## **2025 UNITED WAY COMMUNITY CAMPAIGN**

unitedwayinc.org

HONORIFIC FIRST NAME HI LAST NAME DOB (MH/DD/YYYY)  HOME ADDRESS for credit card charges and bill me options, your billing address is required)  COMPANY  PERSONAL EMAIL  HOME PHONE WORK PHONE CELL PHONE PREFERRED FORM OF CONTACT  Thave been a loyal contributor to United Way since (YYYYY):  2. PLEASE CHOOSE TOTAL GIFT AMOUNT AND METHOD OF GIVING PAYROLL DEDUCTION   Lauthorize my employer to deduct my total annual gift from my paycheck in equal amounts. I will contribute per pay period.    PAYROLL DEDUCTION   Lauthorize my employer to deduct my total annual gift from my paycheck in equal amounts. I will contribute per pay period.    I receive my paycheck:   WEEKLY 52/year   EVERYTWO WEEKS 26/year   SEMI MONTHLY 24/year   MONTHLY 12/year    CREDIT CARD   BILL ME BY MAIL   BILL ME BY EMAIL   DILIE M
HOME ADDRESS (for credit card charges and bill me options, your billing address is required)  CITY/STATE/ZIP  COMPANY  PERSONAL EMAIL  WORK EMAIL  HOME PHONE  WORK PHONE  CELL PHONE  PREFERRED FORM OF CONTACT  Thave been a loyal contributor to United Way since (YYYYY):  2. PLEASE CHOOSE TOTAL GIFT AMOUNT AND METHOD OF GIVING  PAYROLL DEDUCTION  I authorize my employer to deduct my total annual gift from my specified.  PAYROLL DEDUCTION  I authorize my employer to deduct my total annual gift from my specified.  I receive my paycheck  WEEKLY 52/year  CREDIT CARD  BILL ME BY MAIL  ONE TIME  SECURITIES:  Per guarter  Per quarter  OR  OR  Scan the OR code to make your secure payment online.  SECURITIES: Please call United Way to transfer funds at 860.493.1121.  YES! I WANT TO HELP END POVERTY WITH UNITED WAY
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AD
I CHOOSE TO TARGET MY GIFT TO ONE OR MORE OF THE FOLLOWING PRIORITY AREAS: (more information on reverse)
S CHILD LITERACY S HOUSING S WAGES S LIFE EXPECTANCY
I would like to JOIN/RENEW the following membership(s)
\$WOMEN UNITED® \$EMERGING LEADERS SOCIETY \$ WOMEN OF TOCQUEVILLE
·
4. LEADERSHIP GIVING OPPORTUNITIES
My leadership gift or combined household gift of \$1,000 or more to support United Way's work qualifies me for membership in one of United Way's leadership affinity groups:
Spouse/Partner gift amount \$ Spouse/Partner name: Employer: Please list my/our name(s) as follows:

# THANK YOU!

When you support
United Way, you
are advancing
our collaborative
Onward860 strategic
vision which unites our
region to end poverty,
co-creating brighter
futures for all.

# HOW YOUR DOLLARS MAKE A DIFFERENCE



\$40

is the cost of providing an Imagination Library book to a local child each month for one year!



\$300

can provide a family with utility assistance for a month to keep the lights on.



\$500

can provide a family with child care for two young children for one week.



\$1,000

can help keep a family out of shelters and provide them with the critical support and services needed to remain in their home.

> \*Based on the 2024 Connecticut United Ways ALICE Report.



#### CHILD LITERACY

Creating opportunities for children to improve their literacy skills helps them achieve developmental and academic milestones.



#### WAGES

Closing gaps between wages and the basic cost of living helps people achieve financial security.



#### HOUSING

Closing gaps in affordable housing ensures local children, adults and families have a safe, secure place to call home.

#### LIFE EXPECTANCY

Creating opportunities for everyone to have access to health care and healthy environments is crucial to reducing poor health outcomes.

## CLOSE GAPS. CREATE OPPORTUNITIES.

United Way mobilizes resources to end poverty in the 860 region by closing gaps in child literacy, housing, wages and life expectancy. United Way aligns strategic partners across sectors for a united region where there are equal opportunities for everyone to succeed.

Through our collaborative Onward860 strategic approach, together we can co-create brighter futures for all.

Join us.

Make a contribution to United Way's Community Campaign.

## WOMEN OF TOCQUEVILLE

Women of Tocqueville is a transformative group of committed business, civic and philanthropic women leaders dedicated to helping their neighbors in need and stabilizing families struggling to make ends meet.

Membership is open to women/individuals who donate \$10,000 or more of which a minimum of \$5,000 is invested in United Way's Women of Tocqueville Fund.

## UNITED WAY WOMEN UNITED

Women United is made up of a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. We are a global, growing force of 70,000+ women dedicated to creating a world of opportunity for everyone. By joining Women United, you are helping financially empower local women and their families.

An additional gift of \$250, \$500 or \$1,000 designated to Women United qualifies you for membership.

### EMERGING LEADERS SOCIETY (ELS)

ELS isn't just another young professionals group. It's a chance to associate with other civic-minded rising stars, making a tangible, enduring impact in our region. Our members represent a new generation of leaders committed to making a difference in our community by leveraging the power of United Way to connect, serve and grow – both personally and professionally.

A gift of \$50 or more to United Way qualifies you for membership.





