

2025 UNITED WAY COMMUNITY CAMPAIGN

unitedwayinc.org

1. PLEASE PROVIDE CONTACT INFORMATION IN THE SPACE BELOW

HONORIFIC	FIRST NAME	MI	LAST NAME	DOB (MM/DD/YYYY)
HOME ADDRESS (for credit card charges and bill me options, your billing address is required)				CITY/STATE/ZIP
COMPANY				
PERSONAL EMAIL			WORK EMAIL	
HOME PHONE	WORK PHONE	CELL PHONE	PREFERRED FORM OF CONTACT	
I have been a loyal contributor to United Way since (YYYY):				

2. PLEASE CHOOSE TOTAL GIFT AMOUNT AND METHOD OF GIVING

☐ **PAYROLL DEDUCTION** I authorize my employer to deduct my total annual gift from my paycheck in equal amounts. I will contribute per pay period.

MY TOTAL ANNUAL GIFT:

\$

I receive my paycheck: ☐ WEEKLY 52/year ☐ EVERY TWO WEEKS 26/year ☐ SEMI MONTHLY 24/year ☐ MONTHLY 12/year

☐ CREDIT CARD ☐ BILL ME BY MAIL ☐ BILL ME BY EMAIL

For "bill me" and "credit card" selections, United Way will reach out to you directly with secure payment options.

☐ ONE TIME \$ Processed upon receipt by United Way

☐ MONTHLY \$ Per month: processed first of the month

☐ QUARTERLY \$ Per quarter

OR

Scan the QR code to make your secure payment online.



Secure Payment

☐ CASH ☐ CHECK Enclosed is my check payable to United Way of Central and Northeastern Connecticut.

CHECK # TOTAL \$ SECURITIES: Please call United Way to transfer funds at 860.493.1121.

3. I CHOOSE TO CLOSE GAPS AND CREATE OPPORTUNITIES

☐ **YES! I WANT TO HELP END POVERTY WITH UNITED WAY**

OR I CHOOSE TO TARGET MY GIFT TO ONE OR MORE OF THE FOLLOWING PRIORITY AREAS: (more information on reverse)

\$ CHILD LITERACY \$ HOUSING \$ WAGES \$ LIFE EXPECTANCY

I would like to JOIN/RENEW the following membership(s)

\$ WOMEN UNITED® \$ EMERGING LEADERS SOCIETY \$ WOMEN OF TOCQUEVILLE

OPTIONAL DIRECTED GIFT

AMOUNT \$

Direct your gift to another qualified not-for-profit organization.

☐ Please check here if you do not want to be acknowledged by the organization to which you have directed a gift.

4. LEADERSHIP GIVING OPPORTUNITIES

My leadership gift or combined household gift of \$1,000 or more to support United Way's work qualifies me for membership in one of United Way's leadership affinity groups:

Spouse/Partner gift amount \$ Spouse/Partner name:

Employer: Please list my/our name(s) as follows:

☐ I/We wish to remain anonymous in any United Way publications or publicity.

☐ I am interested in learning more about United Way Philanthropy Fund.

☐ I am interested in learning more about United Way's Donor Advised Fund.

5. YOUR SIGNATURE

X

YOUR SIGNATURE IS REQUIRED FOR PAYMENT
Please keep a copy of this form for your personal records.

DATE

THANK YOU!

When you support United Way, you are advancing our collaborative Onward860 strategic vision which unites our region to end poverty, co-creating brighter futures for all.

HOW YOUR DOLLARS MAKE A DIFFERENCE*



\$40

is the cost of providing an Imagination Library book to a local child each month for one year!



\$300

can provide a family with utility assistance for a month to keep the lights on.



\$500

can provide a family with child care for two young children for one week.



\$1,000

can help keep a family out of shelters and provide them with the critical support and services needed to remain in their home.

*Based on the 2024 Connecticut United Ways ALICE Report.



UNITED WAY

Central and Northeastern Connecticut

CHILD LITERACY

Creating opportunities for children to improve their literacy skills helps them achieve developmental and academic milestones.



HOUSING

Closing gaps in affordable housing ensures local children, adults and families have a safe, secure place to call home.

ONWARD860 >>>

United to End Poverty

WAGES

Closing gaps between wages and the basic cost of living helps people achieve financial security.



LIFE EXPECTANCY

Creating opportunities for everyone to have access to health care and healthy environments is crucial to reducing poor health outcomes.

CLOSE GAPS. CREATE OPPORTUNITIES.

United Way mobilizes resources to end poverty in the 860 region by closing gaps in child literacy, housing, wages and life expectancy. United Way aligns strategic partners across sectors for a united region where there are equal opportunities for everyone to succeed.

Through our collaborative Onward860 strategic approach, together we can co-create brighter futures for all.

Join us.

Make a contribution to United Way's Community Campaign.

WOMEN OF TOCQUEVILLE

Women of Tocqueville is a transformative group of committed business, civic and philanthropic women leaders dedicated to helping their neighbors in need and stabilizing families struggling to make ends meet.

Membership is open to women/individuals who donate \$10,000 or more of which a minimum of \$5,000 is invested in United Way's Women of Tocqueville Fund.

UNITED WAY WOMEN UNITED

Women United is made up of a diverse, vibrant community, bound together by a powerful sense of belonging – to each other, to United Way's mission and to the communities we call home. We are a global, growing force of 70,000+ women dedicated to creating a world of opportunity for everyone. By joining Women United, you are helping financially empower local women and their families.

An additional gift of \$250, \$500 or \$1,000 designated to Women United qualifies you for membership.

EMERGING LEADERS SOCIETY (ELS)

ELS isn't just another young professionals group. It's a chance to associate with other civic-minded rising stars, making a tangible, enduring impact in our region. Our members represent a new generation of leaders committed to making a difference in our community by leveraging the power of United Way to connect, serve and grow – both personally and professionally.

A gift of \$50 or more to United Way qualifies you for membership.

“UNITED WAY
WAS THERE
FOR ME.”



SCAN ME

Cassandra's family lost their home in a fire, and United Way's Rapid Response Fund helped keep them stable as they recovered.

Scan the QR code to hear her story in her own words.

   
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UNITED WAY
Central and Northeastern
Connecticut