48 HOURS TO FUEL YOUR MISSION

March 29 (noon) to March 31 (noon), 2027

Join us for 860Gives — a community-wide giving event bringing together nonprofits across **56 Connecticut towns** for 48 hours of concentrated fundraising power.

HOW TO PARTICIPATE

1 REGISTER YOUR ORGANIZATION

Visit **www.860Gives.org** from October 7 – February 1, 2027 and complete the survey to upload your 501(c)(3) documentation

2 MAXIMIZE YOUR IMPACT

- Engage your board and ask for their help promoting the event
- Recruit peer-to-peer fundraisers to reach their networks
- Customize your 860Gives page with compelling stories
- Use the toolkit to spread the word across all channels

3 GET READY TO RALLY

Follow us on **Facebook**, **Instagram**, and **X** for updates and strategies to climb the leaderboard

860GIVES

Contact the 860Gives team at **info@860Gives.org** with questions.

Powered by United Way of Central and Northeastern Connecticut

WHAT'S IN IT FOR YOU?

- **Raise unrestricted funds** you can use where needed most
- **Tell your story** and gain brand visibility
- **Identify new donors** and expand your supporter base
- **Win prizes** and opportunities to earn incentives geared towards nonprofits
- **Keep ~90% of donations** (transaction fees typically covered by donors)
- **Protect donor privacy** through secure platform
- **Reap the benefits** of promotional support via media partnerships and public relations efforts
- **Tap into regional momentum** when the entire 860 region rallies together

HOW IT WORKS

- **Eligibility:** 501(c)(3), Patriot Act compliant
- **Location:** Based in or serve at least one of the **56-towns** in United Way's service area
- **Your Page:** Create and customize your own giving page with your story, impact, and funding needs
- **Your Funds:** Donations go directly to you through the platform*
- **Your Support:** Toolkits with email templates, social media graphics and training videos

**Bonterra/GiveGab will take an administrative fee which donors have the option to cover.*