. Learn more at unitedwayinc.org/membership-groups.

### 860CARES

United Way offers meaningful community engagement opportunities for individuals, groups and organizations centered in volunteerism.

Learn more at unitedwayinc.org/860cares.

# INDIVIDUAL GIVING

Individuals can create meaningful change by making a donation at unitedwayinc.org/donate.

#### **ADVOCACY**

By lifting our voices and championing systemic change through policy, we can strengthen our communities so everyone succeeds. Learn more at unitedwayinc.org/advocate.