



About Us

United Way of Central and Northeastern Connecticut is one of more than 1,100 autonomous United Ways in our nation and nearly 1,800 community-based United Ways in 45 countries and territories. We have the unique ability, vision, and resources to bring together diverse stakeholders around a community vision of creating positive change to achieve long-lasting results for children and families. Our Community Engagement and Marketing team helps to raise awareness of United Way's work, and the impact can all make together for local children and families.

Our Mission

To engage and bring together people and resources committed to the well-being of children and families in our community.

Our Vision

A community where opportunities are available for every child to succeed in school and for every family to achieve financial security.

Our Values

In pursuing our mission, the following principles guide our relationships with stakeholders, including our donors, volunteers, partners, employees and the communities we serve: a belief that respect, equity, diversity and inclusiveness make us stronger; engaging others with professionalism and quality support; seeking creative and sustainable solutions to pressing social challenges; maintaining the highest standards of personal and organizational honesty in order to ensure stewardship of donors' dollars; being proactive and responsive through consistent communication; and, delivery of high-quality services and effective measurement of results to ensure efficiency and innovation.

Join Our Team! Career Opportunity

We are currently seeking a **Director, Regional Engagement**. This individual will develop and implement engagement strategies for Regional Advisory Boards and their communities in alignment with United Way's community and organizational goals; position United Way as a leader in regional communities with a focus of building long-term strategies and opportunities for people to give, advocate and volunteer to create sustainable change.

RESPONSIBILITIES:

- Understand local communities and develop and maintain effective relationships with community stakeholders and public/private partners to address United Way priorities.
- In partnership with leadership volunteers and community partners, identify needs, assets, partners, resources, and innovative approaches to achieve intended community goals.
- Develop and implement comprehensive engagement strategies that align interests of individuals/groups served by Regional Advisory Boards with United Way's community priority areas; this includes opportunities for year-round, seasonal, and/or episodic giving, advocating and volunteer experiences, to be developed in partnership with cross-functional team.
- Develop knowledge of all United Way of Central and Northeastern Connecticut programs and initiatives and represent United Way in the community as needed, both during and after regular business hours.
- Serve as a bridge between communities in internal content area experts and make connections as needed and appropriate to ensure strong United Way representation in regional areas.
- Oversee management of regional fundraising efforts and community projects; and ensure effective engagement of volunteers (individuals and teams) in support of these strategies.
- Cultivate deeper relationships with United Way volunteers, donors and constituents through recruitment, relevant training, and ongoing communication; ensure appropriate/relevant follow-up including acknowledgement for engagement.
- In partnership with Philanthropy team, develop and implement engagement opportunities appropriate to United Way affinity groups.
- Develop and implement strategies related to ensuring community voice is reflected in United Way programs and events, such as community conversations - including reaching diverse constituents, timely and appropriate follow-up with participants, execution of on-going follow-up, theming, and sharing information with internal/external audiences.
- Participate in cross-functional team to support United Way's product development work with emphasis on relationship between community impact products and resources needed to effect change, and regional interest in funding and volunteering in support of these products.
- Coordinate internal staff team in support of engaging Regional Advisory Boards that serve to execute on United Way's mission, vision, and goals in local communities.
- Develop and/or sustain partnerships with other volunteer networks, including local colleges and universities.
- Maintain contact records, committee lists and track regional activities in the organization's Customer Relationship Management System (CRM)
- Supervise Regional Engagement Coordinator and serve as a member of the organization's Expanded Leadership team.
- Other duties as required.

About You

- Bachelor's degree in human services, communications, social work, public policy, or related field and/or equivalent experience preferred.
- Minimum five years' experience in volunteer management, social impact design, corporate community relations, project management, community organizing, or other related areas required.
- Valid driver's license and reliable transportation required.
- Technology skills including expertise with Microsoft Office and database management; willingness to learn new applications and identify innovative ways for technology to support organizational objectives.
- Familiarity with asset-based and/or social impact design approaches to community development, volunteerism, and corporate philanthropy.
- Project management skills: ability to multitask, problem-solve, prioritize, delegate, and to create systems and processes.
- Requires excellent knowledge, skills and abilities in data analysis and insight generation, translation of complex issues into actionable efforts.
- Ability to work in a fast-paced environment and juggle multiple priorities, and able to react and adjust quickly to changing conditions.
- Excellent communication skills; able to communicate effectively and articulately in writing and orally.
- Ability to keep his/her composure with the public and co-workers in everyday, stressful situations.
- Ability to relate well with people from diverse groups.
- Holds self and other team members accountable for achieving results.
- Top priority is to create real social change that leads to better lives and healthier communities. This drives performance and professional motivations.
- Some night and weekend hours are required.

How to Apply:

Qualified applicants should submit a resume and a cover letter describing 1) their qualifications and experiences 2) salary requirements, and 3) how they learned about the position to:

United Way of Central and Northeastern CT
Human Resources

One State Street Suite 1710
Hartford, CT 06103
No phone calls please.

United Way of Central and Northeastern Connecticut is an equal opportunity employer M / F / D / V.

Frequently cited statistics show that women and members of structurally marginalized and/or underrepresented groups apply to jobs only if they meet 100% of the qualifications. United Way of Central and Northeastern Connecticut encourages you to break that statistic and to apply. Few candidates will likely meet 100% of the qualifications. We look forward to your application.