

48 HOURS TO FUEL YOUR MISSION

MARCH 31-APRIL 2, 2026



Join the inaugural 860Gives campaign—a community-wide giving event bringing together nonprofits across **56 Connecticut towns** for 48 hours of concentrated fundraising power.

HOW TO PARTICIPATE

1 REGISTER YOUR ORGANIZATION

Visit www.860Gives.org from February 9 – March 6, 2026 and complete the survey to upload your 501(c)(3) documentation

2 MAXIMIZE YOUR IMPACT

- Engage your board and ask for their help promoting the event
- Recruit peer-to-peer fundraisers to reach their networks
- Customize your 860Gives page with compelling stories
- Use the toolkit to spread the word across all channels

3 GET READY TO RALLY

Follow us on [Facebook](#), [Instagram](#), and [X](#) for updates and strategies to climb the leaderboard

860GIVES

Contact the 860Gives team at 860Gives@cronin-co.com with questions.

Powered by United Way of Central and Northeastern Connecticut

WHAT'S IN IT FOR YOU?

- **Raise unrestricted funds** you can use where needed most
- **Tell your story** and gain brand visibility
- **Identify new donors** and expand your supporter base
- **Win prizes** and opportunities to earn incentives geared towards nonprofits
- **Keep ~90% of donations** (transaction fees typically covered by donors)
- **Protect donor privacy** through secure platform
- **Reap the benefits** of promotional support via media partnerships and public relations efforts
- **Tap into regional momentum** when the entire 860 region rallies together

HOW IT WORKS

- **Eligibility:** 501(c)(3), Patriot Act compliant
- **Location:** Based in or serve at least one of the **56-towns** in United Way's service area
- **Your Page:** Create and customize your own giving page with your story, impact, and funding needs
- **Your Funds:** Donations go directly to you through the platform which is provided at no cost by United Way*
- **Your Support:** Toolkits with email templates, social media graphics and training videos

*Bonterra/GiveGab will take an administrative fee which donors have the option to cover.